

Lyons New Media Centre



Uses of the Lyons New Media Center in Mills Library, McMaster University

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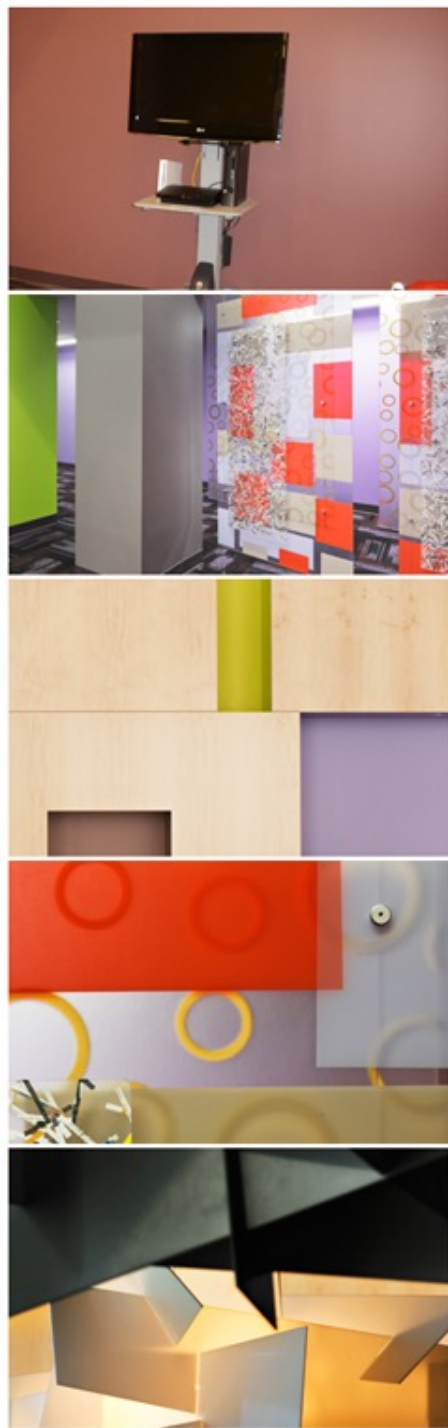
Lyons New Media Center

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University Librarian

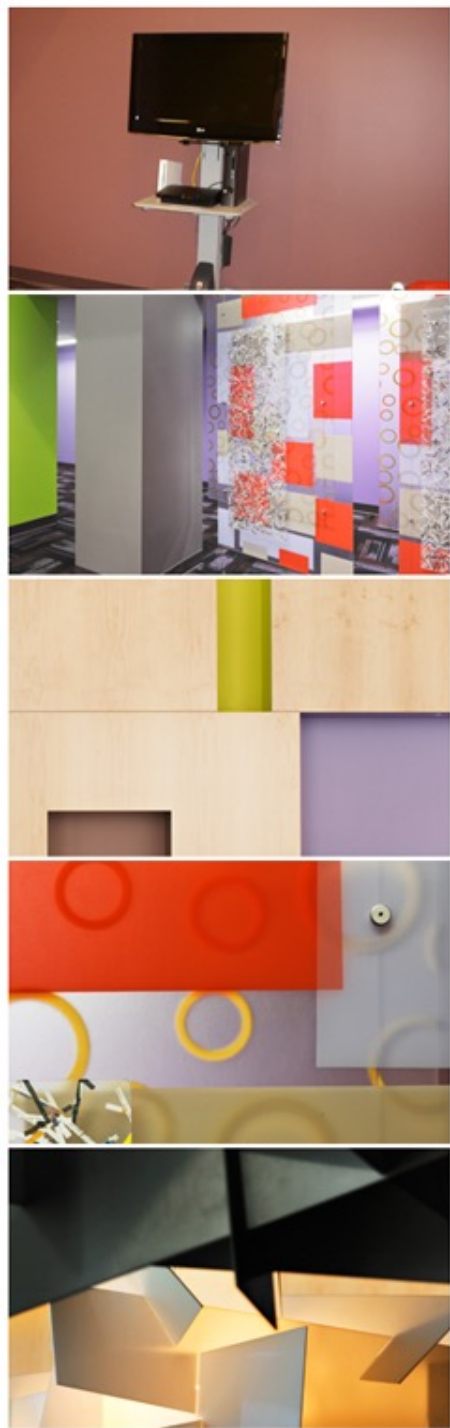
McMaster University



Lyons New Media Centre

Outline

- The Lyons New Media Center (LNMC)?
- What services are available?
- Who is using the LNMC?
- How is the LNMC being used?
- Assessment
- Future directions



