CNI Fall 2022

EMI MUSIC CANADA

THE PRESERVATION
TO ACCESS PIPELINE

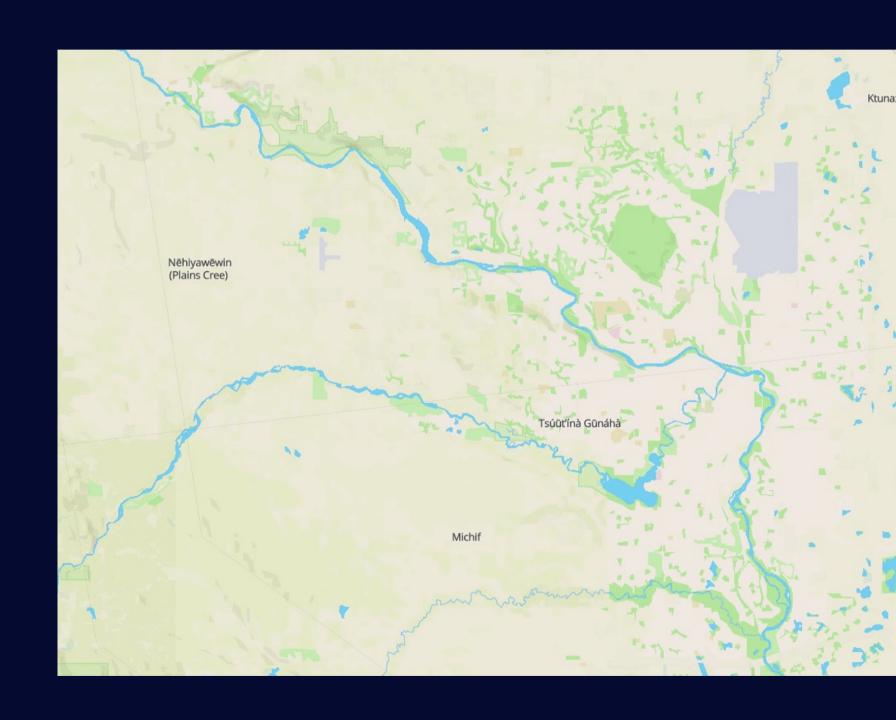




LAND ACKNOWLEDGEMENT

We gratefully acknowledge that we live and work on the traditional territories of the people of the Treaty 7 region in Southern Alberta. The City of Calgary is also home to Métis Nation of Alberta, Region 3.

Thank you for welcoming us on this land in Washington, DC. The traditional territory of the Nacotchtank (or Anacostans), and neighbors the ancestral lands of the Piscataway and Pamunkey peoples.





WHO WE ARE



ANNIE MURRAY amurr@ucalgary.ca



KATE CAWTHORN kathryn.cawthorn@ucalgary.ca



KATHRYN RUDDOCK kmeranji@ucalgary.ca



OUTLINE

- Project Overview
- Philosophy of Access
- Barriers > Solutions
- Workflows

EMI MUSIC CANADA FONDS

The entire corporate record of Capitol Music Records of Canada and EMI Music Canada, covering the time period 1949-2012. This archive was consistently maintained from the beginning of EMI Music Canada in 1949 until its purchase by Universal Music Canada in 2012. Universal in turn donated the fonds to the University of Calgary in 2016. Rich in textual materials, photographs, sound, video, and film recordings, the EMI Music Canada fonds illustrates in detail the operation of one of Canada's largest and most enduring record companies.



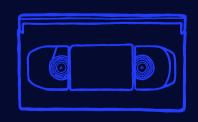
63 YEARS



5500 BOXES



42K RECORDINGS



94 AV FORMATS

EMI PRESERVATION PROJECT

Our preservation project objectives are to migrate, manage, provide access to, and digitally preserve a significant portion of the sound and video recordings in the EMI Music Canada fonds.

Mellon Foundation has provided funding for the three phases of this project.

- Phase I: Media Reformatting and Digital Preservation
 Planning Project: The EMI Music Canada Archive at the
 University of Calgary (July 2016 October 2017)
- Phase II: Renewing Access to Culturally Significant
 Audiovisual Recordings (October 2017 September 2020)
- Phase III: The Long-Term Preservation of Popular Music (January 2020 – December 2022)

Open Reel Audio Tape (10.5" Reels)









1" Tape







1/2" Tape







L/4" Tape









PHILOSOPHY OF ACCESS

- 1.An internationally discoverable digital collection
- 2. Self mediated discovery, research, and request
- 3. A balanced approach to respect for rights holders and end user access
- 4. Contextual access archival object representation

PROJECT OUTCOMES AND ACCESSIBILITY OBJECTIVES

- 1. Legal
- 2. Technical
- 3. Format
- 4. Perceptive

- 1. Legal (Responsibility: Principle Investigators + Copyright Office + Donor Relationship)
 - a. Canadian Copyright Act what is possible to migrate and make accessible?
 - i. Migration: S30.1 Maintenance and Management
 - ii. Mediated Access: S30.2 Research and Private Study
 - iii. Clips: Fair Dealing and legal precedent (Bell vs. SOCAN, 2012)
 - iv. Updated Terms of Use language harmoninzing Researcher Agreement language
 - b. Donor Agreement what will the donor allow?
 - i. Permission to preserve in agreement
 - ii. All allowances in Canadian Copyright Act
 - iii. Gap: Did not ask for permissions to process data in third party applications

- 2. Technical (Responsibility: Digital Services + Digital Preservation)
 - a. How to provide granular access?
 - b. How to process and preserve 105+ TB of data?

