



State University of New York

- 64 Campus public higher education system of New York State
- 380,000+ students
- 40,000+ staff
- Millions of web pages



**The Web is a way of life,
for those fortunate.**



Today Situation

- Lack of awareness of the technical and legal issues about accessibility
- Lack of training or training that does not include accessibility
- Accessibility is not (yet) a design criteria
- Most think it (accessibility) is too hard to do
- Remediation, however is not eas





NYS takes the lead

- ▷ Technology Policy 99-3 = Universal Access to the Web 9-30-99
- ▷ Priority 1 Level A by 9-30-2000
- ▷ World Wide Web Consortium (W3C)
 - Web Accessibility Initiative (WAI)
 - W3C - Web Content Accessibility Guidelines



Strategies that ‘

- ▷ Inform everyone of the policy and its requirements, and the benefits
- ▷ Develop or use existing curricula to train students on accessible web design
- ▷ Provide training for your staff that includes accessibility
- ▷ Include accessibility requirements in contracts with vendors
- ▷ Include accessibility requirements in the design
- ▷ Make universal accessibility a way of life – Ji that hard



SUNY supports Universal Access to the Web


- ▷ Doing so will
 - Increase our ability to attract, educate and graduate students with disabilities
 - Increase our ability to hire, retain and promote staff with disabilities
 - Remove potential legal actions
 - Position SUNY as a leader in disability rights and services





What can you do?

- Develop an Accessibility Strategy
- Advise managers/staff/faculty/students of what universal access really means
- Include accessibility requirements in web site design
- Insist upon (and provide) proper training
- Assume the responsibility of providing access to electronic



Resources

- World Wide Web Consortium www.w3.org
- Web Accessibility Initiative www.w3.org/wai
- Web Content Accessibility Guidelines www.w3.org/tr/wai-webcontent
- The WAI's Curriculum for WCAG 1.0 A self teaching guide for Web Content Accessibility www.w3.org/wai/wcag-curric
- NYS Office for Technology www.oft.state.ny.us