Lyons New Media Centre

McMaster University Background

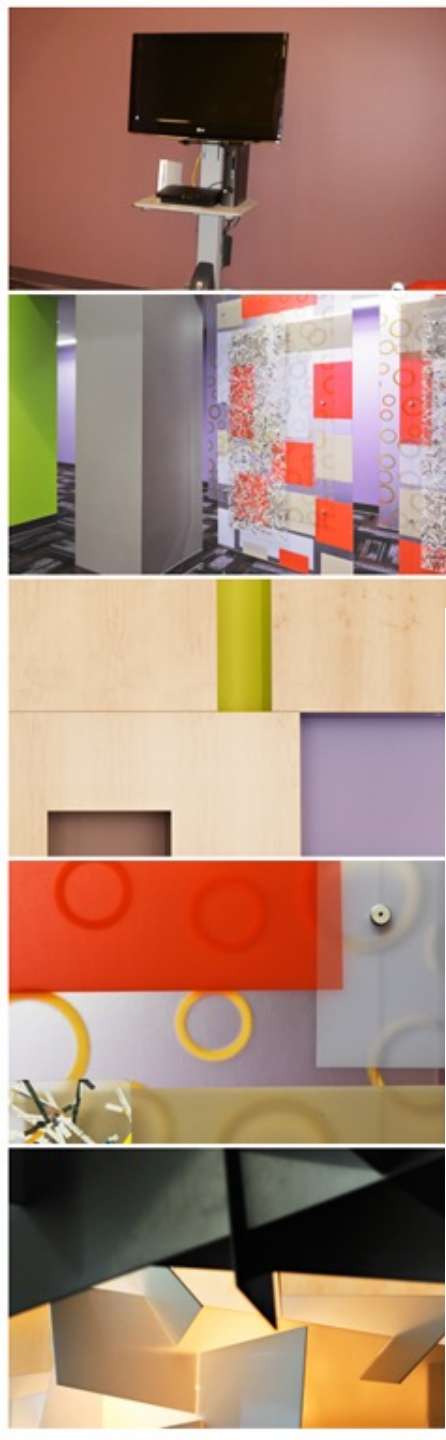
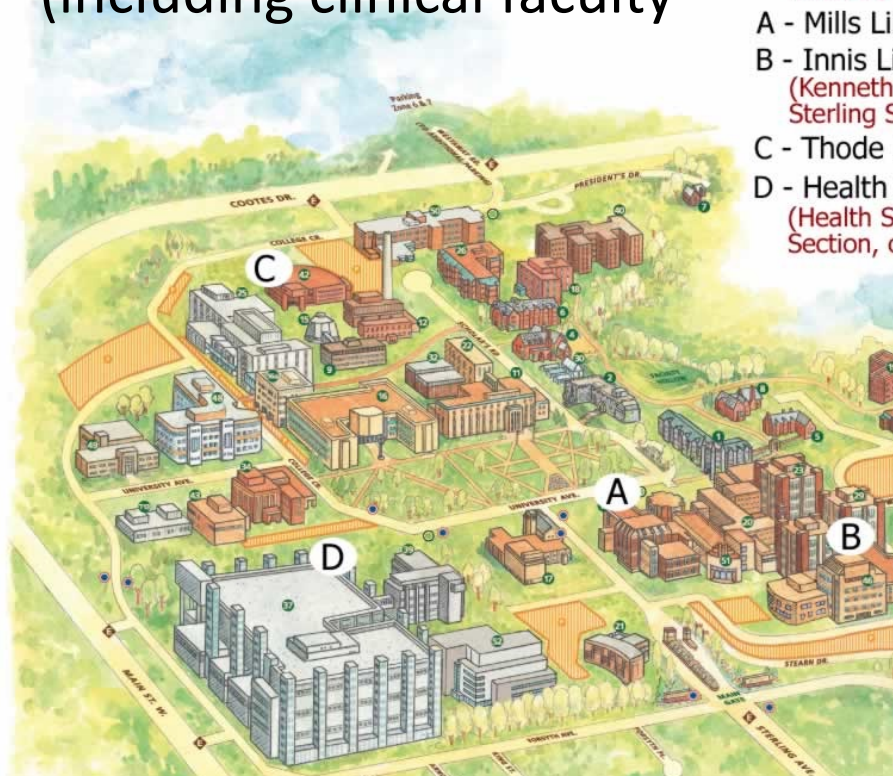
- Located In Hamilton, Ontario, Canada
- 21,173 full-time undergraduate students, 3,025 full-time graduate students
- 894 fulltime instructional faculty members, 1,434 (including clinical faculty