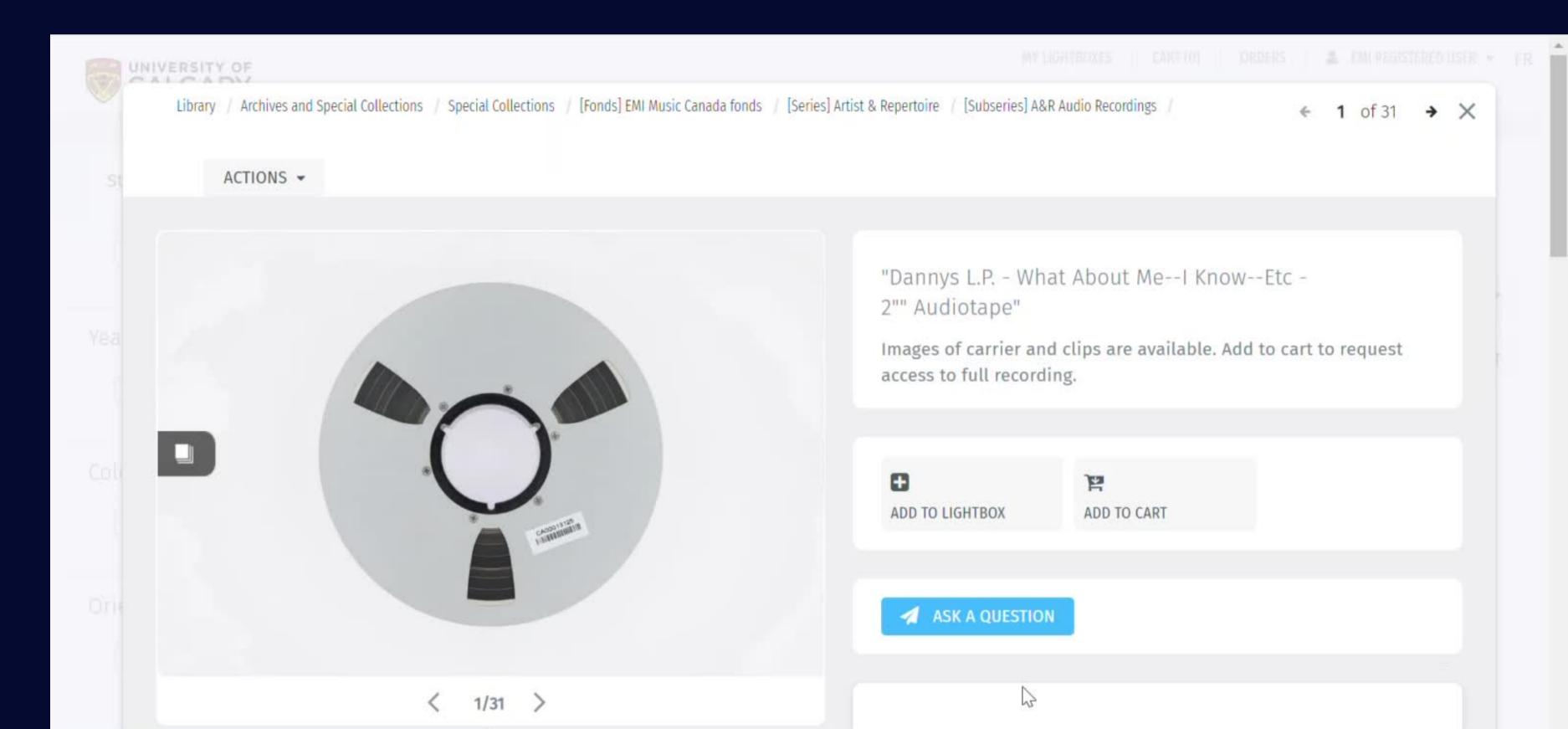
- 3. Format (Responsibility: Archivists + AV Conservation)
 - a. How to migrate or digitize AV at scale?
 - b. Will the reference formats meet most users needs and are they accessible?

- 4. Perceptive (Responsibility: Change plan)
 - a. What to do when you feel like you are the first or doing things differently?
 - b.Can we really stream clips for all items? Should we? How do we?
 - c.Can we rely on the systems?
 - d. How to reframe user expectations of access?

PRESERVATION TO ACCESS WORKFLOW



EMI PACKAGE PREVIEW



RECOMMENDATIONS

- 1. Diagnose the level of change and plan appropriately
- 2. Access to preservation workflow along with preservation to access workflow
- 3. Plan for scalability when possible

THANKYOU TO OUR TEAM







Principal Investigators















Copyright, Communications and Digital Strategies





Digital Services







Archives and Special Collections





Digital Preservation

AV Conservation

THANK YOU TO OUR SPONSORS







ANY QUESTIONS?



ANNIE MURRAY amurr@ucalgary.ca



KATE CAWTHORN kathryn.cawthorn@ucalgary.ca



KATHRYN RUDDOCK kmeranji@ucalgary.ca