

North Broad Press: A Collaborative Library/Press Publishing Program

Mary Rose Muccie (@mrmuccie)

Annie Johnson (@anniekjohn)

CNI Fall 2019 Meeting

Temple University Press

- Has reported to the Libraries since 2008
- 12 FTE
- 47 titles 2018/19, 2 journals
- Humanities and qualitative social sciences, Philadelphia and region
- Slowly expanding into OA publishing

Temple University Libraries

- 2011: Textbook Affordability Project launches
- 2016: Begin offering publishing support for journals
- 2 FTE support library publishing program, IR, and scholarly communication services

Some Ways We Collaborate

- OJS
- Digital companions to Press print books
- NEH Humanities Open Book grant
- North Broad Press

North Broad Press

- Textbooks and other content written by Temple faculty
- Peer reviewed
- Open access



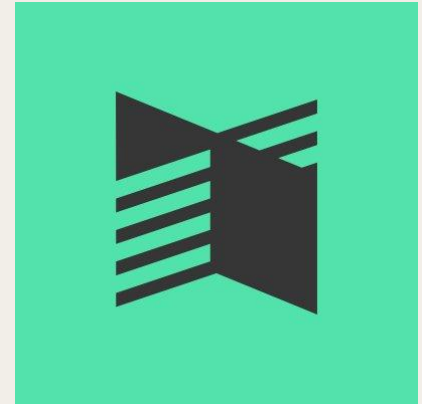
**NORTH
BROAD
PRESS**

Initial Goals



Values

- We believe in the importance of diversity, equity, and inclusion
- We believe in experimentation and innovation in academic publishing
- We believe place matters



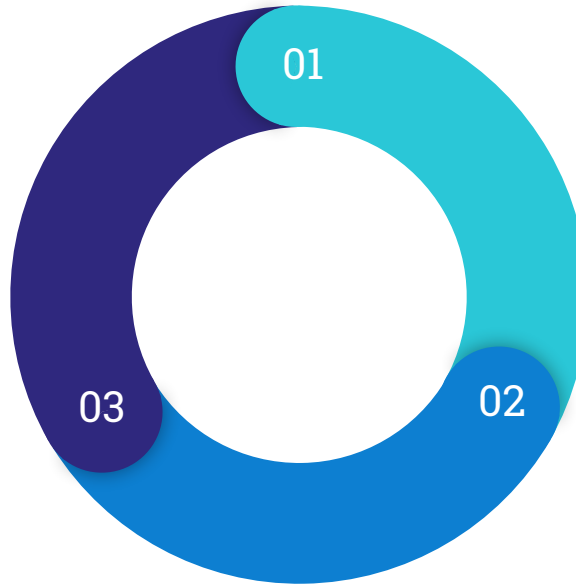
Specifics

- CFP 1x a year for textbooks
- \$5,000 stipend to faculty selected
- Other projects accepted without a stipend on a case by case basis
- All faculty must write a proposal

Process

Stage 3: Dissemination

- Book is published!
- MARC record created
- Book shared via various OER/OA discovery services



Stage 1: Creation

- Author writes proposal
- Proposal accepted
- Contract signed
- Author writes draft manuscript

Stage 2: Production

- Peer review
- Copyediting
- Typesetting
- Book uploaded to Manifold

Who is Involved?

Press

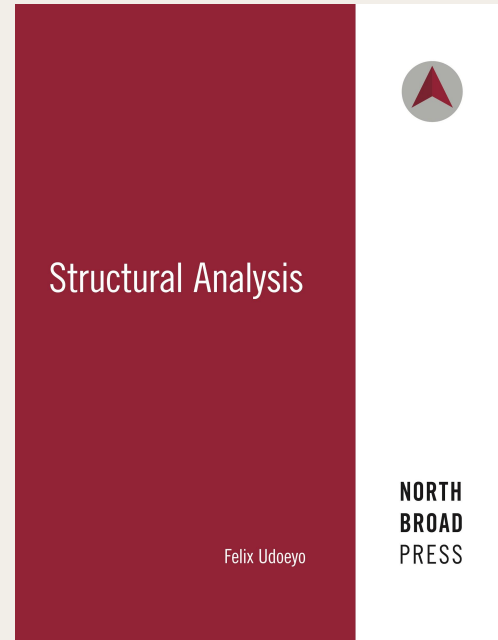
- Executive Director
- Rights and Contracts Coordinator
- Art Manager

Libraries

- Schol Comm Specialist
- Schol Comm Assistant

Launch and Faculty Response

- Spring 2019 CFP
 - 19 applications
 - 4 selected
- First textbook published
 - bit.ly/structuralanalysis
- 7 textbooks in process



Challenges

- Resources
- Author/staff division of labor
- Accessibility

Questions?

maryrose.muccie@temple.edu
annie.johnson@temple.edu