Preserving Digital Public Television: A Status Report

Part of the National Digital Information Infrastructure and Preservation Program of the Library of Congress

BACKGROUND

Preserving Digital Public Television (PDPTV) began in 2005 as a partnership between public television stations **WNET/Thirteen** in New York, **WGBH** in Boston, the Public Broadcasting Service (**PBS**) and **New York University**. The project has led the effort to promote the preservation of the nation's born-digital public television content, and to bring awareness to the new challenge of saving these important cultural heritage materials.

Please visit us at:

- www.thirteen.org/ptvdigitalarchive
- dlib.nyu.edu/pdptv

Recently released reports:

"Strategies for Sustainable Preservation of Born-Digital Public Television"

"Repository Design Report with Attached Metadata Plan"

"Intellectual Property and Copyright Issues Relating to the Preservation and Future Accessibility of Digital Public Television Programs"

PROJECT GOALS

- Develop a prototype preservation repository for born-digital public television content;
- Research and develop a set of standards for metadata, file and encoding formats, and production workflow practices;
- Recommend selection criteria for long-term retention;
- Investigate IP issues that affect preservation and access of public media;
- Examine issues of sustainability and recommend strategies for long-term accessibility.

PDPTV PRESENTATIONS AT CNI SPRING 2010

1 INTRODUCTION TO PDPTV AND RESEARCH OUTCOMES
Howard Besser (NYU)

Professor Besser will discuss the origins of the PDPTV project, especially its unique status amongst the first NDIIPP projects. He will describe research findings on rights, selection, inventory, and production workflow analysis. Finally, he will discuss the impact of the project for non-video digital repositories.

2 DESIGNING THE PROTOTYPE REPOSITORY
Joseph Pawletko (NYU)

This presentation will describe the development of the PDPTV-specific processes within NYU's existing Preservation Repository platform. Special emphasis will be placed on SIP and AIP requirements, and the design of the metadata model.

3 SUSTAINABILITY STRATEGIES
Kara Van Malssen (NYU)

This talk will discuss the findings of research into sustainable preservation of born-digital public television content in terms of technical, operational, procedural, and economic requirements. It will highlight some conclusions reached by the PDPTV project, including ways production and preservation can achieve a symbiotic relationship.