

6.2 A Radical New Approach to Data Citation: Cook the Carrots, Burn the Sticks

Jamie Wittenberg - University of Colorado Boulder John Chodacki - California Digital Library Kristi Holmes - Northwestern University

12 December 2023 CNI 2023





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We need to understand how data are found, accessed, analyzed and utilized as part of policy development and research activities:

- Who uses data & for what purposes?
- What is the impact of open data, for policy making, scientific discovery and societal benefit?
- What is the return on investment on open data?

Understanding the impact of open data requires transparent and responsible data metrics

Sources Data Citations

Source	Connections		
DataCite to Crossref	5,646,993		
DataCite Related Identifiers	367,347		
Crossref to DataCite	7,629		
Crossref Related Identifiers	123		
Crossref to DataCite*	101		

Numbers from Event Data Service 20 April 2021

The Stick or the Carrot? An Approach to Open Access

Randi Tyse Eriksen, Norwegian University of Science and Jorunn Alstad, Norwegian University of Science and Technology Follow

Follow

Jens Kattge ™, Sandra Díaz & Christian \

Commentary | Published: 30 October 20

COMMUNITY PAGE

Of carrots and sticks

Sharing Neuron Data: Carrots, Sticks, and Digital Records

Giorgio A. Ascoli

OPEN ACCESS

Published: October 8, 2015 • https://doi.org/10.1371/journal.pbio.1002275

⑥ OPEN ACCESS
Ø PEER-REVIEWED RESEARCH ARTICLE

Neither carrots nor sticks? Challenges surrounding data sharing from the perspective of research funding agencies —A qualitative expert interview study

Michael Anger . Christian Wendelborn, Eva C. Winkler, Christoph Schickhardt

Published: September 7, 2022 • https://doi.org/10.1371/journal.pone.0273259

Sticks and carrots: encouraging open science at Carrots and Sticks

Sabina Leonelli X, Daniel Spichtinger, Barbara Prainsack

First published: 23 March 2015 | https://doi.org/10.1002/geo2.2 | Citations: 30

This paper was accepted for publication in November 2014

Some Ideas on How to Create a Successful Institutional Repository

Miguel Ferreira

Department of Information Systems of the University of Minho, Portugal <mferreira@dsi.uminho.pt>

Ana Alice Baptista

Department of Information Systems of the

Documentation Services of the University of Minho, Portugal <eloy@sdum.uminho.pt>

Eloy Rodrigues

Ricardo Saraiva Documentation Services of the

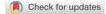
Measuring the Norm of Reciprocity on Data Sharing Practices: A Carrot or Stick Approach?

Crystal Pleake Sherline, University of Tennessee - Knoxville

Follow

Stick or carrot how to fill an institutional repository

Staffan Parnell, Senior Librarian, SLU Libraries, Ultuna



RESEARCH NOTE

Cash, carrots, and sticks: Open Access incentives for researchers [version 1; peer review: 1 approved, 1 approved with reservations]



Author details

University of Denver, Denver, CO, 80208, USA

Research Policy as "Carrots and Sticks": Governance Strategies in Australia, the United Kingdom and New Zealand

Jenny M. Lewis

Carrots and Sticks: A Qualitative Study of Library Responses to the UK's Research Excellence Framework (REF) 2021 Open **Access Policy**

Dan DeSanto





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The Global Data Citation Corpus!



Make Data Count

MAKE DATA Cite

Make Data Count is an initiative that **promotes open data metrics** to enable **evaluation and reward of research data** usage and impact.

Community effort to ensure that data are used and cited in open, transparent, and responsible ways.

- Build open infrastructure and community-based standards.
- Advocate through outreach and adoption campaigns.
- Contextualize with evidence-based bibliometric studies.

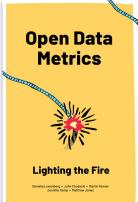


The COUNTER Code of Practice for Research Data

The Code of Practice for Research Data Usage Metrics standardizes the generation and distribution of usage metrics for research data, enabling for the first time the consistent and credible reporting of research data usa COUNTER welcomes input and feedback from the community on this first iteration, so that it can be further developed and refined.

A downloadable PDF is now available in the download section below





makedatacount.org/about-us

Journey to "Data Metrics" Where are we now?



