Interoperability between Library Information Services and Learning Environments – Bridging the Gaps

A Joint White Paper on behalf of the IMS Global Learning Consortium and the Coalition for Networked Information

May 10, 2004

Neil McLean
Clifford Lynch

The authors gratefully acknowledge the contributions of Lorcan Dempsey, Kerry Blinco, Jon Mason, James Dalziel and many other members of the IMS and CNI communities

This is a modest revision of the late 2003 draft of the white paper, incorporating many – but far from all – of the comments that we have received during some of the discussions and reviews of various drafts of this paper, including a joint IMS-CNI workshop held in Cambridge, Massachusetts in July 2003 and presentations at both IMS and CNI meetings during 2003. To a great extent, the white paper has already been successful in opening the desired dialog, and our purpose in this final set of revisions is just to cast it into a final form for the record.

1. Introduction

The primary purpose of this paper is to explore potential interactions between information environments and learning environments, with emphasis on work that needs to be done involving standards, architectural modelling or interfaces (as opposed to cultural, organizational or practice questions) in order to permit these two worlds to co-exist and co-evolve more productively. The emphasis is to map a large amount of territory from a relatively high and thus necessarily superficial level, identifying questions and framing issues, and in some cases suggesting avenues forward. Our hope is to open a dialog both with the global library communities in higher education and between these communities and the communities involved in instructional technologies and management. A secondary but important purpose of this paper is to position this dialog within the context of the IMS Global Learning Consortium (IMS) specifications activities as a means of both facilitating the discussion and building on existing standards efforts; in this sense, we construct at least one view of the questions as addressing the positioning of library information services within emerging e-learning environments.

This is a difficult task for (at least) the following reasons:

- Both information and learning environments are complex in themselves, and are now rapidly evolving, which makes any mapping between them very challenging.
- Stakeholder groups have very different views of both the problem space and potential solutions; there are political and cultural issues, not to mention issues of control, that need to be considered alongside the technical questions.
There is a constant tension between the pressures to solve immediate problems with “quick fixes” and the need to build sustainable, long-term open systems frameworks.

Terminological confusion abounds around the term “repository” and around the terms associated with managing digital content. Repositories are a particular problem in that numerous groups are building or defining systems that they describe as repositories – all of which are different!

The library communities are largely unfamiliar with the work done by IMS and allied groups; IMS, in turn, is often unaware of relevant work happening in library automation, digital libraries, or related areas.

The library communities are unfamiliar with the processes and terminology used within the IMS community.

There is really no process or organization even roughly analogous to IMS that spans the relevant library communities, so it is difficult and complex for IMS to determine how to most effectively engage the many groups concerned with the development of information environments.

The library perspective is only one dimension of the input required to further develop the IMS DRI framework. In particular, the remit of IMS is not limited to higher education; it also involves corporate, government and K-12 settings where very different assumptions about both infrastructure and the roles of libraries apply.

The library and digital library worlds do not have a well-articulated, well-developed consensus reference model similar to the IMS Digital Repositories architecture.

The cultural contexts are not well understood, yet have deep implications for more technical design choices. For example, it is not clear to what extent mutual distrust among participating entities needs to be designed into the work.

This paper is intended to be used as a basis for stimulating further discussion and analysis on the issues and will be circulated widely to international library communities.

2. Scope

Given the exploratory nature of this White Paper in addressing interactions between information and learning environments, the scope is necessarily fairly broad. The task of refining the requirements in terms of work items for specifications (within the process context of the IMS or other venues) is considered to be beyond the scope of the White Paper.

The discussion will build on the technical challenges identified in the 2001 IMS White Paper on Digital Repositories, namely:

- Identification of common functions which can be used across services to present a common interface.
- Harmonisation and/or mapping of meta-data at appropriate points, and mechanisms for handling multiple meta-data records describing a single object.
- Common functions for components to interoperate within institutional (single) learning and information management environments.
- Common approaches to authentication, intellectual property management, and trade.
- Bi-directional search gateways and use of parallel protocols for interoperation between environments and institutions.
- The role of supporting services including Directories and Registries, People and Profile information in access management, resource discovery, and trade in assets.
There will be discussion of the problem space in terms of networked information
discovery and retrieval, and interfaces between repositories in the library domain and
current learning management systems, interfaces between third party commercial
information systems licensed by the library and learning management systems, and
common standards to source people information across enterprise systems and library
and learning management systems.

