The Benefits of Collaboration: Optimizing Content Coverage in Library Discovery Systems -- Discovery Providers

CNI Membership Meeting | December 2014

Michal (Michelle) Gindi, Director of Publisher Relations
Industry Stakeholders & Goals

Content Providers

Discovery Providers

Libraries

Making scholarly content available through the library’s discovery tool of choice while maximizing its discoverability and accessibility to end-users
Integrating Metadata from Disparate Sources
Making Data Available in Primo Central Index

• **Background research on each resource**
  – Existing requests for this resource?
  – Alternative coverage—via other resources—already available?
  – Satisfactory data quality?

• **Contacting the information provider**
  – Seeking permission to index the content
  – Discussing scope and depth of content to be indexed
  – Signing an agreement (where required)

• **Preparing data for load into Primo Central**
  – Technical analysis on data samples
  – Data-massaging where required (incl. data normalization)
  – Test loads and QA
  – Complete data load
  – Release to Primo Central Index users
Open Access
Open Access
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<tr>
<th>Resource Name</th>
<th>Requires Subscription for</th>
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**Oxford University Press**

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**John Wiley & Sons, Inc.**

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**Royal Society Publishing**

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### Institutional Repositories

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<td>BRAGE (BIBSYS)</td>
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<td>CERES (Cranfield Collection of E-Research) (Cranfield University)</td>
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<td>Constellation (Université du Québec à Chicoutimi)</td>
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<td>Die digitale Landesbibliothek Oberösterreich (Upper Austrian Federal State Library)</td>
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<td>Digital Access to Scholarship at Harvard (DASH) (Harvard University, Office for Scholarly Communication)</td>
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<td>Digital Commons @ SPU (Seattle Pacific University)</td>
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<td>Digital Dissertations (Universitätsbibliothek der LMU Muenchen)</td>
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**Times Cited Information Display**

Resource Type
Books (17)
Articles (13)
Text Resources (2)
Reviews (1)
Reference Entries (1)

More options ▼

Topic
Psychology (4)
Eye Movements (4)
Language (4)
Visual Perception (4)
Memory (2)

More options ▼

Creator
Barbetti, Claire (2)
Anderson, Sarah E. (2)
Huette, Stephanie (2)
Spivey, Michael J. (2)
Lachman, Lilach (2)

More options ▼

Collection
Ebook Library (EBL) (Ebooks Corp.) (14)
SciVerse ScienceDirect (Elsevier) (5)
OneFile (GALE) (4)
Social Sciences Citation Index (Web of Science) (3)
Taylor & Francis Online - Journals (2)

More options ▼

- **Starred**

1. "On the temporal dynamics of language-mediated vision and vision-mediated language"
   - Anderson, Sarah E.; Chiu, Eric; Huette, Stephanie; Spivey, Michael J.
   - Full text available

2. "Mechanisms and Representations of Language-Mediated Visual Attention"
   - Huetig, Falk; Mishra, Ramesh Kumar; Oliva, Christian N. L.
   - Understanding of the mechanisms and representations shared by language, vision, attention, and memory during language-mediated eye gaze? Besides a focus on individual
   - Full text available

3. "Creole Publics: Language, Cultural Citizenship, and the Spread of the Nation in Mauritius"
   - Eisenlohr, Patrick
   - Communities: Reflections on the Origin and Spread of... nationalism on the issue of language, language... claims on the nation and are crucial to the shaping
   - Full text available

4. "Modernism and Market Fantasy: British Fictions of Capital, 1910-1939"
   - Mickalides, Carey James
   - Basingstoke: Palgrave Macmillan 2012
   - [the] temporal appearance of spectacle is "consumed (and immediately evacuated)" of meaning, and our visual experience of modernity is one "based on"
   - Full text available
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On the temporal dynamics of language-mediated vision and vision-mediated language
Anderson, Sarah E.; Chiu, Eric; Huette, Stephanie; Spivey, Michael J.

Full text available

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Title: On the temporal dynamics of language-mediated vision and vision-mediated language
Author: Anderson, Sarah E.; Chiu, Eric; Huette, Stephanie; Spivey, Michael J.
Subjects: Psycholinguistics; Visual perception; Eye-tracking
Description: Recent converging evidence suggests that language and vision interact immediately in non-trivial ways, although the exact nature of this interaction is still unclear. Not only does linguistic information influence visual perception in real-time, but visual information also influences language comprehension in real-time. For experts, visual speech training improves...

On the temporal dynamics of language-mediated vision and vision-mediated language
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Mechanisms and Representations of Language-Mediated Visual Attention
Huettig, Falk; Mishra, Ramesh Kumar; Olivers, Christian N. L.

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Title: Mechanisms and Representations of Language-Mediated Visual Attention
Author: Huettig, Falk; Mishra, Ramesh Kumar; Olivers, Christian N. L.
Subjects: Language; Attention; Memory; Language-mediated eye gaze
Description: Besides a focus on individual understanding of the mechanisms and representations shared by language, vision, attention, and memory during language-mediated eye gaze. Besides a focus on individual understanding of the mechanisms and representations shared by language, vision, attention, and memory during language-mediated eye gaze.

Creole Publics: Language, Cultural Citizenship, and the Spread of the Nation in

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The Alma link resolver from Ex Libris uses OpenURL data to provide context-sensitive item-level linking among the various online resources in a library collection. Primo, the Ex Libris discovery service, uses your Alma link resolver to provide full-text linking from items in the discovery service.

**Important Note:** This guide has been developed to help libraries configure Alma to most effectively leverage their investment in content on the JSTOR platform. Our research shows that the appropriate configuration of Alma is an important determinant in the discoverability of the content your library licenses from JSTOR. Further, our research indicates that prioritizing direct links to JSTOR within the Alma administrative module is the best way to ensure your users have access to JSTOR content.
Automated Holdings Updates

• **Goal:**
  • Reduction of work and total cost of ownership involved with localizing KnowledgeBases

• **Process:**
  • Publishers provide standardized holdings data (NISO/UKSG KBART II) per institution
  • KnowledgeBases and associated products (Alma/SFX)
  • Libraries can manually intervene with local control

• **Result:**
  • More frequent updates
  • More accuracy
  • Less work for the library
Industry Stakeholders & Goals

Content Providers

Discovery Providers

Libraries

Making scholarly content available through the library’s discovery tool of choice while maximizing its discoverability and accessibility to end-users
The contract

- Long-term collaboration agreement
- ProQuest provides its data for Primo Central and Alma Community Zone
- Ex Libris provides its APIs to ProQuest

Benefits for Primo customers

- ProQuest data adds hundreds of millions of high-quality scholarly materials to Primo Central:
  - ProQuest New Platform, Chadwyck-Healey, ProQuest Congressional platform; and ebook content
  - Enhanced metadata and full text
- 250 collections already released; more collections are coming