## **Visualization Studio**

## Two Years of Experience at the University of Calgary

## John Brosz & Shawna Sadler

CNI Spring Meeting April 1, 2014



## **Presentation Outline**

#### Shawna

- 1. Intent, mandate & strategy
- 2. Design with faculty & graduate students
- 3. Build phase
- 4. Pictures of the Visualization Studio
- 5. Policies
- 6. Hiring Manager, qualifications, job description

#### John

- 1. Marketing & awareness
- 2. Data analysis of useage
- 3. Examples of work
- 4. Evaluations
- 5. Upgrading
- 6. Lessons Learned

# **Taylor Family Digital Library**

# Library welcomes students

The Taylor Family Digital Library opens Sept. 6 with all six floors available for studying, research and collaborative learning.

# The Vision

## State-of-the-art Learning and Research Centre

Providing outstanding support for Scholarship, Learning and the Creation of Knowledge, Libraries and Cultural Resources is a key component in the University's Excellence in Research, Teaching and Community Service.

We will fulfill this vision through a convergence of our Libraries, Museum, Archives, Special Collections and University Press and through campus, community, national and international partnerships.

We Should Imagine Greatness

## The Taylor as an Instrument of Research



Students

Faculty

#### **Community Researchers**

## Themes

- **Agile** All spaces and technology infrastructures must be easily adaptable to changing student and researcher needs
- **Contemporary** Spaces and technologies must remain cutting edge, so to give our UofC Community unique access to innovation
- **Inspiring** Technologies must leverage opportunities for our students and researchers in exciting new ways
- **Innovative** The Library Technology staff must apply a high-level of creativity to selecting and employing technologies in the library



## **Visualization Studio**



## Intent

Dedicated space in the library for faculty and graduate students to conduct research with cutting edge technologies

**Tom Hickerson** 

Vice Provost, Libraries and Cultural Resources, University Librarian University of Calgary



## Mandate

Provide meaningful space, technologies and services to enhance the research effort of the University of Calgary faculty and graduate students



## Strategy

Engage faculty and graduate students in the design, purchase, and operationalization of the new space.



Architecture Computer Science Environmental Design Geology Library Medicine Sociology

## Original idea... 3D CAVE



http://pauillac.inria.fr/~codognet/VR.html

## Design with Faculty & Grad Students







Dr. Sheelagh Carpendale

#### Dr. Miguel Nacenta

Dr. Uta Hinrichs

## **Requirements from Researchers**

- 1. An environment for collaborative discovery
- 2. Will allow you to do things that you can't at your desktop
- 3. Should be a similar experience to working on your computer
- 4. Future proof so the room can remain cutting edge for years to come
- 5. Dedicated staff to support researchers in the room
- 6. No bezels to interrupt the image(s) on the screen
- 7. Design to respect research data and the ethical use of using sensitive data
- 8. Keep policies to a minimum so not to constrain research activities

## ... Translation

1. An environment for collaborative discovery

Lots of moveable furniture, electrical plugs, good wireless infrastructure, virtual collaboration opportunities

- Will allow you to do things that you can't at your desktop
  Big screen, easily share content with colleagues, does not require special programming to run applications in the environment
- 3. Future proof so the room can remain cutting edge for years to come Make sure your operating budget can keep this space useful

## ... Translation

1. Dedicated staff to support researchers in the room

We're tired of not having the support we need to conduct our research

2. No bezels to interrupt the image(s) on the screen

Example- dataset

- 3. Design to respect research data & the ethical use of using sensitive data Protect sensitive data, no windows, secure door, secure physical and virtual environment
- 4. Keep policies to a minimum so not to constrain research activities

Let me do what I need to do, ie. Cater and serve alcohol in the space



# The New Design

- Hi resolution wall (touch or gesture)
- Configurable display wall (touch)
- Large central multi-touch table
- Several small multi-touch tables
- A sofa

## **High Definition Displays**

Key Feature, High Definition Displays

To display large amounts of data

To display high resolution (research quality) data

To enable collaboration among researchers

# **Configurable Space**























#### **Megapixel Comparison**



Canon data from Wikipedia





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## **Tech Specs**

- 34.5 million pixels
  (9600 X 3600)
- 16' X 6'
- Windows OS
- Dual Xeon E5-2687 3.1 GHz
  Processors w/ 96 GB RAM
- 4 NVidia Quadro K5000 graphics cards
- 55" LCD HD Touch Table

