



MyUB won the Salie Mae Prestige Award at the Webday/Share Conference held at Indiana University in September, 1999. The Prestige Award is given to acknowledge outstanding contributions to the information technology industry.

What if all the online information that you need for academic success and personal growth could be accessed from one place, giving you fingertip access to UB's wealth of resources?

MyUB is a web-based, personal portal to the online UB resources students need most. It is a dynamic academic and personal planning tool that allows students to customize a web site to fit their academic major and interests. Instead of having to search throughout the UB web site for what you need, you can log on to MyUB and find links to every major topic related to your academic life, such as course registration, financial aid, exam schedules, grades, student services, career planning, and SOAR (Student Online Access to Records), plus campus events, UB and national news, and more.

But MyUB is much more than a series of links to popular web sites. MyUB was designed just for UB students to coach and mentor them, and to help them adjust to the rigors of academic life. It does so by providing information as well as links that answer questions new students ask most frequently. You'll notice for instance that at the beginning of the semester MyUB features all the information students need to get their semesters started, but then as the semester progresses the links change to meet changing academic needs. So you may find that links directing you to information about dropping and adding courses in early September may become links that direct you to time management and test-taking strategies during late October. And because MyUB was meant to be customized, you are encouraged to change its look or add information to suit your needs.

In 1999, MyUB was a pilot program available to incoming fall 1999 freshmen. It is now available to all undergraduates.

- For feedback or further information, please email us: myub-feedback@buffalo.edu
- Screen captures of several MyUB pages are available: <http://www.buffalo.edu/aboutmyub/captures/>
- If you're a student, login to MyUB: <http://myub.buffalo.edu>

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