

CNI
Spring 2020

April 21, 2020



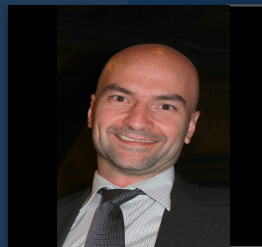
Can You Imagine a Better Academic E-book Experience? Piloting SimplyE in Academic Libraries



Robert Cartolano
Columbia University



Michele Kimpton
DPLA



James English
Lyrasis

Agenda

Project Overview

SimplyE Demonstration

Recent Accomplishments

Current Efforts

Future Plans

SimplyE adoption, 200+ libraries





Why Library Simplified?

TAKE BACK CONTROL OF YOUR PATRON EXPERIENCE

Put your library back into the role of curating and controlling which e-books your patrons can discover, read and enjoy.

ENHANCE YOUR EXISTING COLLECTIONS

Combine e-books and audiobooks from multiple providers, including free, open access and public domain e-books and resources that can be made available to all readers.

INCREASE ACCESS TO YOUR COLLECTIONS

Enjoy a better return on your library's e-content investment by showcasing and promoting the parts of your collections where the greatest value is often overlooked.

MAINTAIN YOUR LIBRARY IDENTITY

Keep patrons aware of your library's image and identity wherever they go with your library's name, logo, and brand present within the app.

COMMITMENT TO PRIVACY

Library Simplified is designed to conform with library principles and values. Patrons' information will never be shared or used commercially.

MAKE INFORMED DECISIONS FOR YOUR LIBRARY AND YOUR PATRONS

Get a detailed view of your library's collections analytics without sacrificing patron privacy.

SimplyE Advisory Council

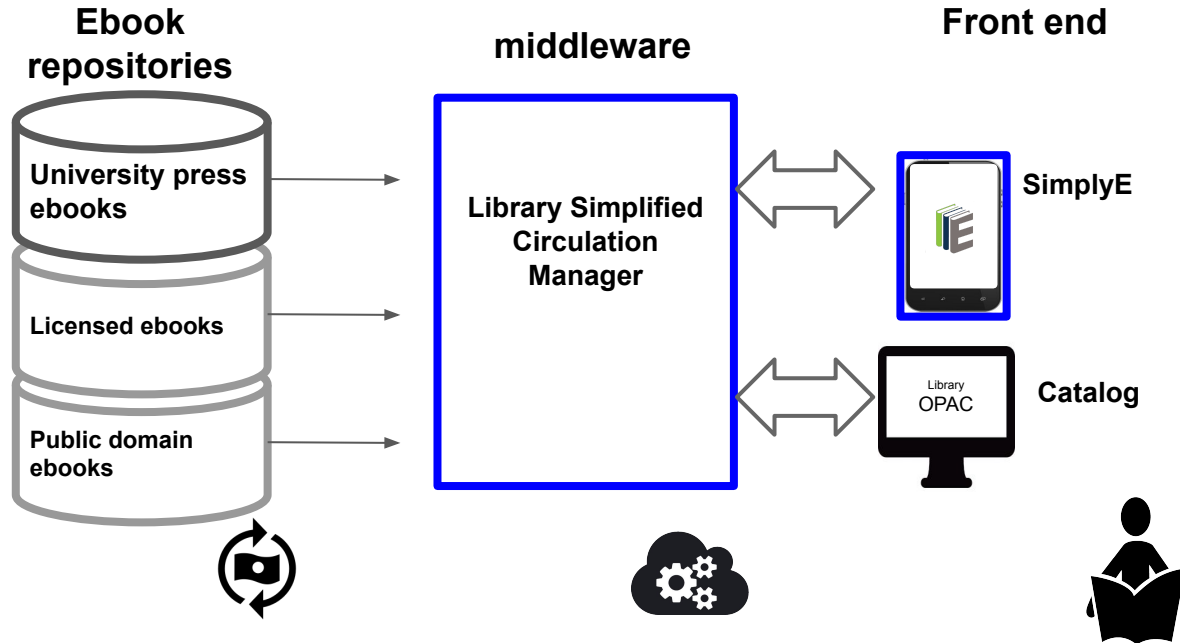
- NYPL
- Brooklyn Public Library
- DPLA
- LYRASIS
- Califa
- Amigos
- Minitex
- CT State Library
- Maryland State library consortium

