

# A POND FEEDING A LAKE FEEDING AN OCEAN

Wake Forest University as a Contributing Institution to the DPLA

Chelcie Rowell

@ararebit

Digital Initiatives

Librarian

Wake Forest University

1 April 2014



OCEAN: DPLA

LAKE: SERVICE HUB

POND:  
CONTRIBUTING INSTITUTION

1

2

3

# PURPOSE OF THE DPLA



A **generative platform** for unspecified future uses

**OCEAN: DPLA**

**LAKE: SERVICE HUB**

**POND:  
CONTRIBUTING INSTITUTION**

**1**

**2**

**3**




Explore original materials from libraries, museums, and archives across North Carolina.

[Browse Collections and Exhibits](#)

 Yearbooks

 Newspapers

 Images

 Memorabilia

 City Directories

## About

The **North Carolina Digital Heritage Center** is a statewide digitization and digital publishing program housed in the North Carolina Collection at the University of North Carolina at Chapel Hill. The Digital Heritage Center works with cultural heritage institutions across North Carolina to digitize and publish historic materials online.

## DigitalNC on Twitter



**DPLA** @dpla

29 Mar

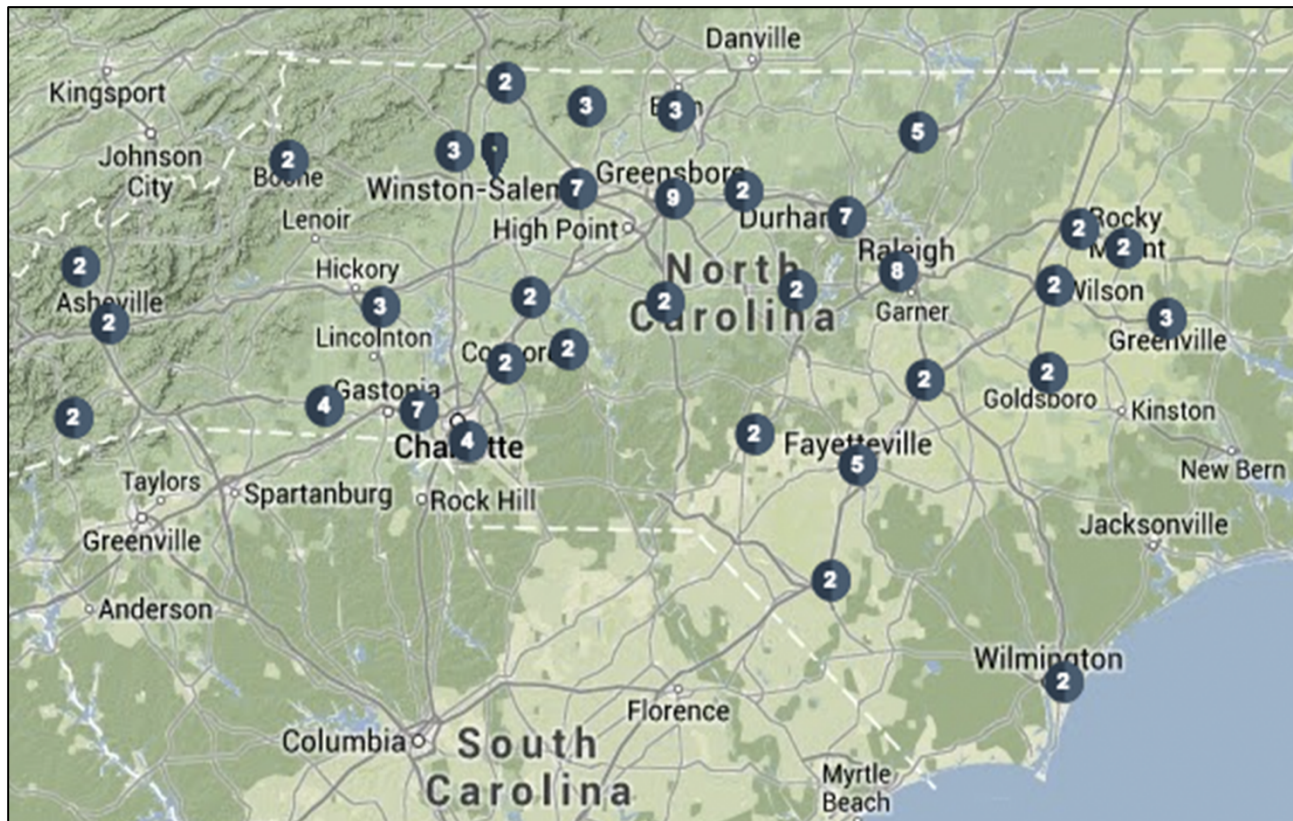
Today in 1961 the 23rd Amendment was ratified allowing DC citizens to vote for Pres & VP. 1st electoral votes:

