



The San Diego Health Information Partnership

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Erik Mitchell, University Librarian, UC San Diego

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San Diego Circuit Libraries

Circuit is a consortium of 6 public and academic libraries in San Diego County, California.

We support healthy communities by enhancing information access and learning for all library users.

<https://circuit.sdsu.edu/>

Jennifer Fabbi Dean of CSUSM University Library

Migell Acosta, Director of San Diego County Library

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Circuit library collaboration

The screenshot shows the Circuit library website interface. At the top, there's a search bar with the keyword 'cats' entered. Below the search bar, it indicates '8488 results found. Sorted by relevance | date | title'. The results are displayed in a list format, with the top 10 items visible. Each item includes a checkbox, a title, author, and publication details. For example, the first result is 'The cat breed society of cats' by Lisa Angeles, published in 2023. The interface also includes navigation links like 'Home', 'What is San Diego Circuit', 'FAQ', 'How to Request', and 'Contact Us'.

The screenshot shows the San Diego Public Library website. The header includes the library logo and navigation links: 'LIBRARY HOME', 'EVENTS CALENDAR', 'RESERVE A ROOM', 'EXHIBITIONS', and 'CONTACT US'. The main content area features the event title: 'University of San Diego and San Diego Public Library present: Red Lip Theology with Candice Marie Benbow'. The event is scheduled for February 27, 2023, at 12:00pm - 2:00pm. A 'Program Type' section lists 'Teens, Emerging Adults, Adults, Older Adults'. A 'Location Details' section includes a map showing the event location at 330 Park Street, San Diego, CA 92101. The event description notes that registration is no longer open and provides details about the program, which explores themes of faith, feminism, and social justice.

The poster is for 'One Book One San Diego 2020 Selections'. It features three book covers: 'They Called Us Enemy' by George Takei, 'Write to Me' by Lisa Thompson, and 'One Book Sin Fronteras' by Candice Marie Benbow. The text 'FOR ADULTS & TEENS' is positioned below the first two books, and 'FOR KIDS' is below the third. The bottom of the poster prominently displays '2020 SELECTIONS' in large yellow letters. The background is a vibrant blue with a stylized illustration of people.



Health Information Advisory Team

Erik Mitchell, Audrey Geisel University Librarian, UC San Diego Library (Lead)

Oscar Gittemeier, Program Manager, Division of Innovation and Community Engagement, San Diego Public Library

Margaret Henderson, Health Sciences Librarian, San Diego State University Library

Tricia Lantzy, Health Sciences and Human Services Librarian, CSUSM University Library

Jeffery Loo, Clinical Librarian, UC San Diego Library (Project Manager)

Karen O'Grady, Nursing Librarian, University of San Diego Copley Library

Melissa Abernathy, Head of Reference, University of San Diego Pardee Legal Research Center

Melissa Solis, Outreach/Community Engagement Manager San Diego County Library



Working together through the Collective Impact Model

- **Common agenda:** Participants have a shared vision for change, including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
- **Shared measurement:** Collecting data and measuring results consistently ensures efforts remain aligned and participants hold each other accountable.
- **Mutually reinforcing activities:** A diverse set of stakeholders coordinate a set of differentiated activities through a mutually reinforcing plan of action.
- **Continuous communication:** Structured and open communication is needed across participants to build trust, assure mutual objectives, and develop common motivation.
- **Backbone support:** A dedicated team provides ongoing support by guiding the initiative's vision and strategy, supporting aligned activities, establishing shared measurement practices, and facilitating participant interactions.

<https://collectiveimpact.ucsd.edu/about/index.html>
<https://www.cni.org/resources/pbvs/pbvs-22-4>
https://ssir.org/articles/entry/collective_impact

Common Agenda: Health Misinformation as a Health Crisis

The San Diego Union-Tribune

POLITICS

   San Diego County calls medical misinformation a health crisis after 15-hour debate





A crowd in the audience responds during public comments criticizing Agenda Item 19. The County Board of Supervisors was discussing "Declaring health misinformation a public health crisis." (Nelvin C. Copeda/The San Diego Union-Tribune)

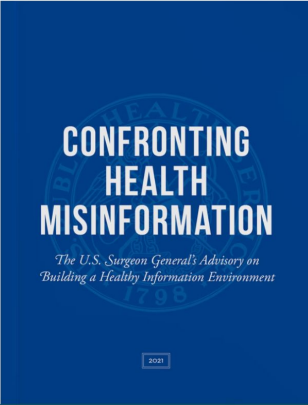
BY DEBORAH SULLIVAN BRENNAN
AUG. 31, 2021 9:42 PM PT

Health Misinformation

With the abundance of health information available today, it can be hard to tell what is true or not. We all need access to trusted sources of information to stay safe and healthy.