CAMPUS MAP

- A - Mills Library
- B - Innis Library
(Kenneth Taylor Hall - Room 108, closest to the Sterling Street Entrance)
- C - Thode Library
- D - Health Sciences Library
(Health Sciences Centre - 2nd Floor, Purple Section, closest to the Main Street West Entrance)

LEGEND

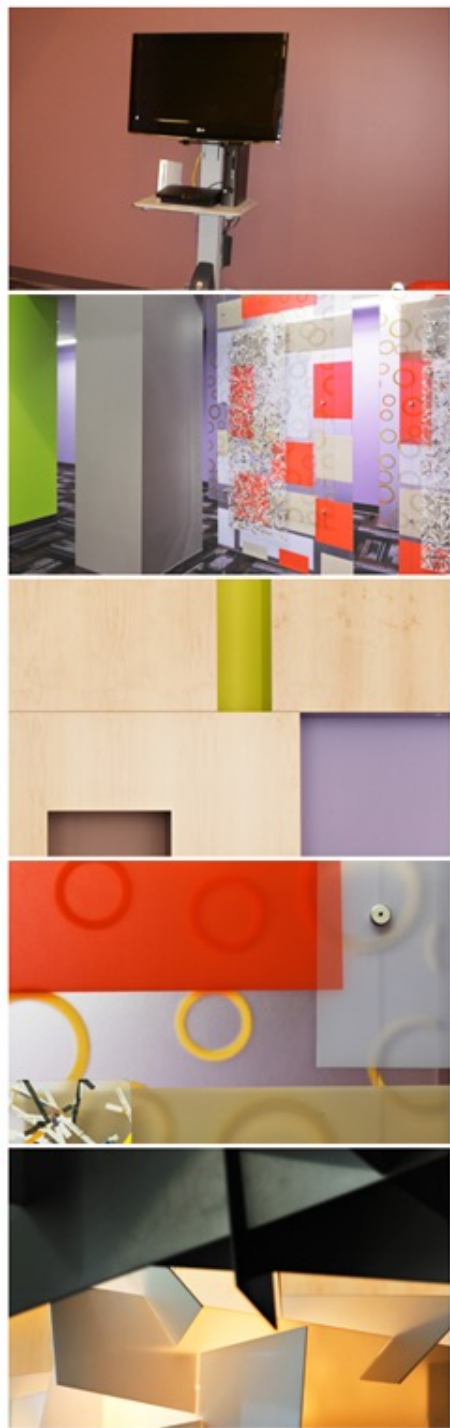
- ◆ Campus Entrances
- Parking
- Go Transit Stops
- HSR (Local Hamilton Transit) Stops



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Where is the LNMC?

- The fourth floor of Mills Library
- Opened September 2010



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What services are available?

- Edit suites
- Help Desk
- Gaming theatre
- Classroom
- Group study areas
- Common computers with multimedia software
- Green screen



Lyons Fast

Over 90% of creative professionals have Adobe Photoshop software on their desk. It is a global standard for photo editing and...



Available on all next project to a Training, assist the Science Med...



GAME CHECK OUTS
REMEMBER THE MAX. CHECK OUT TIME FOR GAMES AND CONTROLLERS IS 2 HOURS
FINES OF \$1.00/HR PER ITEM WILL START AFTER 2 HOURS
PLEASE KEEP AN EYE ON YOUR TIME AND RETURN ITEMS PROMPTLY







