Europeana Libraries: building THE pan-European aggregator

Wouter Schallier, LIBER Executive Director

CNI Membership meeting, Washington, 12/12/2011
On the menu

• About LIBER
• LIBER’s role in EU projects
• LIBER’s portfolio of EU projects
• Europeana Libraries
  • Facts and figures
  • The partnership
  • Towards a sustainable business model
  • Meeting the needs of the researcher
“Making the case for European research libraries”

• LIBER = the largest network of European research/academic libraries: 425 institutions, from over 40 countries
• Mission: to represent and promote the interests of European research/academic libraries
  • Formulate a European strategy for research libraries
  • Knowledge sharing and dissemination, fostering partnerships
    • Annual Conference, other events, EU projects, publications
  • Advocacy and lobbying
LIBER Strategy 2009-2012: areas of interest

http://www.libereurope.eu/activities

- Scholarly Communications
  E-science, OA
- Digitisation and Resource Discovery
  Europeana, copyright
- Heritage Collections and Preservation
- Organisation and Human Resources
- Architecture, quality and benchmarking, security, library passport
**LIBER’s role in EU projects**

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<th>BEFORE</th>
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<td>Initiator, catalyst, co-</td>
<td>Partner, lead</td>
<td>Dissemination, conversion into sustainable service</td>
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LIBER’s portfolio of EU projects

- Europeana Travel (Digitisation of travel and tourism related content)
- ODE (Opportunities for Data Exchange)
- APARSEN (Digital Preservation Best Practice Network)
- MedOANet (Co-ordination of OA in Mediterranean countries)
- Gateway to European Newspapers
- (European Library Passport)
- Europeana Libraries
Europeana Libraries is about...

- A single aggregator for digitised content from European research and national libraries
- Standardised metadata
- Interface designed specifically for the needs of researchers

http://www.youtube.com/watch?v=l5XjMUI5wvA
Facts and figures

- **2-year project** funded by the European Commission’s IST-PSP programme

- Will add over **5 million** digital objects (including full text) to Europeana:
  - Books (incl. books digitised by Google)
  - Special collections
  - Audiovisual materials
  - More than **200,000** OA research theses (via DART Europe)
  - More than **270,000** OA scholarly articles (via DOAJ)

- **19 research and university libraries** are participating

- A project coordinated by **The European Library**
Making it happen - the partnership

Conference of European National Libraries

Europeana Foundation

Consortium of European Research Libraries

Association of European Research Libraries
19 leading research libraries

- Bavarian State Library, Hungarian Parliament Library, Nat. Library of Wales, Romanian Academy Library, Trinity College Dublin, Universidad Complutense de Madrid, University of Belgrade, University of Berne, University College London, University of Gent, University of Leuven, University of Lund, University of Oxford, University of Sibiu, University of Tartu, University of Uppsala, University of Vienna, Wellcome Library, Zentralbibliothek Zurich
Towards a sustainable business model

- Economies of scale:
  - 46 national libraries
  - 400+ national + research libraries
- Economies of scope:
  - Aggregator
  - Aggregator + other services (tools and services for researchers, DP, innovation …?)
  - Other content (raw data, …) relevant for R&E
Towards a sustainable business model (2)

• New funding model needed
• New governance needed

Important because some institutions feed Europeana through several aggregators, so can choose!

Unsustainable aggregators will disappear
Sustainability is a big issue

• Europeana: OK for now (EC), but in the future?

• Aggregators: OK for now (members), but in the future?

• Individual institutions: OK for now (host institutions), but in the future?
Main source of funding has been local, regional, national and European funding (public) streams

We need …

• MORE cultural content freely available (30+ million in 2015)
• MORE digitisation
• MORE value added to the content
• MORE innovation
• MORE active involvement of other partners in the eco-system incl. private companies, aggregators, cultural institutions and audiences
• MORE differentiated funding streams: content provider subscription, revenue sharing, commercial partnerships
MORE digitisation? YES!

• Making content accessible to the greatest number of people without distinction or barrier:
  • “People have the right to access culture and knowledge, and wide access and use also serve the public interest to preserve cultural diversity.” The New Renaissance, Report of the Comité des Sages, 4.2.1

• EC Recommendation on Digitisation and Digital Preservation (October 2011)
MORE digitisation? YES!