[Download advisory](#) 

[Download one-page summary](#) 



2021

<https://www.sandiegouniontribune.com/news/politics/story/2021-08-31/san-diego-county-declares-medical-misinformation-crisis>



Background of the San Diego Health Information Partnership

Group formation

- Health Sciences and Adult Services/Outreach Librarians from the San Diego Circuit libraries

Goal

- Support SD County by promoting reliable health information & building resilience to health misinformation among the community

Our work aims to:

- Promote health information sources
- Build reference skills and a referral guide
- Develop a library network
- Conduct instruction and events
- Engage public officials
- Engage community advocates
- Invite experts to work with libraries
- Train health workers

Shared Measurement: Logic Model from Inclusive Participatory Design Process

Program Plan for 2022: Building Resilience to Health Misinformation in San Diego County



Find Reliable Health Information Guide

<https://libguides.sdsu.edu/health/home>

The screenshot shows the San Diego Circuit website's health information guide. The page features a navigation menu on the left with categories like Home, Health Information, General Health Websites, COVID-19, Diabetes, Heart Disease, Cancer, Substance Use Disorder, HIV and AIDS, LGBTQIA+ Health, Reproductive Health, Health Information in Multiple Languages, and How We Picked Our Websites. The main content area is divided into sections: Health Information, General Health Websites, and COVID-19 (Coronavirus SARS-CoV-2). The Health Information section states that resources are free and available online, and that a library card is not necessary. The General Health Websites section lists resources such as MedlinePlus, Understanding Medical Words, DailyMed, Mayo Clinic Patient Care and Health Information, Centers for Disease Control (CDC), Office of Minority Health Knowledge Center, and Patient Rights from MedlinePlus. The COVID-19 section lists resources including Vaccination Sites, Testing Sites, Evaluating Covid-19 Information, Finding Credible Sources of Information about Covid-19, Covid-19 Long Term Effects, and Mayo Clinic Covid-19 Tracker by State.

SAN DIEGO Circuit

/ Circuit / Find Reliable Health Information / Health Information

Find Reliable Health Information

A resource from the San Diego Circuit libraries

Search this Group Search

Home

Health Information

- Health Information
- General Health Websites
- COVID-19 (Coronavirus SARS-CoV-2)
- Other Vaccinations
- Diabetes
- Heart Disease
- Cancer
- Substance Use Disorder
- HIV and AIDS
- LGBTQIA+ Health
- Reproductive Health
- Health Information in Multiple Languages
- How We Picked Our Websites

Can I Trust the Information?

Visit Your Library

For Library Workers

About Us

Health Information

These resources are free and available as long as you have access to the internet.

A library card or a visit to a physical library is not necessary.

General Health Websites

- **MedlinePlus**
Find information on health conditions, drugs, and healthy living
- **Understanding Medical Words**
Tutorial from MedlinePlus
- **DailyMed**
View labels for prescription and nonprescription drugs
- **Mayo Clinic Patient Care and Health Information**
Information on diseases or conditions, symptoms, tests, medications, etc.
- **Centers for Disease Control (CDC)**
Information on diseases and conditions, travel health, disaster health, food-borne illnesses, etc.
- **Office of Minority Health Knowledge Center**
documents, books, journal articles, reports, and media related to the health status of racial and ethnic minority populations
- **Patient Rights from MedlinePlus**

COVID-19 (Coronavirus SARS-CoV-2)

- **Vaccination Sites**
Covid-19 Vaccination Sites for San Diego County
- **Testing Sites**
Covid-19 Testing Sites for San Diego County
- **Evaluating Covid-19 Information**
San Diego County website on evaluating COVID-19 information
- **Finding Credible Sources of Information about Covid-19**
San Diego County website on finding credible sources of information on COVID-19
- **Covid-19 Long Term Effects**
Information by the Mayo Clinic on the long-term effects of having COVID-19 (also known as "Long Covid-19")
- **Mayo Clinic Covid-19 Tracker by State**

Mutually supporting activities

NNLM Region 5 conducted a Health Reference Training for all library workers in San Diego County

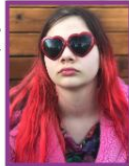
Reproductive health information event

Plans for further promotion of the Outreach Toolkit at bus stops, physical exhibits in SD libraries, etc.

