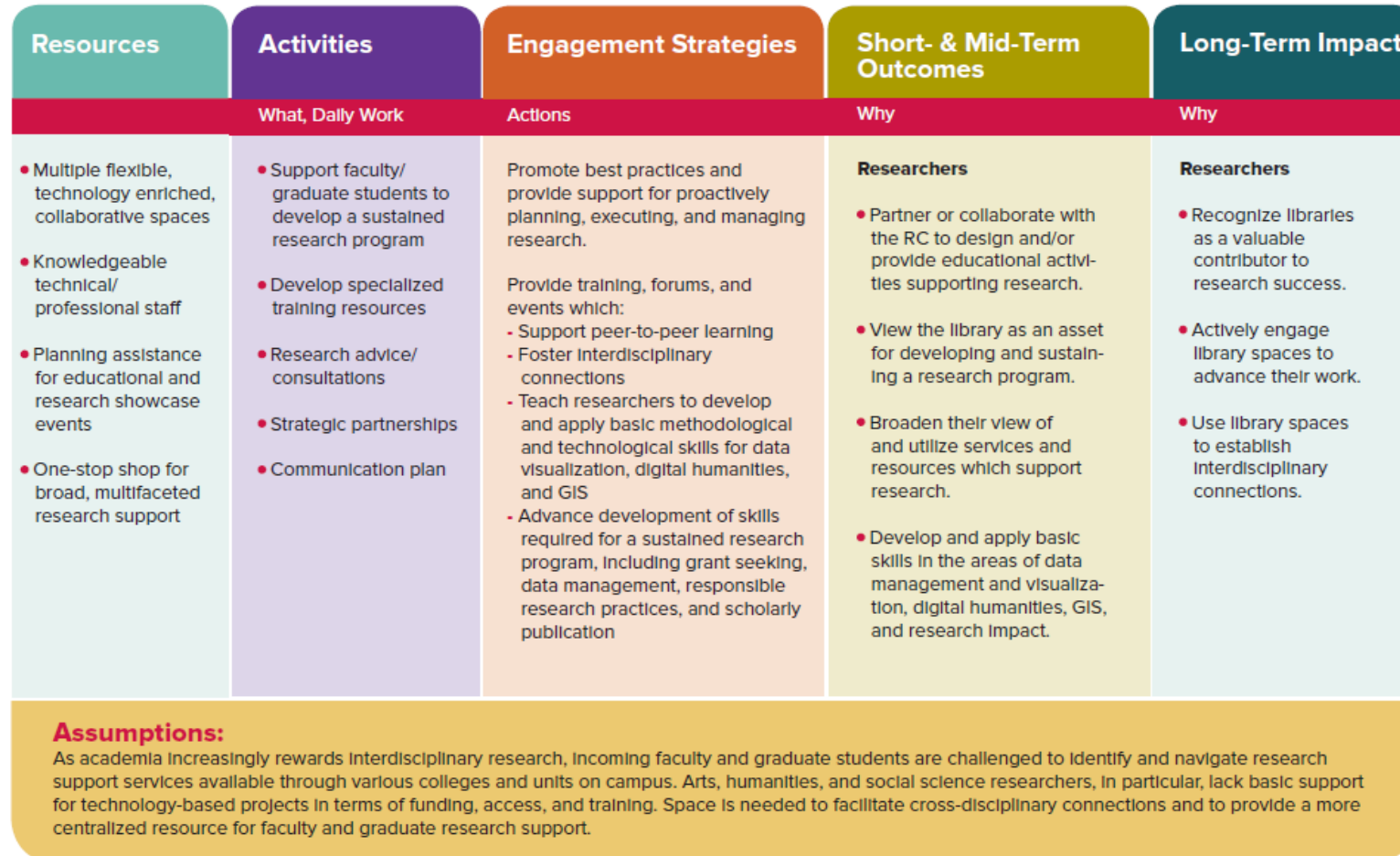


Program Implementation Logic Model



Data Gathering Plan—11.15.17					
	Audience	Assessment Question	Criteria for Success	Data Source	Task Date
Relationships	Library and strategic partners	Do strategic internal and external groups partner or collaborate with the RC in the space on educational activities or research showcase events?	<input type="checkbox"/> # co-sponsored / cross-listed events <input type="checkbox"/> # of new partnerships; repeat partnerships	Events calendar Consultant list	Data gathering: <ul style="list-style-type: none"> Ongoing (for planning/communication purposes) Reporting: <ul style="list-style-type: none"> Annual report
	Library and strategic partners	Are we reaching our target population in the space and beyond?	<input type="checkbox"/> 90% of program attendees are graduate students or above <input type="checkbox"/> 40% of program attendees from arts, humanities, or social science disciplines <input type="checkbox"/> 90% of office hours consultations are with graduate students or above <input type="checkbox"/> 40% of consultations are with researchers from arts, humanities, or social science disciplines	Event sign-in data Appointments+ data	Data gathering: <ul style="list-style-type: none"> Ongoing (for planning/communication purposes) Reporting: <ul style="list-style-type: none"> Annual report
	Researchers	Do RC experts and spaces support my research program and contribute to my research success?	<input type="checkbox"/> Positive user stories <input type="checkbox"/> Increased requests for grant support letters <input type="checkbox"/> Receive acknowledgements	Annual user survey Interviews/focus group	Data gathering: <ul style="list-style-type: none"> Ongoing (new Qualtrics form for input of unsolicited feedback/testimonials) Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: <ul style="list-style-type: none"> Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years)
	Researchers	Do RC experts and partners help me establish interdisciplinary connections (leading to research collaborations)?	<input type="checkbox"/> Positive user stories <input type="checkbox"/> Referrals to other researchers <input type="checkbox"/> Increased number of interdisciplinary programs	Events calendar Annual user survey Interviews/ focus groups	Data gathering: <ul style="list-style-type: none"> Ongoing (events calendar) Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: <ul style="list-style-type: none"> Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years)