Working together to Simplify ebook delivery and
protect patron privacy

Library Simplified and SimplyE app

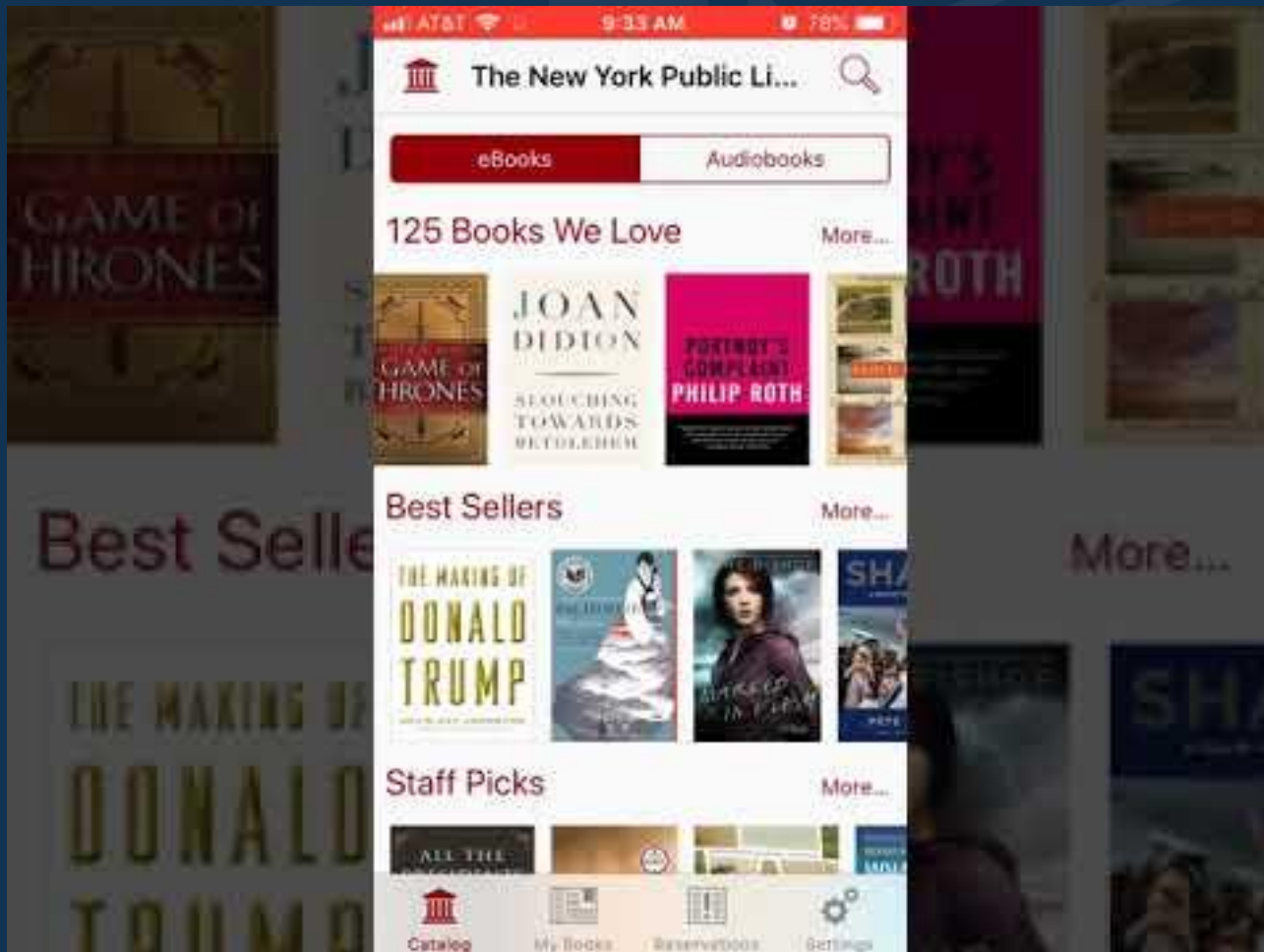
National Digital Platform for Library E-content Service

founded by NYPL



SimplyE features

- One app for all ebooks and audiobooks
- Epub and PDF viewer
- Open(DRM free) and licensed content(DRM) in one app
- Branded for your library
- Patron data is not collected nor revealed to third parties