There will be some discussion also of institutional repository management, metadata
issues, authentication and authorisation, and digital rights management, however it is
acknowledged that these areas go far beyond the scope of either the instructional
management world or the digital library world alone; indeed, in many cases – for
example authorization and authentication and digital rights management -- our
conclusions are that work is best left to other groups, with some modest effort from the
learning management and library communities to articulate specialized requirements and
track progress.

Note that we have focused on technical matters here – standards, architecture, interfaces
and the like. However, it is essential to understand that unless these efforts are
accompanied by a reassessment of broader questions of organizational culture, cost
effective solutions, and of roles and responsibilities within higher education institutions,
and a renewed commitment for the various units involved to work together, it is unlikely
that efforts to achieve technical interoperability will be sufficient to accomplish the real
goals of more coherent management, access to, and stewardship over, the broad range of
institutional assets relevant to teaching, learning and research.

3. Library information environments

Libraries have accumulated considerable experience of working in distributed
information environments, though these environments are still far from fully successful.
Historically, most of the library focus has been on where they actually spend most money
– on ‘published’ resources, which they buy (typically tangible materials such as books,
videos, etc) or license (typically digital materials such as abstracting and indexing
services, electronic journals, and so on). More recently, however, libraries have been
investing more heavily in bringing other materials such as digitized rare and historical
materials, and institutional research and learning resources into the distributed
information environments.

There is growing acceptance that simply making resources available on the network
without an additional layer of services may not be very effective. There are some clear
reasons for this, arising from the characteristics of the current generation of network
resources. In general, many of these characteristics flow from the fact that resources are
made available at interfaces with low levels of interconnectedness between them. This in
turn puts the burden of interconnection back on the user, and it means that in many cases
the potential value of interconnection is not realized.

The following issues have constrained optimal networked access to information
resources:

• Particularly in the electronic environment, resources have been traditionally
  organized by supplier interests and sources, rather than by scholarly or pedagogical
  value or user preference.
Services have different access characteristics, may require individual login, use diverse data schema and exchange formats, and so on.

Resources and services are autonomously managed; they have been developed independently with particular service and business goals – and this is particularly difficult when the collection of information resources includes commercial resources on publisher-operated systems and library-provided local materials. This means that within any information process, it may be necessary to interact with several services which do not coordinate their activities. Until recently, these services have been conceived and designed as standalone systems, rather than as parts of a fabric of information resources on a network. So, for example, there are services which allow people to discover the documents of interest to them, there are networked services which accept document requests, and there are packages which can format requests for dispatch to such services. These may not be linked up in such a way that an end-to-end process can be automated. Data may not cross boundaries, or may have to be re-keyed or transcribed by the user or by staff.

The information providers wish to protect the value of resources they make available so in most cases they are tightly controlled with a variety of different terms and conditions. For the libraries, there is usually a need to confirm the identity of users or the integrity of resources. At present identity, access, and rights management services are provided on a service-by-service basis, thus creating significant impediments to use. Indeed, it is not just the value, but the brand identity for many information providers, which means that they are actively motivated to work against seamless federation of resources.

There are different aggregations of function. For example, a journal aggregator may allow people to discover, request, and have delivered a particular selection of journal articles from a particular selection of publishers, thus promoting the concept of a ‘one stop shop’. But in most cases they are still just components since no server will meet all coverage or quality of service criteria. This is not to say that ‘one stop shops’ are not locally useful, but they inevitably provide partial solutions.

Resources and services typically say little about themselves to a potential user. Services require the user to have significant advance knowledge of what is available, as well as persistence if they wish to use multiple resources.

Many of the functional requirements discussed in this paper are common across the base of materials that libraries are attempting to manage and form into a coherent whole, as well as to learning management systems. These include identification, resolution, metadata harvesting, and distributed query. Given the variety of resource characteristics and the variety of user requirements it remains unclear as to what it means to create sustainable digital information environments.

To the extent that libraries simply want to incorporate collections of learning objects into their familiar distributed information environments (and we will argue that libraries will want and need to do much more than this!) there is not too much that is unique to the learning object case – unfamiliar metadata that needs to be mapped, possibly new searching interfaces, questions about the granularity and aggregation of learning objects and their sub components, and the like. And perhaps some new preservation headaches.