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Quality and Quantity	Library and strategic partners	Do participants plan to attend future RC programs/workshops/events? Would participants recommend RC programs/services to colleagues?	<input type="checkbox"/> 80% of participants select strongly agree or agree	Add questions to evaluation form for workshops/events	Data gathering: <ul style="list-style-type: none"> Ongoing (for planning/communication purposes) Reporting: <ul style="list-style-type: none"> Annual report
	Library and strategic partners Researchers	Are the RC partnerships effectively promoting and supporting the development of skills needed to proactively plan, execute, and manage research?	<input type="checkbox"/> Positive partner user stories	Guided conversations with internal and external strategic partners Annual user survey	Data gathering: <ul style="list-style-type: none"> Ongoing (for service planning purposes) Every year (questions in annual user survey) Annual partner forum (May/June – guided conversations for collecting partner feedback and brainstorming ideas for the coming year) Reporting: <ul style="list-style-type: none"> Annual report Partner forum summary every year (could be integrated into annual report)
	Library and strategic partners Researchers	Are researchers engaging with centralized and specialized research support services offered through the RC?	<input type="checkbox"/> # all consultations during office hours <input type="checkbox"/> % of appointments filled <input type="checkbox"/> # DH, DM, DV, GIS, and RI consultations outside of office hours <input type="checkbox"/> # Project Interest Form submissions <input type="checkbox"/> # reference transactions at desk <input type="checkbox"/> Positive user stories	Appointments+ data LibAnswers Teamwork (RC prioritization project) Annual user survey	Data gathering: <ul style="list-style-type: none"> Ongoing (for planning/communication purposes) Every year (questions in annual user survey) Reporting: <ul style="list-style-type: none"> Annual report
	Library and strategic partners	Are researchers engaging with RC virtual presence?	<input type="checkbox"/> % +change in followers/subscribers <input type="checkbox"/> % basic reference/research <input type="checkbox"/> # consultations via email/chat <input type="checkbox"/> # LibGuides views <input type="checkbox"/> # RC website views	Google Analytics and usage stats Twitter Analytics MailChimp Analytics LibAnswers	Data gathering: <ul style="list-style-type: none"> Ongoing (for communication purposes) Reporting: <ul style="list-style-type: none"> Annual report
	Library and strategic partners Researchers	Are researchers engaging with RC physical spaces?	<input type="checkbox"/> # room reservations <input type="checkbox"/> % occupancy per room <input type="checkbox"/> % repeat users out of all users <input type="checkbox"/> Positive user stories <input type="checkbox"/> Press/social media mentions	Suma / entrance sensors Room reservations Annual user survey Twitter Analytics (re: space mentions/photos) Press mentions list	Data gathering: <ul style="list-style-type: none"> Ongoing (SUMA, press/social media mentions) Every year (questions in annual user survey) Reporting: <ul style="list-style-type: none"> Annual report

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Outcomes and Impact	Library and strategic partners	Do strategic internal and external groups collaborate with the RC staff and experts to design and provide educational activities supporting research?	<input type="checkbox"/> Co-labor , depth of relationship-qualitative <input type="checkbox"/> # of new collaborations; ongoing collaborations	Guided conversations with partners	Data gathering: <ul style="list-style-type: none"> Ongoing (for service planning purposes) Annual partner forum (May/June – guided conversations for collecting partner feedback and brainstorming ideas for the coming year) Reporting: <ul style="list-style-type: none"> Partner forum summary every year (could be integrated into annual report)
	Library and strategic partners Researchers	Do researchers incorporate data management, data visualization, digital humanities, or GIS skills learned from Library experts?	<input type="checkbox"/> Positive user stories <input type="checkbox"/> % Repeat attendees/consultations <input type="checkbox"/> # of CollAB participants <input type="checkbox"/> # of finalized DMPs	Targeted user survey (of workshop, consultation, and CollAB attendees) Event sign-ins Appointments+ data LibAnswers	Data gathering: <ul style="list-style-type: none"> Every other year (targeted user survey) Reporting: <ul style="list-style-type: none"> Annual report (integrate targeted user survey summary for on years)
	Library and strategic partners Researchers	Do researchers use RC space to advance their work? Why do researchers choose to use RC spaces rather than other spaces on campus?	<input type="checkbox"/> Positive user stories	Annual user survey Interviews/focus groups	Data gathering: <ul style="list-style-type: none"> Every year (questions in annual user survey) Every other year (interviews/focus groups) Reporting: <ul style="list-style-type: none"> Annual report Interview/focus group summaries every other year (could be integrated into annual report for on years)
	Library and strategic partners Researchers	Do researchers collaborate with the RC experts to proactively plan, execute, and manage research?	<input type="checkbox"/> Co-labor , depth of relationship-qualitative <input type="checkbox"/> # of new collaborations; ongoing collaborations? <input type="checkbox"/> Opportunities for co-authorship	Interviews/focus groups	Data gathering: <ul style="list-style-type: none"> Every other year Reporting: <ul style="list-style-type: none"> Interview/focus group summaries every other year (could be integrated into annual report for on years)