THE BENEFITS OF COLLABORATION:
OPTIMIZING CONTENT COVERAGE IN DISCOVERY SERVICES

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CSI: DISCOVERY

FORENSIC SCIENCE
OUTCOMES FROM 2013 DEEP-DIVE

→ Subject metadata matters ... a lot
→ Libraries don’t spend enough time configuring their system for implementation
→ Publishers/content providers don’t spend enough time on their data syndication, including how that data is received and used

2013 Charleston Conference Plenary: Re-visiting Plato’s Cave
https://www.youtube.com/watch?v=ZkGSQIFZ0BI
WHAT DRIVES ACTUAL USAGE AT JSTOR?

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<tr>
<th>Referrer Domain</th>
<th>Oct-2013 to Sep-2014</th>
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<tr>
<td>JSTOR</td>
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<td>Google Web Search</td>
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<td>Google Scholar</td>
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<td>Self Referrer</td>
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<td>serialssolutions.com</td>
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<td>exlibrisgroup.com</td>
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<td>551,929</td>
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<td>worldcat.org</td>
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<td>calstate.edu</td>
<td>401,643</td>
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<td>scholarsportal.info</td>
<td>373,191</td>
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</table>
WHAT DRIVES ACTUAL USAGE AT JSTOR?

- **JSTOR**: 36%
- **academic**: 22%
- **google**: 14%
- **google_scholar**: 10%
- **self_referrer**: 10%
- **linkresolver**: 1%
- **indexed_discovery_service**: 0%
- **other**: 4%
- **academic_resource**: 3%
- **social_media**: 0%
- **indexed_discovery_service**: 0%
COLLECTIVE RESPONSIBILITY AND COMMITMENT

→ Discovery Service Providers

→ Publishers/Content Providers

→ Libraries
NISO OPEN DISCOVERY INITIATIVE (ODI)


Deliverables

- Vocabulary
- NISO Recommended Practice for Content Providers:
  - Metadata elements provide to Discovery Services
  - Metadata Elements provided to Libraries
  - Disclosure
  - Technical Formats
- NISO Recommended Practice for Discovery Service Providers:
  - Discovery Service Content Listing
  - Linking
  - File Formats and Methods of Transfer
  - Usage statistics
- Education & Adoption
- Conformance Checklists
Configuring Ex Libris Primo for JSTOR: A Quick Reference Guide

All content on JSTOR is indexed in the Primo Central Index, including archival journals, current journals, and books. For these content types, Primo indexes metadata, article abstracts, and book summaries, as well as the full text of all books on JSTOR.

To ensure that your use of licensed JSTOR content is optimized in Primo, you will need to:

1. Activate the JSTOR collections that you license using the Primo Central registration system.
2. Check your link resolver configurations to ensure that they accurately reflect your licensed JSTOR content.
3. Check other Primo configuration options.

Read on for further details on these steps.

Important Note: This guide has been developed to help libraries configure the Primo discovery service to most effectively leverage their investment in content on the JSTOR platform. Our research shows that the appropriate configuration of Primo is an important determinant in the discoverability of the content your