Editing Suites



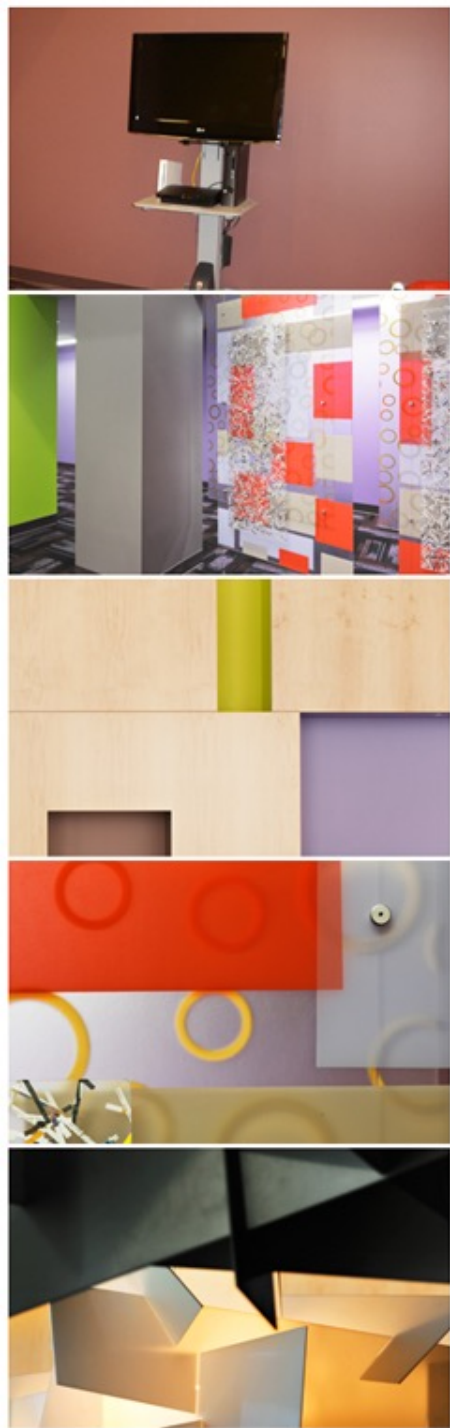
Study Space



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Who is using the LNMC?

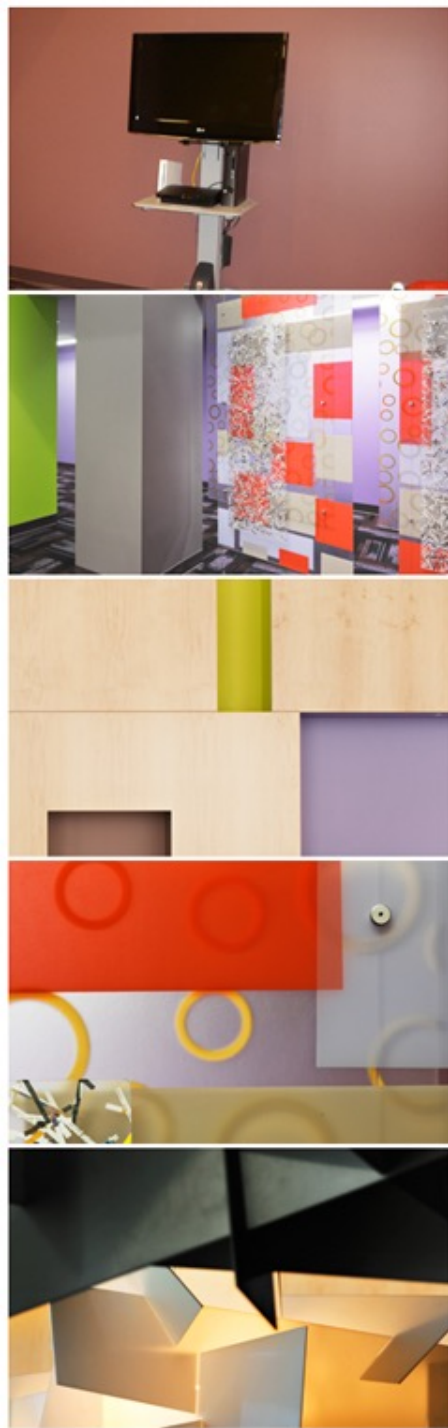
- Numerous classes are using the classroom
- Gaming theater, green screen and editing suites booked for courses
- Students booking the green screen, editing suites and gaming theater
- Student work displayed



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Who is using the LNMC?

