

Skills, Knowledge, and Values for Prioritizing Privacy in Library Learning Analytics

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Prioritizing Privacy at the CNI Fall 2019 Meeting



PRIVACY
IS A
REQUIREMENT
NOT AN
OBSTACLE

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Prioritizing Privacy

- Overview: continuing education program to train academic library practitioners to comprehensively address privacy and other related ethical implications of learning analytics projects
- Goal: academic library practitioners will be better prepared to consider fully the privacy implications of library analytics projects and to improve the design of such projects in order to strengthen personal data protection practices
- Grant: <https://www.imls.gov/grants/awarded/re-18-19-0014-19>
- Project: <https://prioritizingprivacy.org>
- Twitter: [@PriorityPrivacy](https://twitter.com/PriorityPrivacy)

Team Members

Leadership

- Lisa Janicke Hinchliffe (Principal Investigator/Project Director)
- Kyle Jones (Co-Principal Investigator)

Content Experts

- Kristin Briney
- Christopher Gilliard
- Sarah Crissinger Hare
- Neil Richards
- Alan Rubel
- Michael Zimmer

Advisory Board

- Andrew Asher
- Sol Bermann
- Deborah Caldwell-Stone
- Debra Gilchrist
- Bonnie Tijerina
- Amelia Vance

Project Overview

- Three-Phases:
 - Curriculum Design ← CURRENTLY HERE
 - Training and Evaluation
 - Dissemination
- Deliverables:
 - face-to-face training for an estimated 200 participants
 - online training for an estimated 200 participants
 - open educational resource packet (e.g., training curriculum, guidelines for facilitating, etc.)
 - at least two peer-reviewed conference presentations and one peer-reviewed research publication

Curriculum Concepts in Development

- Privacy
- Confidentiality
- Anonymity
- Personally Identifiable Information
- Trust
- Libraries and Universities as Information Fiduciaries
- Autonomy
- Respect for Persons
- Beneficence
- Justice
- Consent
- Harm
- Risk Assessment
- Risk Mitigation

Discussion and Feedback

- How is your library engaging with learning analytics?
- How is your library currently addressing privacy and related ethical issues in learning analytics activities?
- How would you like your library to be addressing privacy and related ethical issues in learning analytics activities?
- What skills, knowledge, abilities, etc. are currently lacking in your library with respect to privacy and related ethical issues in learning analytics activities?

Recommended Resources

- Kristin Briney, Data Management Practices in Academic Library Learning Analytics: A Critical Review. *Journal of Librarianship and Scholarly Communication*, 7(1), 2019, <https://jlscc-pub.org/articles/abstract/10.7710/2162-3309.2268/>
- Lisa Janicke Hinchliffe, Privacy in User Research: Can You?, *The Scholarly Kitchen*, <https://scholarlykitchen.sspnet.org/2018/09/05/privacy-in-user-research-can-you/>
- Kyle Jones & Dorothea Salo, Learning Analytics and the Academic Library: Professional Ethics Commitments at a Crossroads, *College & Research Libraries* 79(3), 2018, <https://doi.org/10.5860/crl.79.3.304>