Agenda

• Library Publishing Coalition: From Project to Program
• Library Publishing Landscape 2014
• Collective Impact and Scholarly Communications
Origins of the LPC

- IMLS funded *Strategies for Success* project and report
- Survey of academic libraries of all sizes, three workshops
- Evidence-based recommendations:
  - Develop best practices for library publishing
  - Collaborate to create community-based resources
  - Formalize skills and training
Aims and Ambitions

• Encourage mainstreaming of library publishing in a range of forms, appropriate to different institutional sizes and goals;
• Establish effective channels and networks, both within the library community and between the library publishers & others
• Provide services to practitioners.
Accomplishments

• Building community
• Raising visibility
• Supporting practice
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<tr>
<td>Setting up an organization and inviting people in</td>
<td>Founding and organization in community</td>
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<td>Privileging a few</td>
<td>Building a broad and inclusive coalition</td>
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<td>powerful voices</td>
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<td>Relying entirely on volunteers</td>
<td>Hiring dedicated staff</td>
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<td>Encouraging staff to lead</td>
<td>Encouraging staff to facilitate</td>
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<td>Going our own way</td>
<td>Building relationships with other organizations</td>
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<td>Waiting for grant funding</td>
<td>Soliciting investment from stakeholders</td>
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<td>Setting everything in stone</td>
<td>Remaining nimble</td>
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Library publishing: key features
Motivations

- Provide alternatives to commercial scholarly publishers
- Publish work that doesn’t “fit” elsewhere
- Complement existing campus publishing operations
- Serve campus teaching and learning goals
Spectrum of activity

High volume, broad impact, lower investment projects

Tailored, deep impact, higher investment projects
Service model

AUTHOR/EDITOR
- content
- editorial focus
- peer review

LIBRARIAN
- production
- hosting
- distribution
- marketing
- preservation
- metadata
- copyright
- consultation
- training

PUBLICATION
Service principles
State of the field survey

- Survey distributed July 2014
- 124 complete responses
- Responses based 12-month period
- Excludes university press activity
- Results published October 2014
Partners

- Academic departments: 91%
- Faculty: 90%
- Graduate students: 84%
- Undergraduate students: 65%
- University presses: 28%
Publications: journals

- Faculty Journals: 68%
- Student Journals: 59%
- Other Journals: 28%
Publication totals

- 432 on-campus, faculty-led journal titles
- 214 student-led journal titles
- 195 journal titles under contract for external partners
## Publication totals

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<thead>
<tr>
<th>Count</th>
<th>Description</th>
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<tbody>
<tr>
<td>868</td>
<td>Total titles published by libraries</td>
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<tr>
<td>200</td>
<td>Total titles published by US university presses*</td>
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<td>25,000</td>
<td>Total scholarly journal titles published*</td>
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* [http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/](http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/)
Publications: books

- Monographs: 34%
- Textbooks: 12%
Publications: papers, reports, other

ETDs: 46%

PROCEEDINGS: 81%

TECHNICAL REPORTS: 39%
Peer Review

- All peer-reviewed journals, 55%
- Some peer-reviewed journals, 39%
- No peer-reviewed journals, 6%
Open Access

On-campus faculty-led journals
~93% OA

Student-led journals
~94% OA

Journals produced for external groups
~85% OA
Editorial programs
Resources: professional staff

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<tr>
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<th>Minimum reported FTE</th>
<th>Mean reported FTE</th>
<th>Maximum reported FTE</th>
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<td>.15</td>
<td>1.8</td>
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Resources: funding

- Library operating budget
- Library materials budget
- Sales revenue
- Charge backs to content creators and/or editors
- Non-library campus budget
- Grants
Future directions

- Data management
- Collaboration with university presses
- Increasing support for new modes of scholarship
Challenges

• Scaling services
• Sustaining services
• Positioning services
• Raising credibility
• Increasing visibility
Credits

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http://thenounproject.com/