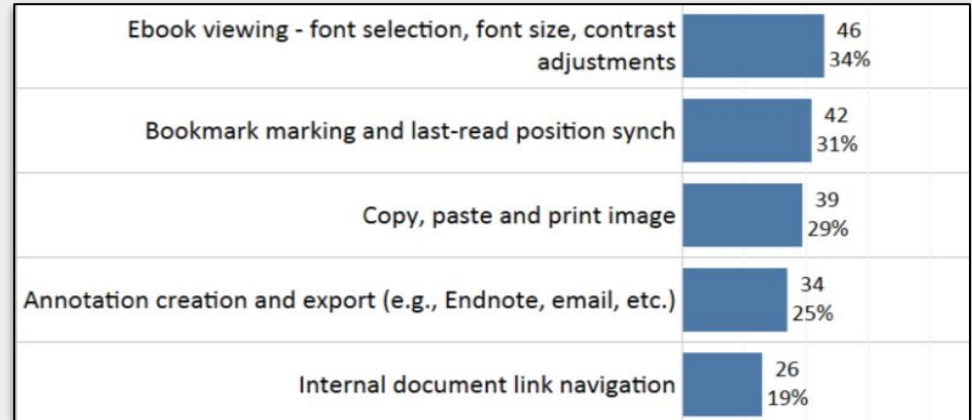
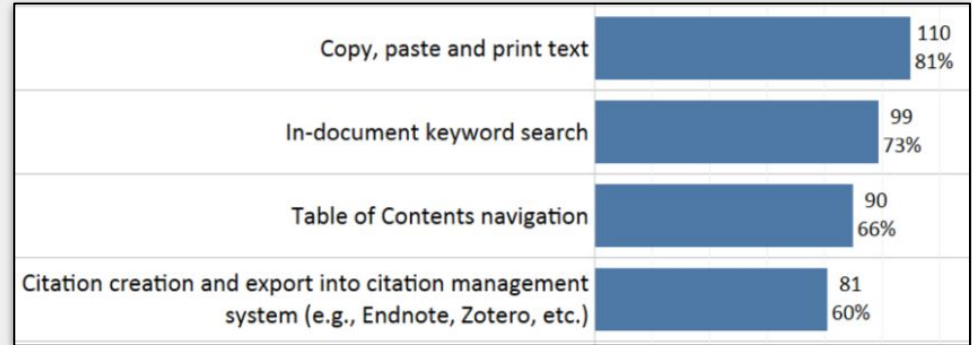


<https://youtu.be/T6iLTyYphw>

Alfred P. Sloan-Funded Feasibility Study 150 Libraries Surveyed

- Use of ebook as source of information
- Common expected ebook features (EPUB)
- Expected digital platform features expected

Question: Select five most frequently used features by your academic ebook readers:

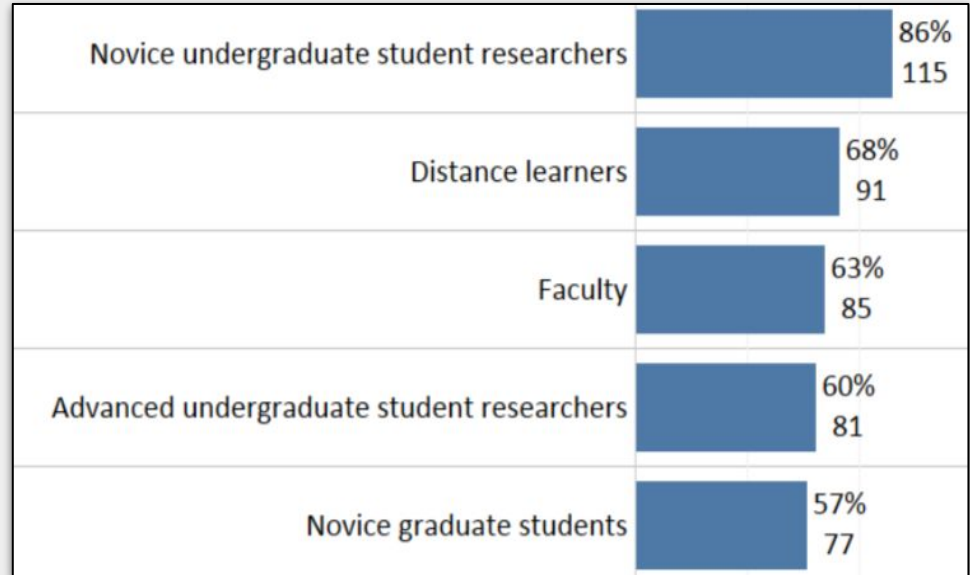


User Experience Results

While digital natives are familiar with computers . . .

- The “tools of research” are not native to their digital upbringing
- User expectations were more likely informed by “consumer” technology

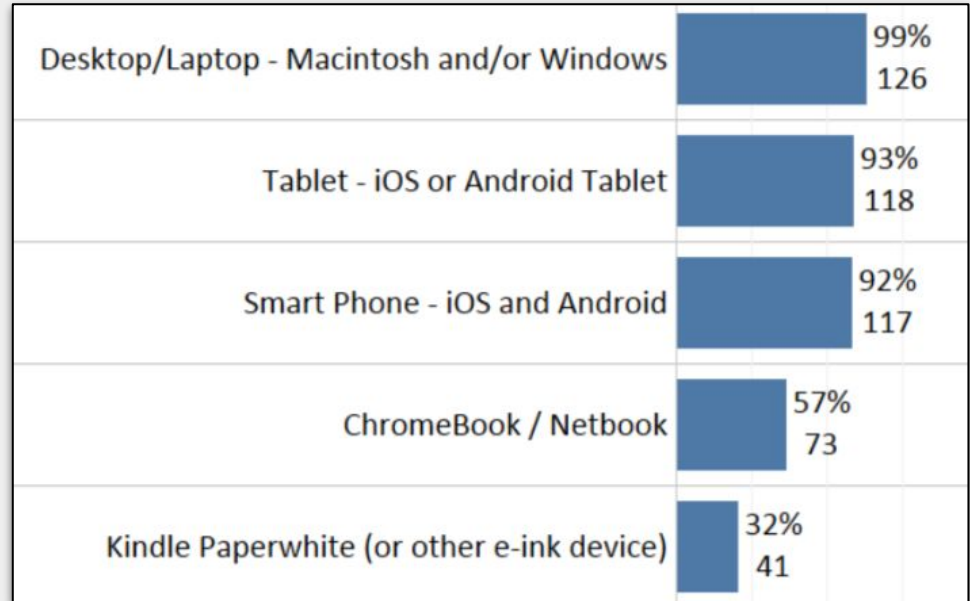
Question: Select which groups most need simplified ebooks access. *Check all that apply.*



