

# OUTREACH & ENGAGEMENT

A photograph showing three individuals in a collaborative work environment. On the left, a woman with dark hair, wearing a white cardigan, is smiling and looking towards the center. In the middle, a man with glasses and a blue button-down shirt is looking at a laptop screen. On the right, a woman with blonde hair in a ponytail, wearing a black top, is smiling and looking towards the man. They are all seated at a desk with a laptop open in front of them. The background consists of a brick wall and a window with blinds.

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**UCLA** DIGITAL HUMANITIES

What's your follow-through?

Meet them where they are.

Make outreach relevant to  
their priorities.

Other people count, too.