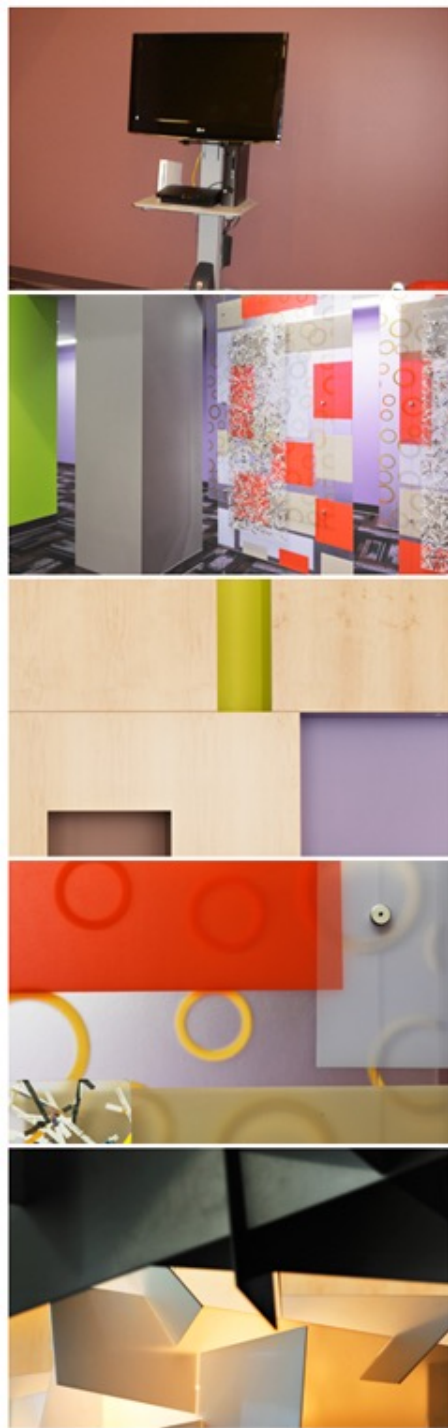
- Students from first-year to graduate students from all faculties on campus
- Use the video screen for display of student work
- Encourage students to incorporate new media into their work



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Current Assessment?

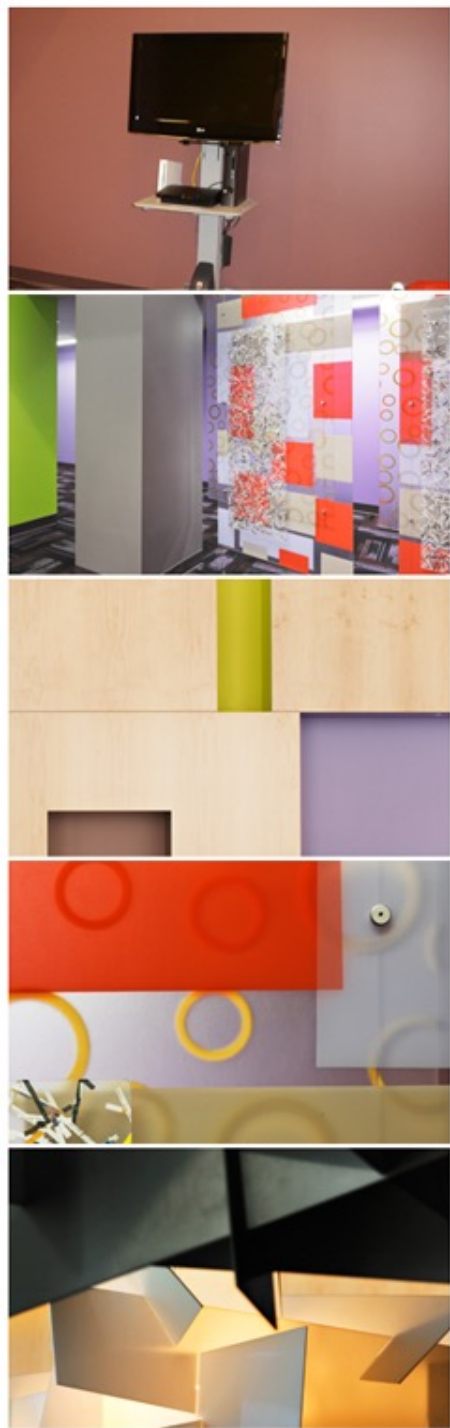
- A student survey administered to approximately 300 first year students
- Basic information such as head counts and usage