• Digitisation of out of commerce works
  • Memorandum of Understanding signed on 20/9/2011
  • Allows collective licensing schemes in the Member States
  • Major break through for legal mass digitisation and making available
MORE digitisation? Aaaaaaaaah…

• Orphan works: Draft EC Directive doesn’t look good…
  • ISF: towards a more balanced European copyright framework
Europeana Libraries value proposition: who will pay for this service and why?

- Research libraries
- National libraries
- Other aggregators
- TEL service
- EBSCO, Primo, Suma etc.

Customer segments:
- Researchers
- Libraries
- Policy-makers
- Sponsors
# The most valued propositions for Research Libraries

## 1. Newness
- Access to wider range of high quality content from a wider range and through a wider network.

## 2. Performance
- To increase technical performance (have less downtime services).
- Equality of access (on/off site, any time).
- Citability: reliable source + consistent.

## 3. Customization
- Possibility to customize research environment (through registering).
- Possibility to interact with other researchers in same field.

## 4. Getting the job done
- Setting researchers closer to the actual object (e.g., full-text etc.).
- Answering researchers’ detailed enquiries on any subject.
- Researching context of one’s own research (what has already been done here?).

## 5. Design + usability
- Help keep experienced researchers find desired information they can see quickly.
- ‘Don’t make me think’ principle.

## 6. Reducing cost or risk
- Quick access; saving time + resources.
- Free of charge access for users.

## 7. Accessibility + convenience
- Available to users requiring adapted services.
- Bring the (next) data to the user (researcher).

## 8. Brand or status
- Content linked to connected to Europeana.
- Protection of researchers’ own intellectual property rights.

- High quality content leading to better quality research in the end.

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Value proposition selected by the group as most attractive to realize.

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[Logos and names of organizations: europeana, libraries, Ligue des Bibliothèques Européennes de Recherche, Association of European Research Libraries]
Membership model: principles (under discussion)

• Best possible service for libraries and their researchers which no other service can offer at the same price
• As many national and research libraries as possible
• Fee structure and criteria should be simple and clear
• Partnership in EL to be sold as an option in LIBER/CERL/CENL membership
• Discount for LIBER/CERL/CENL members should be important enough to stimulate people to become member of one of these organisations AND take the EL option
• No extra administrative burden to LIBER/CERL/CENL
• Innovation from projects funded by the EU or other funding agencies
“Planes change, values don’t…”

- Trustworthiness and stability are libraries’ CORE values
- Persistent identification of digital objects: to be developed and maintained on European level
  - “the ability to locate an object and return to it over time will greatly enhance end-user confidence in Europeana” (Europeana White Paper on User Engagement, p.9)
• Libraries are trustworthy institutions
• Trust is central concept in EC Digital Agenda 2020
• Preservation is our core business
• Several champions
• Europeana as a potential dark archive
• A lot of other challenges than DP (digitisation, access)
  • But perhaps we should be bolder in re-setting our priorities
• Europeana does not mention preservation in its 2011 business plan
• Not enough co-ordination and sharing of best practices needed (not just a champions league)
• No comprehensive and sustainable e-infrastructure in Europe to ensure long-term access to research outputs
Europeana Libraries and DP?

- Huge network
- Community with same goals/common interests
- Opportunity to share
  - Resources (human, technical, financial)
  - Expertise amongst a big established network (innovation)
- Opportunity to implement a common DP strategy
- Stronger advocacy
  - Access is one thing
  - Preservation is another
  - Investing in DP is smart and saves money
- Potential to embed it in the EU e-science infrastructure
Requirements for sustainable DP

BRTF, Final Report, p.12

Applied to Europeana Libraries:

• Recognition of the benefits of DP
• Procedure for selection
• Incentives to preserve in public interest
• Appropriate governance of DP activities
• Ongoing, efficient allocation of resources
User engagement

• Cf. Council of Content Providers and Aggregators, White Paper on User Engagement:
  • “The New Renaissance Report notes that knowledge about Europeana amongst European citizens is still very limited. It is equally true to say that Europeana’s knowledge of its users is limited.” (p.7)
EL can bring more user engagement

5 million digital objects from research libraries

+ 

Millions of bibliographic records, digital objects and full-text pages from national libraries

