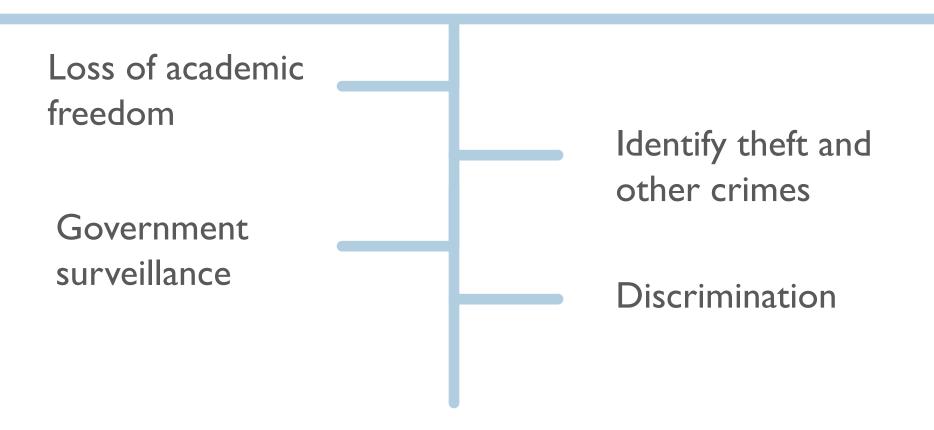
WHAT WE WORRY ABOUT WHEN WE WORRY ABOUT PRIVACY

Helen Cullyer
Associate Program Officer, Scholarly Communications
The Andrew W. Mellon Foundation

CNI Spring Meeting, April I 2014

OUR FEARS



The consequences of our ignorance

PRIVACY IS LIKE COPYRIGHT...

What worked well in the print and analog age does not work well in the era of the internet

TYPES OF PERSONAL DATA COLLECTION IN HIGHER EDUCATION

- ♦ Official student, HR and departmental records
- ♦ Internal research initiatives to track student and faculty trajectories
- ♦ Library records and user data
- ♦ Consumer and user data collected by university presses
- ♦ Data hosted on university networks: email, network logs, card swipes
- **♦** Third-party services: particularly Google Apps for Education
- **♦** Born-digital records in institutional archives

MIT and Harvard are currently reviewing their privacy policies

PUBLIC / PRIVATE DISTINCTION

Public institutions are subject to FOIA requests, while private institutions are not.

But both public and private institutions need privacy policies for digital data. Those policies differ in important respects.

THIRD-PARTY SERVICES



Family Educational Rights and Privacy Act (FERPA)?



UNIVERSITY OF MICHIGAN: MEMAIL PROJECT







INSTITUTIONAL ISSUES

- ♦ Distinguish legal from ethical questions
- ♦ Develop consistent privacy policies within and across units of institutions
 - Makes those policies as transparent as possible particularly with regard to third party services
 - ◆ Those policies must be implemented properly. That may require interface between and integration of institutional and third-party systems
- Network security is essential
- ♦ Educate students, faculty, and staff so that they can become stewards of their own online privacy

QUESTIONS FOR FUNDERS

- What sorts of questions should we ask about privacy policies in the context of grants to support libraries, archives, and scholarly publishing? (i.e. the realm of the Scholarly Communications program at AWMF)
- ♦ What about funding agencies that support IT infrastructure and administrative systems development and implementation?
- Should funders take a stance on privacy issues?

THANKS TO...

Everyone that I bothered during research and preparation for this presentation.

Special thanks to:

Joe Esposito

Gary Price

Don Waters

Tasha Garcia

Michael Shallcross

Nancy Deromedi

Dalia Topelson