The Virtual Copyright Education Center: An Open Discussion

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Conduct

In this virtual space, we strive to...

• Engage in respectful discussion via the text chat

• Ask questions and seek clarification

• Be receptive to feedback from others

• Follow the CNI code of conduct
Content

- The Need for Copyright Education
- Piloting the Virtual Copyright Education Center
- Leveraging Non-Profit Innovation Infrastructure
- Discussion
The Need
Are you using copyright as a tool to identify opportunities?
- “Copyright 101” most pervasive course
- Same courses offered generationally
- Few opportunities to share © strategies
- © education siloed
- Little opportunity to scale © knowledge
● Who is our audience?

● How do we scale © education?

● How can we collaborate across sectors?

● How do we fund this initiative?

● How do we use © as a tool to our advantage?
Current Climate

- COVID-19 magnified need exponentially

- LYRASIS/Columbia partnership formed in spring 2020

- Two objectives:
  - deliver © education online
  - develop a business plan to ensure sustainability
Right now, does your institution continue to fund professional development?

Poll link in chat

https://bit.ly/3rHmhUR
Closing discussion

What's at the top of your checklist?

What's your first action item after this class?

Pilot Project
Virtual Copyright Education Center classes

No Fear Fair Use: Practical Fair Use for Cultural Institutions – 3/10
Kyle K. Courtney & Sandra Aya Enimil

Copyright Limitations and Exceptions – 3/24
Lisa A. Macklin & Anne M. Young

When Copyright Ends (or Never Was): Understanding the Public Domain - 4/14
Brandon Butler & Greg Cram

Copyright in Action – 4/27
Rina Elster Pantalony & Cherie Chen

Read more about the pilot project
Copyright 101 Class Recording
Thank you for attending the live session of Copyright 101. The recording of the live session is now available in our Learning Library. Slides for the session are available here and as a PDF download in the Learning Library; click the “about” tab on the video player.
Q12: How likely are you to participate in a new virtual community centered on copyright in cultural heritage institutions? This may include a listserv, social media presence, resources, and toolkits.

Answered: 26    Skipped: 2
COPYRIGHT
Innovation Infrastructure
• 177 Applications Submitted
• 22 Projects Selected
• More than $524,808 USD awarded
• $125,000 allocated for 2021 awards
Momentum Builds

2017
- CATALYST FUND AWARD
- Feasibility Study

2019
- SLOANE FOUNDATION GRANT
- Roundtable

2020
- LYRASIS RESEARCH INNOVATION DIVISION
- A Place to Pilot
PONDER THIS

WHAT OTHER NON-PROFIT IN OUR SPACE IS POISED TO SUPPORT INNOVATION FOR ITS MEMBERS LIKE LYRASIS IS?
Sustainability Planning

It Takes a Village
Open Source Software Sustainability

RESOURCES
GOVERNANCE
TECHNOLOGY
COMMUNITY ENGAGEMENT
Next steps for the Pilot include:

- Debrief on pilot classes
- Revenue and expense projections
- Business plan
- Wrapping up in June 2021
Discussion
Pilot Project Wiki

Press Release: LYRASIS and Columbia University Libraries Announce Virtual Copyright Education Centers Pilot Project

Advisory Group Members