**Taking the library outside the library: A light-weight innovation model for heavy-weight economic times**

Cornell University Library's Library outside the Library (LOL) team works to make the Library visible and usable outside of standard library places, tools and services. To do this, it finds, configures, distributes and assesses electronic tools and services that take the library to its users, wherever they may be. To fulfill its mission, LOL has developed a lightweight approach to innovation: we leverage existing tools, providing local customizations when necessary; we foster a culture of experimentation and a willingness to discontinue unsuccessful projects; and finally, we are not afraid to embrace what may be quick-lived trends - after all, this is where many of our patrons are at the moment. Our projects include a CUL iPhone app and companion mobile version of our website, reference services via SMS, and several significant collections on Flickr. Some initiatives have proved so successful that they have been incorporated into core library functions and services. In this talk we will explain the LOL process, give details on some of the projects, and describe how LOL can serve as a model for similar nimble, lightweight, low-cost, high-impact efforts at other research libraries.

**Find us at:** <http://labs.library.cornell.edu>   
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**Team Members & Roles on LOL:**Eleanor Brown (facilitates LOL work with Rare & Manuscript Collections)  
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Dianne Dietrich (leads Flickr efforts and incoming chair, 2010-11)  
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Janet McCue, Associate University Librarian for Teaching, Research, Outreach, and Learning Services  
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**Recent Projects**

**CULite: Library’s Mobile Interface**CUL iPhone App: <http://itunes.apple.com/us/app/cu-library/id354721654?mt=8>  
CUL Mobile Website: <http://library.cornell.edu/m>

**Cornell University Library’s Flick Stream**<http://www.flickr.com/photos/cornelluniversitylibrary/>  
Flickr Commons (coming soon)  
  
**Passkey Bookmarklet: A key to getting quick, off-campus access to electronic resources**<https://confluence.cornell.edu/display/CULLABS/Passkey+Bookmarklet>  
  
**Research Made Easy with LibX  
A toolbar for Library catalog searches, whenever or wherever you need them**<https://confluence.cornell.edu/display/CULLABS/LibX>