



Towards an Open Access Publishing Cooperative

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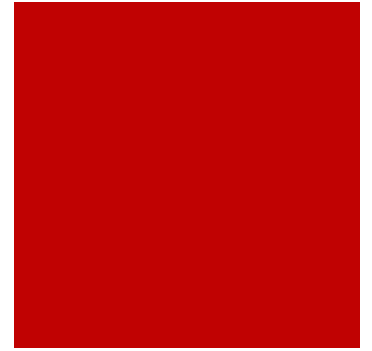
SPARC Role—

- Assess publisher requirements to identify design criteria for OA co-op
- Describe critical elements of co-op & collective models
- Propose specific co-op structure(s)
- Define design principles for content valuation mechanism

Cooperative Principles—

- Members own
- Members control
- Members benefit

Must be economically compelling



Cooperative Types—

- Multiple-stakeholder cooperatives
- Single-sided cooperatives
- Federated cooperatives
- Collectives
- Hybrid structures

Design Requirements —

- Supply-side cooperative
- Demand-side public goods issue
- Multiple stakeholders
- Diversity within stakeholder groups
- Asymmetrical risk

Publisher Diversity—

- Editorial costs (quality/efficiency)
- Net income needs
- Demand for publishing services
- Discipline, region, language
- Organizational motivation & risk profile

Library Diversity—

- Ability to pay—size & type
- Willingness to pay
 - Local relevance of content
 - Perceived quality of content
 - Mission commitment
 - Exclusive benefits
 - Group dynamics

Report—

- Typology of publishers/requirements
- Review co-op design options, including governance & funding
- Propose specific structure(s)
- Describe potential content valuation & library funding models

Thank you

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