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Student Survey background

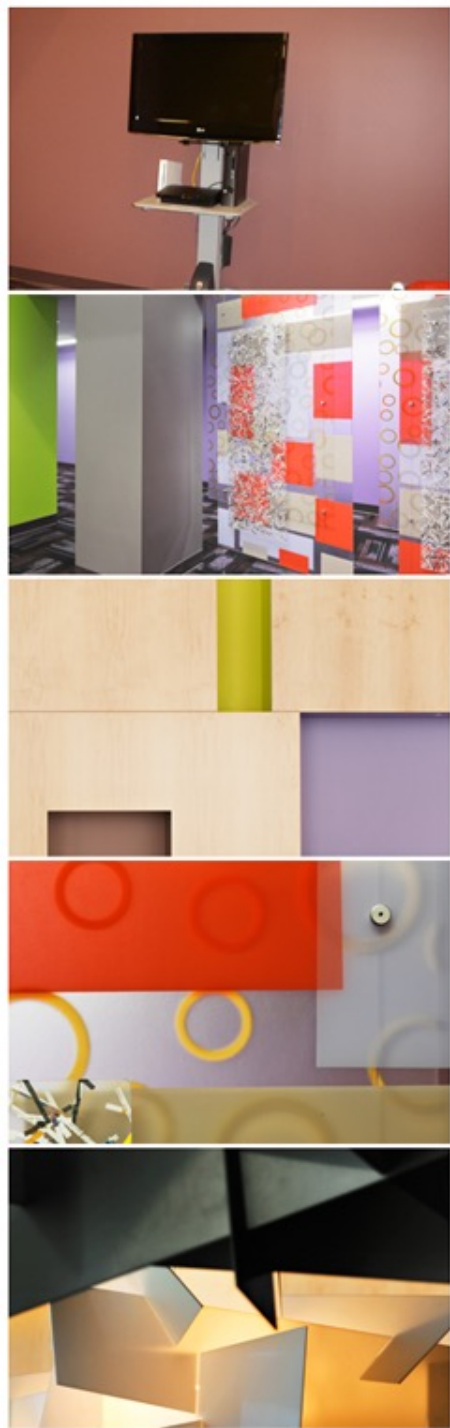
- Surveyed 195 first year students over a two day period on October 27th and 28th, 2010
- Questions based upon new media and the LNMC
- Both closed and open-ended and questions



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Some Student Survey results

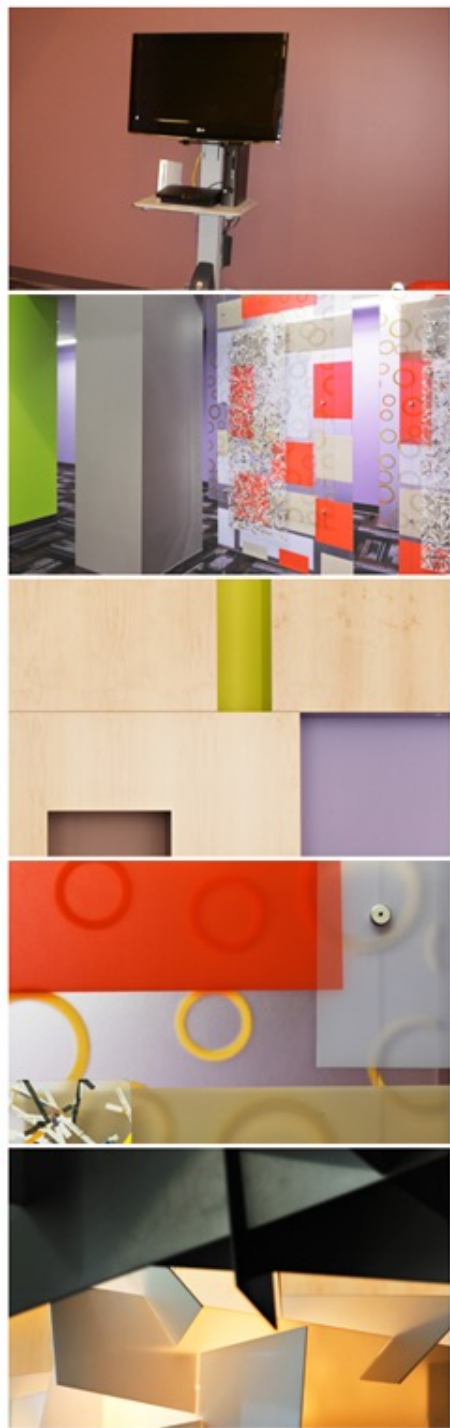
- I feel that the use of 'new media' in academic studies is beneficial?
 - 87% either 'Agree' or 'Strongly Agree'
- I believe that it is important for universities to promote new media skills, through libraries and classes?
 - 95% either 'Agree' or 'Strongly Agree'