= 

A new one-stop-shop for digital humanities and social science researchers

From: Repositioning, Realignment, and the Researcher. Presentation by Friedel Grant, Susan Reilly and Aubéry Escande @DISH, December 2011
Information practices in the humanities: a RIN report

• Growth in systematic collaboration
• More complex research
• Less time for research (occurs in bursts)
• Some barriers:
  • Lack of linking between archives
  • Lack of standardisation of online databases and archives
  • Difficulties in data linking arising from the lack of standardisation, and the inconsistencies in quality, reliability, and functionality across different resources

Need for collaborative environment, share information sources
Support for cross disciplinary research e.g. digital humanities
Need information in one place, remotely
What We Learned

• Gather a critical and contextual mass of content.

  “The humanities community needs a critical mass of digital resources and needs common tools, services, and repositories if they are to move beyond ‘boutique projects’ to a solid foundation of theory and method.”
  –Christine L. Borgman, Presidential Chair in Information Studies, UCLA

• Information must be easy to cite and reuse.
• Bring it in their workflow.

From: Repositioning, Realignment, and the Researcher. Presentation by Friedel Grant, Susan Reilly and Aubéry Escande @DISH, December 2011
Designed to meet the needs of the research community worldwide, our online portal offers quick and easy access to the collections of the 48 national libraries of Europe and European research libraries.

Users can cross-search and reuse over x digital items and x bibliographic records. To facilitate further research, links are also provided to other websites in the Europeana group.
You are looking at the first 20 items out of 76192 with language of content: English

Gothic England
Harvey, John
B.T. Pottersfield, 1847
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Digital Content

In quest of clocks
Ulyett, Kenneth
Rockliff
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Lisbon Metropolitan Area: riverside boroughs
Área Metropolitana de Lisboa
J.M., 1998
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

A History of Miniature Art
Propert, J. L., 1834-1902
Macmillan, 1887
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Michael Howard's Algurine
Howard, Micahel, 1842- M. Howard
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Treasures from the na... (62)
Travelling Through His... (67)
Manuscriptrium - Inte... (4)
Manuscript Collection... (5)
Map Collection of the ... (5)
Library Archives of C. ... (1)
Swiss poster collection (1)
Sketchbook, depicting scenes of a voyage from Australia and South Pacific to Italy by Captain Kenneth Howard-Bury, 1860-1861

Description:
Folio 3r -- Australia: 'The Park, Paramatta'; Hardback sketchbook. Watercolour and pencil sketches of Australia, the South Pacific, Italy, native women, native houses and pencil sketches depicting the head and shoulders of women with elaborate hair styles. The names of some locations and the dates visited are written in the bottom left corner of the page. 1860-1861; 34 folios;

Creator:
Howard-Bury, Kenneth, (1846-1885)

Collection:
Travelling Through History

Source: Trinity College Library, Dublin, Ireland
Os recortes de papel de Hans Christian Andersen
Andersen, Hans Christian, 1805-1875
s.n., 2005

Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Ecos do passado pela voz de Ana Saldanha: revisitar a memória de alguns contos dos irmãos Grimm e de Hans Christian Andersen
Campos, Susana Alice Cerbo
DRIVER Collection

Hans Christian Andersen as an artist
Holst, Kjeld
Royal Danish Ministry of Foreign Affairs, 1977
Fine Arts of the National Library of Portugal | Available at National Library of Portugal

Ervilhas para verdadeiras princesas - Peas for real princesses
Rarified world of dreams, the author’s creative imagination moves characters glibly with an unusual human consistency, spaces, atmospheres, themes and values. However, despite being soaked with influences from the past, she portrays modernism by conveying a reality so authentic that teenagers easily identify with. The uniqueness of her narrative is discovered not only in what she says and suggests but also in the way she carries it out. Through her application of colloquial, appealing, vivacious and spontaneous language she captures teenagers – her main audience – participation and stimulates their cooperation. When crossing the threshold into the imaginary world created by the text, they dive into an often witty and amusing universe of affections and intense human relationships. With this amalgamation between past and present, memory and innovation are woven together like an array of possible interpretations as far as themes, imagery and symbolism are concerned. This work aims to reveal how Ana Saldanha’s writing endorses children’s growth and on a whole, her writing guides and contributes to their development and awareness of life’s diversification, personal interaction with others and a conscious integration in society. Envisaging in this way to help build and enable them as responsible members of society.
Ecos do passado pela voz de Ana Saldanha: revisitar a memória de alguns contos dos Irmãos Grimm e de Hans Christian Andersen

