A complete, open, and legal index of open access.
You’re already using Unpaywall if you use:

- Web of Science
- Scopus
- ProQuest Summon
- OCLC WorldCat
- EBSCO EDS
- DS Dimensions
- Lens
- etc..
Projected views, by OA type

- 2019: 50% free to read
- 2024: 70% free to read
50% of article views could be fulfilled by OA right now...

70% will be in five years.
50% of article views must be purchased now.

30% must be purchased in five years.
The value of a journal subscription is collapsing.
That’s why your subscription prices keep dropping!
Libraries are paying for what's free.
If you like that, i’ve got another great deal for you.
“Half the money I spend on advertising is wasted; the trouble is I don't know which half.”

-John Wanamaker (1838-1922)
“Half the money I spend on subscriptions is wasted; the trouble is I don’t know which half.”

-librarians (right now)
We can tell you which half.
A data dashboard that helps you maximize real subscription value
usage
- downloads
- citations
- authorship

cost
- Subscriptions
- ILL

alternative access
- Open access
- Perpetual access backfile
- ResearchGate etc

subscription value
We bring:

- Unpaywall OA data
- your institution’s citation and authorship patterns
You upload

- Your COUNTER data
- custom data, if you have it: backfile, price lists, etc
You get:

A model projecting costs and fulfillment for every journal, for the next five years.
usage
- downloads
- citations
- authorship

cost
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- Open access
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Net Cost Per Paid Use
Net Cost

Paid Use
Subscription cost - ILL cost

Paid Use
Subscription cost - ILL cost

| Paid | downloads | citations | authorships |
|------|-----------|-----------|-------------|-------------|

Subscription cost - ILL cost

NOT

Open Access
Perpetual Access
ResearchGate etc

downloads
citations
authorships
What's the payoff?

A model projecting costs and fulfillment for every journal, for the next five years.
Let’s see a real-live example!

- large US university
- Elsevier “freedom package”
- cut Big Deal, go to a-la-carte
At a projected annual spend of $229,282, subscribing to none of your baseline journals saves 90% off your current package subscription cost, while providing instant fulfillment for 75% of (weighted) usage.
<table>
<thead>
<tr>
<th>Title</th>
<th>Net cost per paid use</th>
<th>Cost</th>
<th>Usage</th>
<th>Instant Usage Percent</th>
</tr>
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<tbody>
<tr>
<td>Cell</td>
<td>-$0.57</td>
<td>$14,528</td>
<td>35,458</td>
<td>43%</td>
</tr>
<tr>
<td>Agricultural and Biological Sciences</td>
<td></td>
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<tr>
<td>Immunity</td>
<td>-$0.38</td>
<td>$4,831</td>
<td>11,134</td>
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<tr>
<td>Neuron</td>
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<tr>
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<tr>
<td>Molecular Cell</td>
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<td>$3,679</td>
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At a projected annual spend of $217,737, subscribing to only the 1 most cost-effective journals saves 91% off your current package subscription cost, while providing instant fulfillment for 77% of (weighted) usage.
Overview

At a projected annual spend of $217,737, subscribing to only the 1 most cost-effective journals saves 91% off your current package subscription cost, while providing instant fulfillment for 77% of (weighted) usage.

EDIT
A citation from someone in your institution contributes this many download-equivalent points to the Usage of the journal. A common value is 10 — in this case a citation from your institution to this journal is modelled as the equivalent of 10 downloads of this journal.
annual spend of...

subscribing to... active journals... current package... cost, while pred...gment for 77%...

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**Edit Include Bronze OA**

- **Include Bronze OA**

Include Bronze OA as a type of fulfillment. Bronze OA is when a paper is made freely available on a publisher site without an open license (includes Elsevier’s "open archive" journals).

[SAVE] [CANCEL]
You make the choices. We show the outcomes.
At a projected annual spend of $1,156,125, subscribing to only the 438 most cost-effective journals saves 50% off your current package subscription cost, while providing instant fulfillment for 92% of (weighted) usage.
OK how much?
$1000/yr for everyone
The Big Deal?

The Better Deal.