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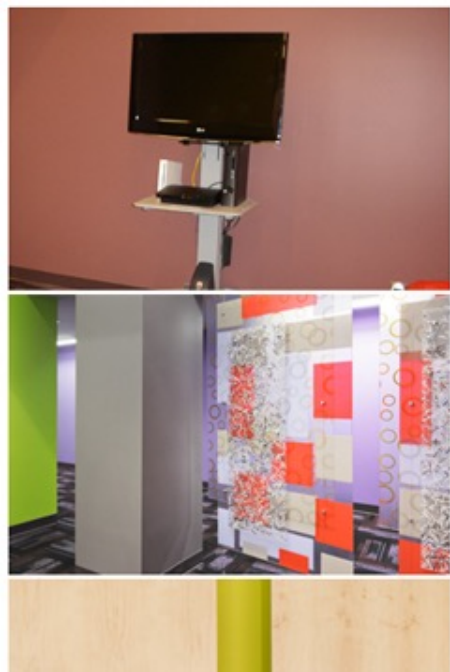
Some Student Survey results

- How do you think you will use the Lyons New Media Center
 - 89% felt they would use it for academic purposes
- What services that are, or may be, offered in the Lyons New Media Center would you find useful?
 - assistance in Web Editing (60%),
assistance in video/audio editing (59%),
assistance in using the green screen (47%)