Description:
Dissertação de Mestrado em Estudos da Criança - Área de Especialização em Análise Textual e Literatura Infantil

A presente dissertação pretende observar o modo como se efectua o compromisso entre a memória dos contos maravilhosos da tradição dos Irmãos Grimm e de Hans Christian Andersen com a contemporaneidade de uma voz que revisita esse universo mítico. Ana Saldanha assume-se como a consciência que traz ao agora o entem, presentificando temáticas e valores já ditos, prometidos ou sugeridos nesse tempo de outrora. A imaginação criativa da autora filtra, num novo olhar em efeito caleidoscópico, personagens, dotadas de uma imiglar consistência humana, espaços, ambientes, temáticas e valores e, apesar de beber nos textos do passado linhas ideotemáticas, inova pela sugestão de uma realidade muito próxima das vivências quotidianas de uma potencial entidade receptora juvenil. A novidade do seu relato não passa somente pelo que diz ou sugere, mas pelo forma como faz. A utilização de uma linguagem coloquial sem constrangimentos e de um registo apelativo, vivo e espontâneo capta a participação e estimula a cooperação dos adolescentes, seu destinatário preferencial. Ao acederem ao mundo possível do texto, mergulham num universo de afectos e de intensas relações humanas, por vezes polvilhado pelo cómico e pelo humor. Esta aliança passado/presente, memoria/innovação perpassam linhas temática/ideotemáticas e imagético-symbolicas que pretendemos urdir numa tessitura polifónica onde emergem leituras possíveis. Este trabalho procurará demonstrar que a escrita de Ana Saldanha fomenta o desenvolvimento do jovem e, sob um olhar plural, contribui para a sua formação, educando-o para a diversidade, para o relacionamento com o outro, para uma integração consciente na realidade circundante e no mundo, promovendo a sua identidade enquanto cidadão civicamente responsável.

The purpose of this thesis is to unearth the connection between the memories of the marvellous tales of the Grimm Brothers and Hans Christian Andersen with a modern day voice which revisits that very same mythical universe. Ana Saldanha is the consciousness, the voice that transports and refreshes themes and values already revealed a long time ago. With a new kaleidoscopic outcome, the author’s creative imagination filters characters gifted with an
Ecos do passado pela voz de Ana Saldanha: revisitar a memória de alguns contos dos Irmãos Grimm e de Hans Christian Andersen
You are looking at the first 2 items out of 2 for **swiss** with collection **Swiss poster collection**

**Sourcebraums, Johannes Brahms, Iannis Xenakis, Arnold Schoenberg, Esther Hoppe, Willy Zimmermann violon, Jurg Dahler, Monica Benda alto, Daniel Haefiger, Nadege Rochat violoncelle, Genève, RSR, Studio Ansermet, mercredi 20 octobre 2010**

**Collection:** Swiss poster collection, 2010

**Swiss poster collection | Available at National Library of Switzerland**

**Swissair, Conval, Metropolitan, il modernissimo aereo nei collegamenti europei dotato di radar a bordo**

Kurt Wirth

Zürich, Swissair Schweizerische Luftverkehr AG, 1956

**Swiss poster collection | Available at National Library of Switzerland**
Source: Brahms, Johannes; Xenakis, Iannis; Schoenberg, Arnold; Hoppe, Esther; Zimmermann, Willy; Dahler, Jürg; Benda, Monica; Haefliger, Daniel; Rochat, Nadège; Violon, Violoncelle; Genève; RSR; Studio Ansermet; Mercredi 20 octobre 2010

Published: Geneve: Swiss Chamber Concerts, 2010

Creator: [Anonym]

Contributor: Swiss Chamber Concerts

Collection: Swiss poster collection

Type: Catalogue Record

Language: French

Identifier: oai:posters.ch:57816

Available since: 2011-09-17

Subjects: Culture, Musique, Concert

Similar records: Available at National Library of Switzerland
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University of Tartu Library is glad to welcome the LIBER Conference 2012 in Tartu!
• Thank you!
• Questions/comments?

• http://www.slideshare.net/libereurope
• Twitter: @LIBEREurope

• wouter.schallier@kb.nl