- 27" All-in-One PC Presentation Console
- 7.1 Surround Sound
- 5 DVI + 5 VGA video inputs
- 1mm bezels
- Christie Entero DLP Projectors
   60,000 hr bulb life

# Hiring the Manager

### What we needed as per committee...

Technical

- Programming languages, C ++, C Sharp and Java
- Graphics programming libraries and/or frameworks
- Hardware experience, large display environments

People Skills

- Experience working in team environments
- Presentation skills
- Some evidence of self-motivation
- Leadership

# Hiring the Manager

## What we asked for on the job description...

**Qualifications/Expertise Required:** 

#### Education:

A minimum of a Masters degree in Computer Science or other relevant masters degree is required. Ideally, education will reflect a combination of technology and visualization courses.

#### **Required Experience:**

Five to ten years of experience related to technical support and visualization is required.

Strong leadership skills and the ability to exercise responsibility over a physical area and the equipment within it.

#### **Desired Experience:**

Ability to balance priorities and workloads, working both independently and collaboratively

Strong verbal, written and presentation skills

Extensive customer service and troubleshooting skills

Previous experience with budget preparation and grant proposals

Must have the capability to successfully manage multiple competing priorities with minimal supervision and direction

#### **Technical Skills:**

PC Support

Experience with Windows OS, PC hardware, troubleshooting in a PC environment and providing public support in a PC environment

Visualization Software Support Experienced at supporting research-level use of visualization software.

Visualization Support Superior knowledge of visualizations in various forms and extensive knowledge and participation in visualization communities.
# Hiring the Manager

#### Who we hired...



#### John Brosz, Ph.D. Computer Science

Background in Data Visualization & 3D Graphics

# Hiring the Manager

#### Why researchers value John...



1. Ph.D.

- 2. Has conducted research himself
- 3. Has published work
- 4. Computer Science background, comfortable tackling difficult issues
- 5. Approachable & accessible
- 6. Cares and is interested in the research brought to the Studio

#### Uta Hinrichs & Prof. Sheelagh Carpendale







Frank Maurer, Chris Burns, Daniel Sabourin, Patrick King, & Teddy Seyed ASE Lab <u>http://ase.cpsc.ucalgary.ca</u>











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THE DOTTO SHEET



# Software Used in the Visualization Studio

o SPSS

- $\circ$  NVivo
- $\circ$  Stata
- $\circ$  ArcGIS
- MATLAB
- Mathematica
- o Tableau
- AutoCAD
- $\circ$  3DSMax



## Hardware Upgrade

Original PC good at running multiple applications, particularly multiple real-time applications

A year after the studio opened a PC became available to render 3D images on the large screen



# Valuable Characteristics

- Politically neutral position on campus
- Collaborative Workspace
- No windows, protect privacy of data
- High Resolution
- Lots of digital Real-Estate
- Wall looks great in P.R. photos & video
- Flexible furniture available to arrange the room in various configurations
- Open to new uses of the space



# Valuable Policies

- Allow food & drink, encourage catered events in the space
- Restricted to Faculty & Graduate Students (no undergrads)
- Can reserve the studio a maximum of 7 consecutive days
- Access the studio when the library is open (7am to 11pm, 7 days a week)
- Card access to specific researchers



## **Evaluating Usage**

Standard Measures Post-use questionnaire Count: Bookings Tours Faculty **Students Research** areas **Publications** Days in use

Available to researchers, July 2012

## **Evaluating Usage**

#### **Bookings & Tours Per Month**



#### % Weekdays in Use



## Lessons Learned

## Staff

- 1. Research Coordinator (John)
- 2. Technical assistance to assist John when needed
- 3. Marketing, promotions, event planning
- 4. Library administrator to liaise with campus researchers



## Lessons Learned

Another room or a moveable wall

- A smaller more intimate space
- A larger space for teaching and big events



## Lessons Learned

## Vendor shootout



#### Thanks library.ucalgary.ca/visualizationstudio



### Shawna Sadler

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### John Brosz

Visualization Research Coordinator

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# Extra Slides















# 2. Image Analysis



Image from http://eamonokane.com /work/4\_ideal\_collection



Sonia-Cristina Badescu, Supervisor: Prof. Beverly Sandalack



Colleen MacLeod & Faculty of Nursing