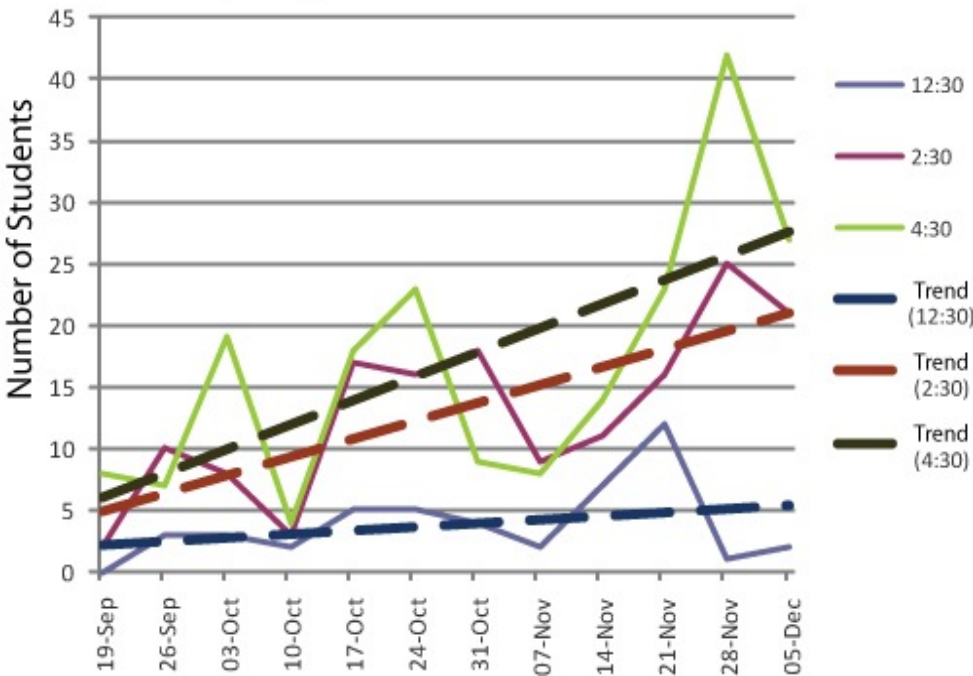


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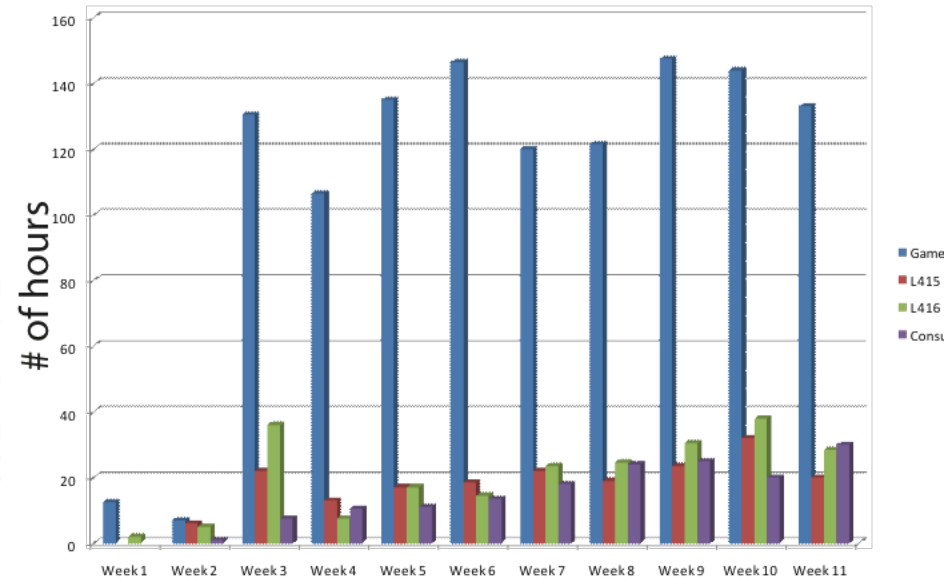
- Consistent trend of increased usage
- Compiled at the end of semester



Trend in Student Attendance in the LNMC (Sundays only)



Number of hours booked in LNMC on a weekly basis

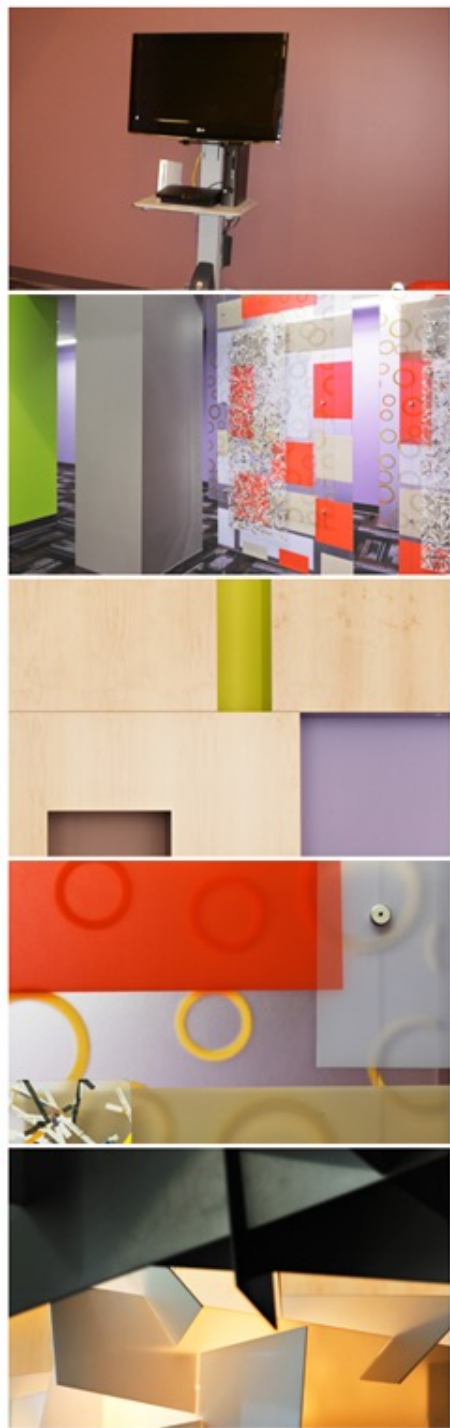


* A week is defined as Monday to Sunday with the first week incorporating the dates September 13th to September 19th.

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Future Directions

- Further integration of courses, individual course assignments into the LNMC
- Further integration of research projects (faculty and grad students) into the LNMC
- Further Assessment of space from perspective of students and faculty through survey and focus groups
- On-line software assistance (Lynda.com)
- Television feeds of important events
- Further discussion of direction through the Lyons New Media Centre Strategic Initiative group



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The LNMCM Web Presence?

<http://library.mcmaster.ca/lyons/>

<http://www.youtube.com/user/lyonsnewmedia>

<http://www.flickr.com/photos/lyonsnewmedia/>

<http://twitter.com/#!/lyonsnewmedia>

<http://lyonsnewmediacenter.blog.lib.mcmaster.ca/>