[@ncdhc](https://ow.ly/v9Zf6)

↳ Retweeted by DigitalNC

Expand

# CONTRIBUTORS VIA DIGITALNC



## Colleges and Universities

68

Public Colleges and Universities

Private Colleges and Universities

Historically Black Colleges and Universities

Community Colleges

## Libraries and Archives

52

Public Libraries

Private Libraries and Archives

## Cultural Heritage Organizations

24

Museums

Historical Societies

Historic Sites



North Carolina  
DIGITAL HERITAGE CENTER

# CONTRIBUTORS VIA FEEDS

Appalachian  
STATE UNIVERSITY

East Carolina  
UNIVERSITY

ELON  
UNIVERSITY

NEW HANOVER COUNTY  
Public Library



NORTH CAROLINA  
DEPARTMENT OF  
CULTURAL  
RESOURCES  
[www.ncculture.com](http://www.ncculture.com)

North Carolina  
DIGITAL HERITAGE CENTER

[www.digitalnc.org](http://www.digitalnc.org)



Pender County  
Public Library



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL



UNC CHARLOTTE



THE UNIVERSITY of NORTH CAROLINA  
GREENSBORO



WAKE FOREST  
UNIVERSITY

Western  
Carolina  
UNIVERSITY





North Carolina  
DIGITAL HERITAGE CENTER

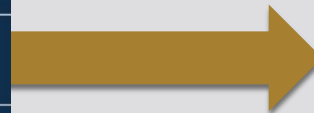
# INGEST PROCESS

**NEW HANOVER COUNTY**  
Public Library

**NORTH CAROLINA**  
DEPARTMENT OF  
**CULTURAL**  
**RESOURCES**  
[WWW.NCCULTURE.COM](http://www.ncculture.com)

**WAKE FOREST**  
UNIVERSITY

**North Carolina**  
DIGITAL HERITAGE CENTER  
[www.digitalnc.org](http://www.digitalnc.org)



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North Carolina  
DIGITAL HERITAGE CENTER

# BENEFITS OF PARTICIPATING

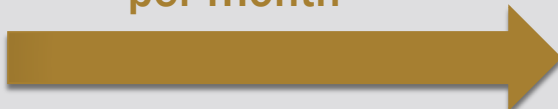
D

P

L

A

100-200 visits  
per month



300 page views  
per month

The screenshot shows the DigitalNC website interface. At the top, there is a navigation bar with links for 'About', 'Browse', 'Contributors', 'Counties', and 'Blog', along with a 'Quick Search' field. Below the navigation is a banner featuring various historical items: a 'Greetings from N.C.' postcard, a 'For a Better CAROLINA' poster, a group of people, and a large group photo. The main heading reads 'Explore original materials from libraries, museums, and archives across North Carolina.' Below this is a 'Browse Collections and Exhibits' button. The footer area contains a list of categories: Yearbooks, Newspapers, Images, Memorabilia, and City Directories. To the right, there is an 'About' section and a 'DigitalNC on Twitter' section featuring a tweet from @dpla dated 29 Mar.

OCEAN: DPLA

LAKE: SERVICE HUB

POND:  
CONTRIBUTING INSTITUTION

1

2

3

# OUR TACK → ITERATIVE, INCREMENTAL

## FROM BETA SPRINT TO ALPHA RELEASE

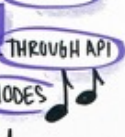
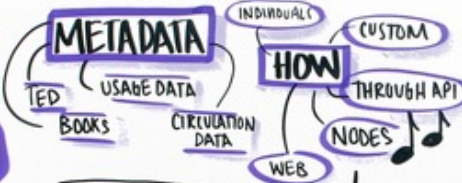
### THE DPLA PLATFORM, PHASE 1

#### TIMELINE!

- BUILD 0.01
- SCENARIOS
- SCOPE
- HACKATHON
- BUILD 0.03



#### METADATA



#### STATIC SHELVES SHELF.ME



#### BUILDING A PLATFORM

BUT WE DON'T KNOW WHAT IT IS!