There are several important concluding points that need to be made here. First, we have titled this section “Library Information Environments”; in earlier drafts we used the title “Information Environments: The Library Perspective” and we need to recognize that there are other important information environment perspectives that will need to be
considered – notably records management, publishing, and scientific and scholarly data management (particularly in the context of recent efforts concerning “cyber infrastructure” or “e-science”). How these perspectives relate to more traditional library interests and activities is still very much in flux, and there is a great variation among institutional approaches. But all of these perspectives are part of the information environment that learning management must interact with.

Second, while the inclusion of learning objects (as defined by the e-learning community) in library collections is one issue, there is a large disconnect between the traditional focus of the e-learning community on these typically relatively small objects and the growing need to collect, archive, and repurpose much larger and more complex objects at the level of a collaboration or a course. The growing assumption seems to be that these need to be exported from the LMS that may have originally hosted them into other publishing/dissemination and/or archiving systems.

4. Library interactions with the e-learning space

Library systems and e-learning systems actually will, in our view, need to interact in a rich variety of ways. We have already discussed the relatively straightforward case of simply incorporating collections of learning objects into the traditional library “world-view”. Here we consider some of the other types of interactions between the two worlds by presenting some simple use-scenarios.

4.1 A lecturer wishes to add a seamless link from the course management system to a specific library e-reserve article, then add another link to a broad-ranging search across various repositories for students to search for other similar articles with direct links to full-text versions of relevant articles, once discovered by student searches.

4.2 A librarian wishes to ensure that digital rights, copyright and fair-use are properly managed within a collection of resources aggregated by a lecturer for use in the course management system, and then later to preserve any lecturer-created resources within the aggregation, as well as pointers to any external copyright materials.

4.3 A student wishes to gain easy access to various learning and information resources across the university with contextual advice on searching techniques, together with online help from a virtual reference desk. The virtual reference desk is able to see previous failed search attempts by the student if the student decides to share these failed searches.

4.4 A teacher wishes to automatically gain access to data and computational services within a grid repository at another institution where access to this repository should be anonymous, but the other institution needs to know that the teacher and his/her class members are authenticated at their home institution, and the anonymous access request has relevant attributes for accessing the repository according to the policies for this grid repository.

4.5 An IT director wishes to provide a single login point to all staff and students for seamless access to all university systems, but only to the systems they are entitled to use according to the security and policy requirements of each system and the institution itself.

Some extra “activity driven” student use scenarios can be depicted as follows:
4.6 A student doing remedial mathematics has used a diagnostic test to identify key gaps in his/her basic mathematical concepts, at which point an automated search system seeks out the ideal mathematical remedial learning object to present to the student based on his/her weaknesses.

4.7 A student studying a Shakespeare play is struggling to understand an important soliloquy, so he/she conducts a special type of search for other students across the world who are struggling with the same soliloquy, and then arranges with them to discuss their ideas within a dynamically created asynchronous discussion environment over the coming week. The group may also choose to search for a mentor to assist them.

The dynamic interactions, implied in these use-scenarios, means that teachers and learners begin to find new ways of developing learning activities, which in turn influence the way they use, or wish to use, learning and information content. Any analysis of library service interactions with learning systems environments must take into account the potential transformation of learning activity. This is no easy feat because there is so little documented analysis of e-learning activities.

Some analysis of the current state-of-play is necessary in order to provide a context for exploring new levels of functional interaction. Until recently, most learning and information content was tightly bound in learning management systems, although URL references to internal web sites were frequently used. Through this phase of development content has been incorporated in learning management systems in a variety of ways, mostly “hand-created” by the lecturer.

Transparent links between library systems and learning management systems (LMS) have been rudimentary, and students have had to either logout of the learning management system to pursue a reference held in the library in an ereserve-type repository, or the lecturer has had to obtain an html or pdf document for mounting within the LMS. Note that particularly in the context of the TEACH act in the U.S., for example, there are going to be requirements to handle streamed audio and video, not just static documents.

Both approaches mean that the learning activity is relatively static as an exercise and there is no opportunity to move between information resources and the learning activity in runtime mode. Given this situation, there has been a lot of interest over the past year or so in developing links between library systems and learning management systems to facilitate seamless interaction during the uploading into the LMS by the lecturer of required resources.

IMS is currently reviewing limited areas of functionality relating to this technical challenge. Much of the current thinking is based on a fairly library-centric view of being able to “push” information resources into the LMS. There has been little thought given to the learner activity perspective where the learner may wish to draw on any number of information resources either prescribed, or of his or her choosing, at any given moment in the learning activity.

