Starting a Textbook Revolution: Project Partners On and Beyond Your Campus

Alison Armstrong, Ohio State University
Steven Bell, Temple University @blendedlib
Kevin Stranack, Simon Fraser University

CNI Spring Program
April 4, 2016
Looking For Alternatives (or not)
Why We Care

7 out of 10 college students have not bought textbooks at least once.

Since 1978 the cost of textbooks has increased 812% or 3x inflation rate.

If every college student used one open textbook the total savings = $1 billion.

Most asked question at library first week of Class = “Do you have my textbook?”
Three Things

Partnering for OER and Open Learning

Partnering for Open Textbooks

Campus OER Strategy Needs Partners
Partnering for OER and Affordability at The Ohio State University
Affordability & Efficiency

Action Steps to Reduce College Costs


- Why action is needed and summary of recommendations (PDF)
- Full report: Action Steps to Reduce College Costs (PDF)
- Media release (PDF)

Quick Links:
- Ohio’s Campuses
- College Advantage 529 Plan
- learner success initiatives
College Affordability: University Libraries is making a difference

University Libraries addresses the issue of college affordability with a number of free services and innovations that provide students access to the information they need without fees or direct costs:

• A partnership in OhioLINK, giving students access to more than 70 million resources at no cost.
• Partnerships in grant programs and educational efforts to encourage faculty to adopt low- or no-cost course materials in their courses.
• Freely available research assistance librarians for distant learners.
• A collection of readings and online discussions for students in classes.
• Access to share.
• The Book Express.
• Status.

Affordable Learning Exchange

7 out of 10 students do not purchase a required textbook during their academic career because of cost.

Building excellent and affordable learning at Ohio State

ABOUT ALX

Affordable Learning Exchange is a partnership between Ohio State faculty, staff and students exploring ways to address the complex, interlinked challenges of affordability, access and excellence in teaching and learning at Ohio State.

Projects funded through this initiative will meet these challenges by exploring textbooks and other course materials with alternative, homegrown resources; by sharing publications made available through University Libraries; and by adopting and adapting existing Open Educational Resources (OER) from around the world. Learn more about OER from Creative Commons.
Unizin Grows To Ten With Three New Founding Members

Unizin Membership Expands to Include University of Iowa, Ohio State, and Penn State

EMERYVILLE, Calif., Dec. 18, 2014—Unizin is proud to welcome the University of Iowa, The Ohio State University, and The Pennsylvania State University as founding members. Unizin is a university-owned and directed consortium that provides standards-based Digital Education infrastructure for its members.

“We believe learning analytics and flexible access to course content will be increasingly important for our students and faculty in the future,” said Barry Butler, University of Iowa Executive Vice President and Provost. “We are excited to be able to explore these areas with the other members of Unizin.”

“Collaboration is integral to growth at a university,” added Nick Jones, Executive Vice President and Provost of Penn State. “Penn State is looking forward to contributing to and learning from our new partnership with Unizin.”
Partnering for an Open Textbook Co-operative
Growth of Library-Based Publishing
An Open Textbook Publishing Platform
Platform Co-operativism
Advantages of a Co-operative Model
Access to Technology
Input into Software Development
Operating at Scale
Open and Voluntary Membership
Democratic Member Control
Member Economic Participation
Autonomy and Independence
Education and Training
Co-operation with other Co-operatives
Concern for Community
Partnering as Campus OER Strategy
Strategy Number One

Find Supportive Partners

Source: www.picserver.org
Strategy Number Two

Set the Path    Lead the Way

Source: www.cmswire.com
Strategy Number Three

Use the Wheel Again
Strategy Number Four

Partner with Students
Strategic Number Five

Support From The Top

President

Provost

Dean

Dean

Dean
Next Steps

• Assess Campus Readiness for an OER Project

• Reach out to potential campus partners

• Connect with student activists

• Explore the LibOER network

• Gain support of campus leaders
Questions? Discussion!