Uses of the Lyons New Media Center in Mills Library, McMaster University

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Outline

• The Lyons New Media Center (LNMC)?
• What services are available?
• Who is using the LNMC?
• How is the LMNC being used?
• Assessment
• Future directions
McMaster University Background

• Located In Hamilton, Ontario, Canada
• 21,173 full-time undergraduate students, 3,025 full-time graduate students
• 894 fulltime instructional faculty members, 1,434 (including clinical faculty)
Where is the LNMC?

- The fourth floor of Mills Library
- Opened September 2010
What services are available?

- Edit suites
- Help Desk
- Gaming theatre
- Classroom
- Group study areas
- Common computers with multimedia software
- Green screen
Who is using the LNMC?

- Numerous classes are using the classroom
- Gaming theater, green screen and editing suites booked for courses
- Students booking the green screen, editing suites and gaming theater
- Student work displayed
Who is using the LNMC?

• Students from first-year to graduate students from all faculties on campus
• Use the video screen for display of student work
• Encourage students to incorporate new media into their work
Current Assessment?

• A student survey administered to approximately 300 first year students

• Basic information such as head counts and usage
Student Survey background

- Surveyed 195 first year students over a two day period on October 27th and 28th, 2010
- Questions based upon new media and the LNMC
- Both closed and open-ended and questions
Some Student Survey results

• I feel that the use of 'new media' in academic studies is beneficial?
  – 87% either ‘Agree’ or ‘Strongly Agree’

• I believe that it is important for universities to promote new media skills, through libraries and classes?
  – 95% either ‘Agree’ or ‘Strongly Agree’
Some Student Survey results

• How do you think you will use the Lyons New Media Center
  – 89% felt they would use it for academic purposes

• What services that are, or may be, offered in the Lyons New Media Center would you find useful?
  – assistance in Web Editing (60%), assistance in video/audio editing (59%), assistance in using the green screen (47%)
• Consistent trend of increased usage
• Compiled at the end of semester
Future Directions

- Further integration of courses, individual course assignments into the LNMC
- Further integration of research projects (faculty and grad students) into the LNMC
- Further Assessment of space from perspective of students and faculty through survey and focus groups
- On-line software assistance (Lynda.com)
- Television feeds of important events
- Further discussion of direction through the Lyons New Media Centre Strategic Initiative group
The LNMC Web Presence?

http://library.mcmaster.ca/lyons/

http://www.youtube.com/user/lyonsnewmedia

http://www.flickr.com/photos/lyonsnewmedia/

http://twitter.com/#!/lyonsnewmedia

http://lyonsnewmediacenter.blog.lib.mcmaster.ca/