There is a need therefore, to develop more innovative use scenarios in order to map the dynamic functionality required in a “pull” runtime environment.
From the library perspective the most sensible starting point is to plan both conceptually and practically for the exposing of existing library services into the LMS environment which will include virtual reference services, training modules, access to third party commercial information services and access to bibliographic tools.

Perhaps more interesting, and more challenging than the exposing of existing library services to the LMS, are the import and export of objects that to some extent inhabit both the library and learning management worlds. These might include information structures such as reading lists or personal profiles, for example. A much less clear case is the emergence of electronic portfolios by students; there seems to be little consensus about where these are housed, or indeed about the information policy considerations that surround them. But at the very least they need to reference and incorporate materials from both learning management systems and library environments.

5. Repositories and Stewardship

There is a major problem developing around the entire area of repositories. From the library perspective there is an emerging concept of institutional repositories; these are archival, stewardship and dissemination systems for content that have a fairly heavy policy component in terms of who can deposit, what metadata is required for deposit, acceptable formats and the implications of format choices for institutional preservation guarantees. Currently, there is no standardization of the interfaces to such repositories at a technical level (though MIT’s DSPACE seems to be positioning to be a widely-deployed system and as such might offer an example of a deployed de facto set of interfaces).

It’s important to note that these institutional repositories are very much within the higher education context; while there will likely be related constructs within other types of organizations (both commercial and non-commercial), or serving sectors of the public (through commercial offerings or through agencies like public libraries), these developments are still largely speculative. Complementing these various types of institutional repositories are a set of disciplinary and commercial repositories of various types.

Again, speaking at a high level, there will be needs to place both learning objects and larger composite constructs (such as entire courses – in various sense, including both the course “frameworks” and actual populated “instances” of courses within such frameworks -- exported from learning management systems) for archival and records management purposes.

IMS has a concept of repositories for learning objects which is a much lighter-weight concept from a policy perspective, but specified more tightly from a technical point of view. It is clear that institutions will need learning object repositories that are more “transient” than institutional repositories; they will need access to commercial learning object repositories. We need to understand what needs to be done to make an institutional repository capable of functioning as an IMS learning object repository, but to recognize that we will be in an environment where from the IMS perspective there will be multiple repositories (which different policy frameworks); we will need capabilities to allow learning management systems to determine which repositories are available and which are appropriate for different purposes (i.e. transient vs. archival storage of objects). The current OKI activity has not yet addressed these requirements in any detail, and offers another interesting case study of the problem, making available syntax to carry a repository “type” but providing no semantics of the different types.
It is much worse than a simple dichotomy between institutional repositories and learning object repositories. We also have the emergence of enterprise file systems, content management systems (at the enterprise or more granular level), and the appropriation of the term “repository” by a number of other peripherally related standards efforts (such as JSR 170) as additional sources of confusion.

It seems clear that it will not be enough to agree on terminology, on what is a repository and what is not (and to come up with other names for these related components); we need to recognize that there is a developing ecology of these storage systems, and that we do not understand the assumptions that different architectural models and communities of practice are making about how objects actually flow from one system to another (including across organizational boundaries at all levels), and about when objects are cached, copied, or actually moved; about how the trail of provenance is constructed and when versioning is applied. To take a specific case in point: is the presumption that an LMS contains a repository, or that it only interacts with external repositories and does not have an internal one? What reformatting or validation occurs at repository boundaries? We will need much more clarity on these questions.

In essence academic institutions are only just beginning to grapple with the implications of developing the digital campus that includes the two important concepts of digital information management and e-learning management. Central to both of these key management challenges, is the need to organize and manage the creation flow and use of content. In most institutions content is managed in silos that have little institutional interoperability, and as yet, the dream of aggregated reusable content remains unfulfilled. Given that this situation pertains across information management and e-learning management within the institution, a much more holistic view is required of the functional and technical service layers required to sustain required levels of service.

Part of the challenge here will be to appropriately define institution-wide infrastructure components and insist that all sectors within the institution share them. This includes authorization mechanisms, basic identity management, authentication, perhaps persistent identifier systems at a minimum. Library systems and learning management systems should both be prepared to employ institution-wide services here rather than to create their own. Note that this raises some issues for IMS; the infrastructure services that one might reasonably expect to evolve within a higher education institution, or across a community of such institutions, is quite different that what one might reasonably expect from some of the other client constituencies for IMS (i.e. K-12 or corporate settings).