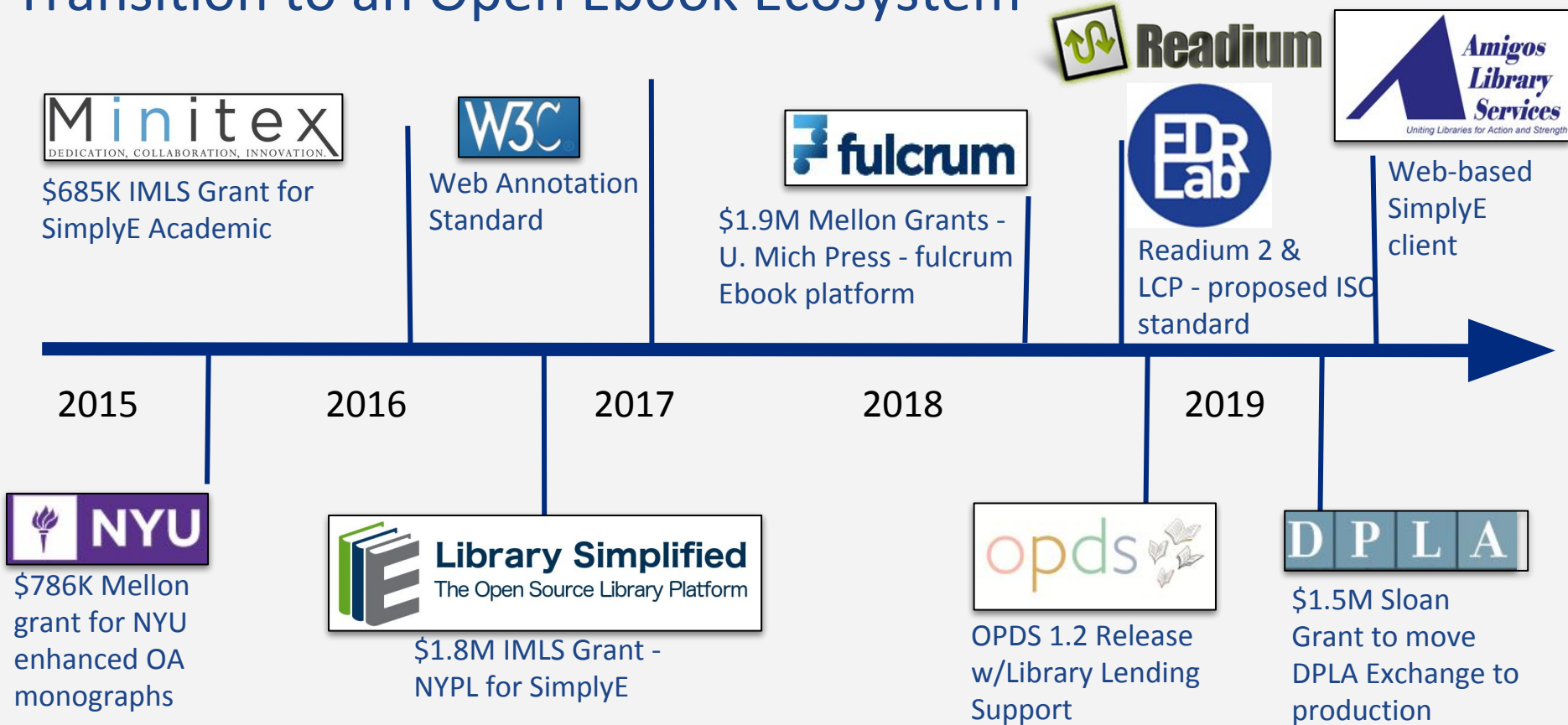
Device/Platform Results

The traditional computer now shares its importance in academia in the age of tablets and smartphones.

Question: Indicated devices used for academic ebooks. *Check all that apply.*



Transition to an Open Ebook Ecosystem



Future Plans (2021)

- SAML Authentication (LYRASIS, Columbia, Minitex)
- Enhanced local discovery (LYRASIS)
 - Web catalog
 - Direct links for local discovery systems
- Radium 2 for SimplyE (NYPL, LYRASIS)
- Content providers (in discussion)
- Radium LCP DRM Evaluation (Amigos)

Keeping Up

Public libraries:

- Monthly call
- [#general Slack channel](#)

Academic libraries:

- [SimplyE Academic Mailing list](#)
- [#simplye-academic Slack channel](#)

Community WIKI:

- <https://wiki.lyrasis.org/display/SIM/SimplyE+Home>

LibrarySimplified Web Site:

- www.librarysimplified.org

Questions?



Robert Cartolano
Columbia University
rtc@columbia.edu

James English
Lyrisis
James.English@lyrisis.org

Michele Kimpton
DP.LA
michele.kimpton@dp.la