MAPPING META DATA



APRIL 2013

WORKING API COLLECTIONS

# WAKESPACE, WHERE WFU COLLECTIONS LIVE



WAKE FOREST  
UNIVERSITY

Z. SMITH REYNOLDS LIBRARY

2011 ACRL Excellence in Academic Libraries Award

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[Catalog](#)

[Databases](#)

[Journals](#)

[home](#) › [special collections & archives](#) › [collections](#) › [digital collections](#)



## THE LIBRARY

[Study Rooms](#)  
[Research Guides](#)  
[Citation Guides](#)  
[Interlibrary Loan](#)  
[Course Reserves](#)  
[Special Collections](#)  
[Giving to the Library](#)



## THE UNIVERSITY

[WFU Home](#)  
[Google Mail](#)  
[Sakai@WFU](mailto:Sakai@WFU)  
[WIN](#)

## Digital Collections

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PRO HUMANITATE

### [175th Anniversary Oral Histories](#)

Interviews with and photographs of retired Wake Forest faculty describing life and work on campus

[A. R. Ammons Audio Collection](#)

## Special Collections & Archives

[About the Department](#)

[Collections](#)

... [Digital Collections](#)

... [NC Baptist Historical Collection](#)

... [Popular Collections](#)

[Exhibits](#)

[News & Events](#)

[Research & Instruction](#)

[Subject Guides](#)

[Wake Forest University Archives](#)

For news and more, read our [Special Collections & Archives Blog](#).

# DEVELOPMENT CYCLE 1: CONTRIBUTING SELECTED COLLECTIONS



# DEVELOPMENT CYCLE 2: REVISING RIGHTS STATEMENT

Fair use is the broad,  
flexible doctrine that will  
allow libraries to meet  
mission in the digital age.



# DEVELOPMENT CYCLE 3: POPULATING DC.RIGHTS & DC.TYPE



DIGITAL PUBLIC LIBRARY  
OF AMERICA

[Home](#) [Exhibitions](#) [Map](#) [Timeline](#) [Bookshelf](#) [Apps](#)

[« back to search results](#)

Search the Library



## Old Gold and Black [October 3, 1966]

Save To...

Share



<b>Creator</b>	Wake Forest University
<b>Created Date</b>	1966-10-03
<b>Partner</b>	North Carolina Digital Heritage Center
<b>Contributing Institution</b>	Wake Forest University
<b>Publisher</b>	Wake Forest University
<b>Type</b>	text

**Created Date**  
1966-10-03

[View on timeline »](#)



[View Object](#)

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# DEVELOPMENT CYCLE 3: POPULATING DC.RIGHTS & DC.TYPE



DIGITAL PUBLIC LIBRARY  
OF AMERICA

[Home](#) [Exhibitions](#) [Map](#) [Timeline](#) [Bookshelf](#) [Apps](#)

View:

old gold and black



## Search Results

[Save](#) [Share](#)

Your search for **old gold and black** returned 2,795 results.

Items per page:

Sort by:

[1](#) [2](#) [3](#) ... [279](#) [280](#)

### Refine

#### By Format

text	2632
image	155
unspecified	3
series	1

TEXT

[Old Gold and Black \[October 3, 1966\]](#)

Wake Forest University

[View Object](#)



# DEVELOPMENT CYCLE 4: THUMBNAILS

Z. SMITH REYNOLDS LIBRARY  
2011 ACRL Excellence in Academic Libraries Award

Home Catalog Databases Journals

home > digital collections > old gold and black

## Browse by Date

### Old Gold and Black

Order: ascending Results: 20 Update

Now showing items 62-81 of 2586



[Old Gold and Black \[January 15, 1918\]](#)



[Old Gold and Black \[February 2, 1918\]](#)



[Old Gold and Black \[February 9, 1918\]](#)



[Old Gold and Black \[February 16, 1918\]](#)



[Old Gold and Black \[February 23, 1918\]](#)

#### BROWSE BY DATE

Jump to a point in the index:

(Choose month) ↓

(Choose year) ↓

Or type in a year:

Go

#### BROWSE THIS COLLECTION

- [Browse by Date](#)

#### SEARCH THIS COLLECTION

To search the issues of the *Old Gold and Black* that have been made searchable, enter your keywords below.