Within the IMS context there is now constructive work being developed around the concept of common services that would support all types of applications and repositories within any given institution including e-learning, research knowledge repositories and grid computing. Service definitions are being developed for common services such as access management, authentication, authorization, metadata schema, digital rights management etc. all of which may lead to a more orderly development of common infrastructure.

6. **Overview of IMS Digital Repositories Interoperability Framework**

The principal focus of the IMS Digital Repositories Interoperability work falls into two categories:
• integration of e-learning with existing and emerging online digital services, and;
• newer repository technology to support the configuration, presentation and delivery of learning objects required for learner-centric learning to become a reality.

The Digital Repositories Working Group concentrated on identifying common functions, which can be used across services to enable them to present a common interface.

These common functions cover both desirable and necessary features such as authentication and authorisation, enrolment search, location and retrieval, IPR management, user preferences and profiling and transactions and search gateways across services. It was noted that “Learning object repositories share all the above (either directly or via the LMS they serve) but have the added dimension of supporting contextualised sequencing and navigation and potentially, dynamic branding of objects to a service in runtime.”

A generic functional architecture was developed as depicted in Figure 1 and this remains a principal point of reference for future work.
Of fundamental importance in developing this functional architecture, was the use of service models as the basis for identifying functional components. It is acknowledged however, that these service models were mostly based on “what-is” rather than “what might-be”, and it is important that the library communities engage in some quite lateral thinking with regard to potential service provision in the emerging interactive learning environments.

It is worth noting that the DRI Working Group decided to tackle only a small chunk of the functional architecture as the basis for the first specification and a great deal of work remains to be done to develop a complete set of DRI specifications.

7. IMS Digital Repositories Framework

From the IMS perspective, there is still much work to be done to “flesh-out” the Digital Repositories Interoperability Framework.

Much of the work to be done is interdependent with activity being pursued in other IMS Special Interest Groups and in other standards forums. A great deal of coordination is required to avoid the creation of yet more standards “silos”. A number of these areas are touched upon here; many bring together common interests of the library and IMS communities.

7.1 Search Services

The IMS DRI specification specifies only a very basic level of “search” and much more work is required in this area. There is little real world experience in the discovery of resources described by LOM metadata. Neither is there a good understanding of the search services over LOM meta data required to support both the end user consumed searches, and the dynamic, high resolution, small result set discovery requirements, implicit in the use scenarios.

Implementation experience of the DRI specification has highlighted a number of issues with the DRI “search”. Of these, resolution of two key issues are a priority. Firstly, consistent discovery across distributed repositories requires a detailed definition of “search” logic, indexing policies and presentation. Secondly, the use of a query language which relies on an understanding of the underlying data structure of a repository does not scale in a distributed repository infrastructure. In the past year the IMS has been developing other specifications based on service architectures (eg Enterprise), and working groups have realised that there is a need for a generalised search service which can also query data other than the LOM – eg people data held in learning management systems.

The library services community has valuable experience to contribute to the resolution of these issues. More broadly, there is a great need to connect this work to the established base of technologies pioneered within the library community (eg Z39.50, SRU/SRW), new initiatives such as the NISO Federated Search program, and to further explore the issues involved in searching across diverse metadata structures (the work of the NSDL will also be relevant here). We should also not overlook the harvesting type approaches pioneered with the Open Archives Initiative for Metadata Harvesting and their relevance to the DRI search problem.
7.2 Modeling learning objects/learning activities and information assets.

There is a need to go back to basics for the development of a conceptual model for learning objects, which includes the concept of a distributed service.

In the context of this paper there is also a need to explore a model that shows how an object moves from being an information asset to being a learning object. This would help to clarify what is unique about learning objects; in addition, the process model might be helpful in workflow, metadata and even IPR issues. It is interesting to note that we are beginning to see some signs of the emergence of a discussion within the digital library community about the need to develop common conceptual and architectural models for the “digital objects” that populate various library collections, and this discussion might be usefully connected to an examination of the foundational model for learning objects.

We might then usefully move beyond this discussion of learning objects and activities to also fit related structures such as courses into the modeling.