Amelia Bonow



Beezus Murphy



Tatiana Gill



Saturday, September 10 · 1 - 3 p.m.
San Diego Central Library
Courtyard & Neil Morgan Auditorium

Please join us for an intimate book talk on reproductive health featuring **Amelia Bonow** discussing the book *Shout Your Abortion* and author **Beezus Murphy** and illustrator **Tatiana Gill** discussing their book *My Mother Had An Abortion*.



Register to reserve your spot at the event. Program attendees may pick up a free copy of *Shout Your Abortion*, while supplies last: mysdpl.org/shout

This program is a collaboration of San Diego Public Library, San Diego County Library, University of California San Diego Library, San Diego State University Library, California State University San Marcos Library and Library Foundation SD. For disability-related information, modifications or accommodations, please email: JFRogers@sandiego.gov



Toolkit

**LIBRARY
TOOLKIT**

for

**ADDRESSING
HEALTH MISINFORMATION**

[Library Toolkit for Addressing Health Misinformation](#)

Includes customizable fact sheets, social media sample messages, and best practices for an online public education campaign.

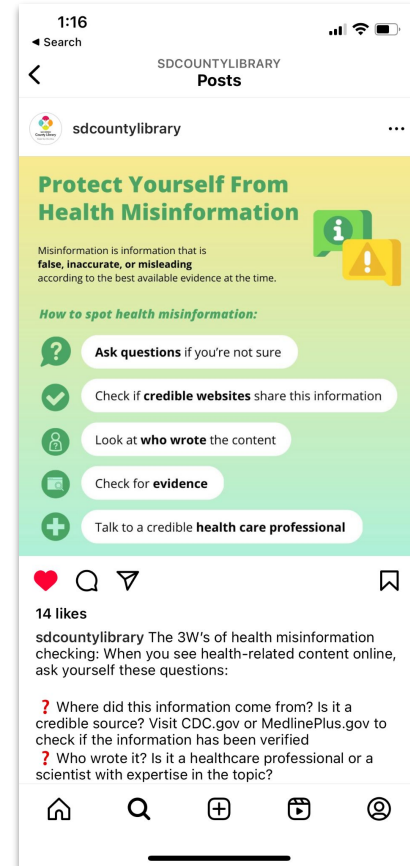
Grant to UC San Diego and Circuit group funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM013725 with the University of Washington.

Toolkit Promotion Campaign

Promotion: all Circuit Libraries and participating in the campaign Spring 2023

- Social Media
- Bus stop Advertisements
- Physical exhibits for Fact Sheet posters in Summer 2023: UCSD & CSUSM

“The toolkit will help empower the community to participate in evaluating the health information that is brought to them, especially non-English communities. And these tools allow people to evaluate information as they see it rather than rely on what is given to them, so it is a sustainable solution to health literacy needs” - Dr. Melody Schiaffino, Associate Professor, School of Public Health, San Diego State University





Learning from collective impact

- Project Idea 1: Libraries and opioid overdose-reversing drugs
- Project Idea 2: Climate change and health
- Project Idea 3: Engaging lifelong learners through community college engagement
- Project Idea 4: Whole person services - mental health
- Project Idea 5: Health access disparities

I enjoy drama... in the movies.
When it comes to my health,
I want the real story.

Find health info you can trust.



Talk to a healthcare provider. If you don't have one yet, call 2-1-1.



Visit a public library.



Check an online library resource guide.



libguides.sdsu.edu/health

Me gusta el drama... en las películas.
Pero cuando se trata de mi salud,
quiero la historia verdadera.

Encuentre información de salud en la que pueda confiar.



Hable con un proveedor de atención médica. Si aún no tiene uno, llame al 2-1-1.



Visite una biblioteca pública.



Consulte una guía en línea de recursos de alguna biblioteca.



libguides.sdsu.edu/health

*Information
issues for
social impact*