Only issues that have been made keyword searchable will appear in search results.

#### CONTACT US

Home Exhibitions Map Timeline Bookshelf Apps

View:

old gold and black



Save Share

1 2 3 ... 258 259

TEXT

[Old Gold and Black \[November 18, 1916\]](#)

Wake Forest University

[View Object](#)



TEXT

[Old Gold and Black \[January 15, 1926\]](#)

Wake Forest University



# DEVELOPMENT CYCLE 5: FROM QUALIFIED DUBLIN CORE TO MODS

DC Element Name	DC Element Label	MODS Element
title	Title	<titleInfo><title>
creator	Creator	<name><namePart> where <name> also contains <role><roleTerm>creator</roleTerm></role>
subject	Subject	<subject><topic>
description	Description	<note type="content">
publisher	Publisher	<originInfo><publisher>
contributor	Contributor	<name><namePart> where <name> also contains <role><roleTerm>contributor</roleTerm</role>
date	Date	<originInfo><dateOther>
type	Type	<genre authority="dct"> and/or <typeOfResource>
format	Format	<physicalDescription><internetMediaType>
identifier	Resource Identifier	<a href="#">See notes from Dublin Core Metadata Element Set Mapping to MODS Version 3</a>
source	Source	<relatedItem><location><url> or <relatedItem><titleInfo><title>
language	Language	<language><languageTerm type="code">
relation	Relation	<relatedItem><location><url> or <relatedItem><titleInfo><title>
coverage	Coverage	<extension xmlns:dcterms="http://purl.org/dc/terms/" > <dcterms:coverage></dcterms:coverage> </extension>
rights	Rights Management	<accessCondition>
audience	Audience	<targetAudience>

# FUTURE DEVELOPMENT CYCLES: ONGOING METADATA CLEANUP



## A Wealth of Knowledge

explore 5,830,433 items from libraries, archives, and museums



## Exhibitions

[View all »](#)



Explore  
by Place

[Map »](#)

Explore  
by Date

[Timeline »](#)



1946 1947 1948 **1949** 1950 1951 1952

# PARTICIPATION IN THE DPLA OFFERS US

- Increased traffic
- Opportunity to continually evaluate & improve our metadata
- Ability to market our digital collections as data
- Ability to engage our public in new ways
  - DPLA API workshop
  - DPLA Hackfest





QUESTIONS?

# WORKS MENTIONED

- SLIDE 2: Dan Cohen. “The Digital Public Library of America: Coming Together.”  
<http://www.dancohen.org/2012/10/16/the-digital-public-library-of-america-coming-together>.
- SLIDE 4: Ed Summers. “The DPLA as a generative platform.”  
<http://inkdroid.org/journal/2011/05/25/the-dpla-as-a-generative-platform/>.

# IMAGE CREDITS

- Slide 2

[http://en.wikipedia.org/wiki/File:Lewis\\_and\\_Clark\\_Columbia\\_River.jpg](http://en.wikipedia.org/wiki/File:Lewis_and_Clark_Columbia_River.jpg)

- Slide 4

<https://flic.kr/p/azdD9y>

- Slide 6

<http://www.digitalnc.org>

- Slide 7

<http://www.digitalnc.org/institutions>

- Slide 12

<https://flic.kr/p/bSkmcX>



# IMAGE CREDITS

- Slide 14

<https://search.digitalcommonwealth.org/search/commonwealth:5h73wd14n>

- Slide 15

<http://www.arl.org/storage/images/fair-use-infographic-aug2013-1200x7050.png>

- Slide 21

<https://digital.lib.ecu.edu/6130>

- Slide 22

<http://www.loc.gov/pictures/item/2005684016/>