One of the fundamental problems in dealing with repositories and learning objects (or indeed any other highly structured, rich type of information object) is the extent to which the repository is expected to understand (and hence enforce, verify, manipulate, exploit or otherwise make use of) the semantics of these objects. This set of questions also requires consideration as we revisit the foundational assumptions about learning objects and information assets.

7.3 Identifiers, Locators, Persistent Locators, Resolving Services

The above terms tend to be used interchangeably within the IMS community, which is probably clouding the issues; e.g. the difference between an LCCN, URL, PURL and open URL.

Within IMS, the latest discussions have focused on the DOI which has features across the set, and whilst this has been a useful exchange, it overlooks the difference between these different basic purposes. Libraries and learning management environments should share common technology and infrastructure in this area.

There are really two distinct problems in this area. One is about mechanism – the common technology base and infrastructure which allows for resolution of identifiers, persistent location and the like, as well as the assignment of new identifiers. The second is about identifier semantics: what will be identified, what constitutes sameness or difference, how related objects are connected. It is worth noting that there is some progress taking place in these second sphere such as the Internet2/MACE effort to develop a standard for course identifiers; it is not clear that all interested parties are even aware of this work, much less participating in it.

One thing is clear: the set of objects that need to be addressable (including in most cases persistently addressable, and also to be access-managed independently) within an LMS context is enormously larger than just traditional IMS-style learning objects.

7.4 Metadata

Much of the metadata debate in learning communities has revolved around the use of metadata to describe and manage learning objects.
Having achieved a common standard, the IEEE Learning Object Information Model Standard (LOM), there is now a great deal of attention being paid to the implementation of the standards within application profiles which also make use of the DCMI standard.

There is a growing realization however that learning activity as distinct from learning objects requires complex metadata infrastructure support which is as yet little understood. This area would include, but would not be limited to, questions such as appropriate metadata of various kinds for courses. Plans are afoot within the various standards agencies to rethink the interoperability agenda, taking into account the diverse ways of mixing and matching learning content and activities attributes such as characteristics, purpose, function and behavior.

A few additional points should be made here. There are many issues beyond descriptive metadata that has been the focus of DCMI and LOM. For example, there has been work on structural metadata in IMS (the content packaging standard), in the digital library community (METS), and elsewhere (MPEG21, for example); we need to understand the relationships between these efforts, and attempt to minimize or mitigate duplication.

Metadata issues are broader than defining data elements. We also need to consider the vocabularies of values that can be used to populate data elements. Here the library community and related groups have made enormous investments over the years, and we need to ensure that we build on these investments.

This broader conceptual exercise is a relatively long-term goal and it is important that the library communities fully engage in the forthcoming debates.

7.5 Access management (authorization and authentication)

Access management in the library communities is a label for a range of activities involving identity management and authorization in the context of accessing systems and services. The two most common terms associated with access management are authentication and authorization and there are multiple approaches at the institutional level in terms of providing solutions. One very important development is the Shibboleth system for distributed authorization; this builds upon institutional authentication and identity management systems. The library community, at least in higher education, has now largely developed a consensus that authentication and authorization should be treated as enterprise rather than library infrastructure, although the systems deployed must be capable of supporting library requirements for user privacy and highly controlled release of personal information, for example. We suggest that the learning management system community, at least in higher education, follow the same approach.

7.6 Digital Rights Management (DRM)

DRM remains a confusing, much-discussed, and controversial topic, heavily freighted with political and policy implications. There is a growing recognition that some specific types of rights enforcement may be needed in environments where learning objects and other library materials are shared across distributed networks in an e-learning context. In addition, there is a widely-held need in both the library and learning management communities to document rights for materials, and to provide
automated tools to document rights for new, composite or derivative works by
drawing upon rights documentation associated with existing works. In addition, there
is a desire to use rights documentation metadata as part of the searching criteria for
both library materials and learning objects.

In the area of rights documentation, it seems fairly clear that libraries and learning
management communities share common cause and might well take some leadership,
perhaps in collaboration with efforts like MPEG21 and the Creative Commons,
among others.

The area of rights enforcement is much more complex and controversial. Here the
issues involve so-called Rights Expression Languages (sometimes called rights
enforcement languages, or restriction expression languages, or even restriction
enforcement languages) like XrML or ODRML and systems that interpret and apply
expressions written in these languages. Here there is a great deal of activity taking
place in other standards forums, such as OASIS, IEEE DREL Study Group, MPEG
21, etc. The situation is further complicated by a thicket of intellectual property
claims and competing commercial interests; rights enforcement for higher education
and learning management is only a small part of a much broader set of marketplace
concerns. It remains unclear what actions should be taken here by either the library
community or IMS, together or jointly, other than to be clear about the separation
between rights documentation and rights enforcement, and not to let concerns about
rights enforcement impede much needed progress on rights documentation.

