Overview
Librarians are increasingly called upon to document and articulate the value of academic and research libraries and their contribution to institutional mission and goals. The Association of College and Research Libraries (ACRL) responds to these demands and positions academic librarians as contributors to campus efforts in several ways. Learn about recent developments with ACRL’s Value of Academic Libraries Initiative, a multiyear project designed to aid academic librarians in demonstrating library value. As one of its recommendations, the ACRL publication *The Value of Academic Libraries: A Comprehensive Research Review and Report*, released in fall 2010, called on the association to create a professional development program to build the profession’s capacity to document, demonstrate, and communicate library value in advancing the mission and goals of their colleges and universities.

In late fall 2011, ACRL joined with three partners – the Association for Institutional Research, Association of Public and Land-grant Universities, and the Council of Independent Colleges – to convene two national summits. In the first, a wide range of participants from the higher education sector discussed the data campus administrators would like librarians to provide and what collaborative assistance is available through institutional research offices. In the second, librarian participants addressed strategies to prepare the library community to document and communicate the library’s value. These summits are the basis of the project “Building Capacity for Demonstrating the Value of Academic Libraries,” made possible by National Leadership Collaborative Planning Grant from the Institute of Museum and Library Services.

The summits gathered college and university academic administrators, institutional researchers, and academic librarians from a broad spectrum of institutions:

- Bellarmine University, Louisville, KY
- Berea College, Berea, KY
- California State University, Fresno
- Drexel University, Philadelphia, PA
- Earlham College, Richmond, IN
- Grinnell College, Grinnell, IA
- Hope College, Holland, MI
- Hostos Community College/CUNY, Bronx, NY
- Kansas State University, Manhattan, KS
- Linfield College, McMinnville, OR
- Moraine Valley Community College, Palos Hills, IL
- Mount Holyoke College, South Hadley, MA
- North Carolina Agricultural & Technical State University, Greensboro, NC
• Pierce College, Lakewood & Puyallup, WA
• Rio Salado College, Tempe, AZ
• San Diego State University, San Diego, CA
• Santa Barbara City College, Santa Barbara, CA
• The Pennsylvania State University, PA
• The University of West Florida, Pensacola, FL
• University of Cincinnati, Cincinnati, OH
• University of Nevada, Las Vegas, Las Vegas, NV
• Utah State University, Logan, UT

Members of these institutions gathered with representatives from accreditation commissions and higher education organizations for dialog around the assessment of student learning and faculty research productivity. The group provided advice to ACRL as we address the need to build the library profession’s capacity to demonstrate the value of the library.

In addition to senior staff members from our planning partners, ACRL member leaders and staff were joined by consultants Megan Oakleaf and Karen Brown. Oakleaf, Assistant Professor, Syracuse University School of Information Services and author of the ACRL publication *Value of Academic Libraries: A Comprehensive Research Review and Report*, was the key facilitator and designer of summits. Brown, Associate Professor, Dominican University Graduate School of Library and Information Science, is the lead author of the forthcoming white paper, which will summarize findings of the summits and set a framework for future action. It will articulate action steps for ACRL’s Value of Academic Libraries initiative and also serve as a resource for other library and higher education groups involved with assessment and institutional advancement issues.

**Presenters**
• Joyce L. Ogburn, Joyce Ogburn, ACRL President, Dean, J. Willard Marriott Library and University Librarian, University of Utah
• Mary Ellen K. Davis, ACRL Executive Director
• Kara J. Malenfant, ACRL Scholarly Communications and Government Relations Specialist

**More information**
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