One practical consideration, at least within the United States higher education
community, is the coupling of certain new exemptions to copyright for teaching
purposes to the use of various technological controls (not necessarily synonymous
with full-blown DRM) through the TEACH act.

7.7 Portal Standards

Many developers working in the IMS space are very familiar with the capabilities of
portal technologies, but there is limited knowledge within either the
IMS or the library communities of standards in the portal space or the potential for
integration with other architectures including web services, and information feeds (i.e.
RSS). The use of portal technologies (for example, so-called “portlets”) is now seen
as a potentially powerful means of exposing services including library services both
within other service domains or as personalized services.

7.8 People information for directories

The IMS communities and the library communities need common standards to source
people information across enterprise systems and LMS’s. Work is being done in the
IMS Enterprise Working Group but the libraries need to have a lot of input on
functional requirements from their perspective. They very often have the most
comprehensive people database in the institution. This also needs to be connected
closely to enterprise-level work on directories and related areas, such as the
EDUPERSON initiative. Note that this interacts as well with authorization and
authentication.

This is really just the beginning of what needs to be a larger consideration about an
infrastructure for people information. We need to sort out how to integrate learner
information profiles into this environment, for example. Identities as managed by
institutions will be important not just in the access management context but also in the context of rights documentation (who was the author of this object, and how to I get in touch with this person years later?). On this infrastructure, we can build much better personalization within the LMS environment, and also perhaps develop social services – services that bring together groups of learners with similar interests and compatible experiences into learning communities.

8. **Shifting to New Conceptual Models**

The challenge inherent in this analysis is to find common ground that transcends the seemingly endless problems that pervade the current interactions between library/information resources, services and e-learning environments. A principal objective is to define common services and abstractions required to sit over multiple repository types so that they can be used effectively from within either learning environment applications or information environment applications. Of equal importance to interoperability within and between the information and learning environments is the definition and development of common systems and services, such as directories and authentication services.

This approach requires a conceptual shift away from a traditional systems architecture viewpoint to one where applications become defined by the services provided and the services that can be accessed. Groups of functions or services can then be put together more flexibly and new architectures developed which are not restricted by traditional views of systems applications and services.

For example, library systems have long had an integrated library management system connotation when it is now likely that there will be a series of (interoperable) applications covering OPAC’s, ereserve, portals and document delivery services which may, or may not, be part of an integrated systems platform.

It will be vital that both the library and e-learning communities look to the possibility of applying service-oriented architectures such as Web Services, which are now the focus of attention in many other industries. All the familiar problems are being addressed in this service-oriented architecture environment, namely: security, identity management, authentication, authorization, administration, privacy, confidentiality, transactions, registry solutions, web services orchestration and workflow solutions.

The IMS DRI functional architecture is capable of embracing these latest developments but there remains a need to identify common services that apply to both library and learning environments.

9. **Conclusion**

Where do we go from here? In this paper, we hope that we have supplied a reasonably comprehensive summary of the current key areas of necessary interaction between the e-learning and library worlds, and also some perspective on common services that both of these worlds should draw upon rather than re-develop parochially. The summary has, of necessity, been quite superficial in terms of technical details, but we hope that it will help to facilitate collaborations between people from the different communities that will need to work together to address the issues.
As we evaluate the responses to this White Paper with stakeholders from the various communities, we hope that we will be able to sharpen the recommendations for action in the various standards and architecture areas, and perhaps also suggest some sense of priorities, given than much of the work discussed here will compete for scarce resources.

Finally, it is important to recognize that while we have stressed architectural and standards efforts in this paper, those are only a means to an end. As they move forward, they must be complemented by experimental implementations, test beds, and other deployment efforts to validate and refine the standards and architecture work. And it is essential that we bring all of the real users and stakeholders – teachers, students, teaching assistants, librarians, records managers, graduates (former students), instructional technologists, course authors, and others – into the design, use and evaluation of these testbeds. We hope that this White Paper will also help to lead to the formulation of collaborations to advance such prototype deployment efforts.