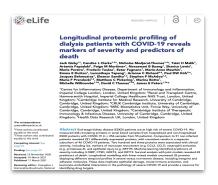


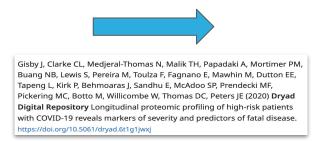
Information on data usage



We can collect information on data usage via:

- <u>Views</u> e.g. metadata, 3D models, images displayed on the landing page
- <u>Downloads</u>, file level or dataset level
- <u>Citations</u>, references to data, in the same way researchers provide a bibliographic reference to other scholarly resources

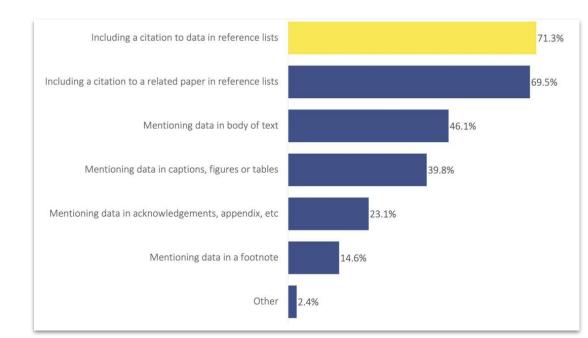




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2	CV21_1	CV21	P42785	PRCP	PRCP	2.20938	CM	
3	C161_2	C161	P42785	PRCP	PRCP	1.58386	CM	
4	C173_3	C173	P42785	PRCP	PRCP	0.85673	CM	
6	CV11_4	CV11	P42785	PRCP	PRCP	1.63151	CM	
6	CV59_5	CV59	P42785	PRCP	PRCP	0.64489	CM	
7	C193_6	C193	P42785	PRCP	PRCP	0.65128	CM	
ō	C33_7	C33	P42785	PRCP	PRCP	0.69374	CM	
9	CV39_8	CV39	P42785	PRCP	PRCP	1.09712	CM	
10	CV6_9	CV6	P42785	PRCP	PRCP	1.8995	CM	
11	CV38_10	CV38	P42785	PRCP	PRCP	1.72346	CM	
12	CV4_11	CV4	P42785	PRCP	PRCP	0.69872	CM	
18	C195_12	C195	P42785	PRCP	PRCP	1.07357	CM	
14	CV1_13	CV1	P42785	PRCP	PRCP	0.61055	CM	
15	C237_14	C237	P42785	PRCP	PRCP	1.19429	CM	
15	CV2_15	CV2	P42785	PRCP	PRCP	0.32423		
17	C189_16	C189	P42785	PRCP	PRCP	0.94542		
10	CV42_17	CV42	P42785	PRCP	PRCP	1.97023		1
19	CV79_18	CV79	P42785	PRCP	PRCP	1.38031		
20	CV3_19	CV3	P42785	PRCP	PRCP	0.28226	CM	
21	CV36_20	CV36	P42785	PRCP	PRCP	1.41429	CM	2
22	CV55_21	CV55	P42785	PRCP	PRCP	1.3812	CM	
23	C246_22	C246	P42785	PRCP	PRCP	1.18128	CM	
24	CV30 23	CV30	P42785	PRCP	PRCP	0.72615	CM	

Data citations

- Valued by researchers
- Workflows available for repository & publishers
- Al tools developed to identify data citations



DataCite

Kathleen Gregory, Anton Ninkov, Chantal Ripp, Emma Roblin, Isabella Peters, Stefanie Haustein; Tracing data: A survey investigating disciplinary differences in data citation. *Quantitative Science Studies* 2023; https://doi.org/10.1162/gss_a_00264

Survey on data citation practices. Preferences for how respondents would like others to refer to their own data, n = 2,454.



Challenges: People



Research assessment frameworks often focus on publications and do not include data:

⇒ Researchers are **not incentivized to cite data**

Some institutions and funders are seeking to include data as part of their processes, but lack the tools to gather data usage measures in a comprehensive, transparent and responsible manner.

"If it's done right, it's okay. If it's done, like, let's say the h-index then oh my god, please no."

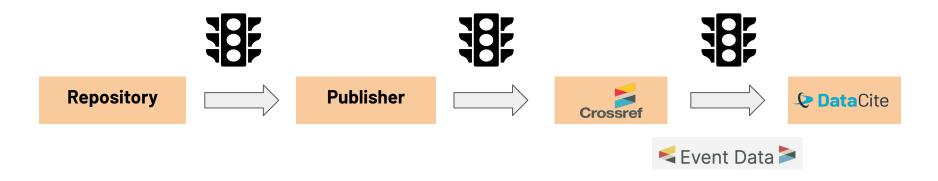
Postdoc, HCI, Germany

Interviews by Stefanie Haustein & colleagues. Make Data Count Summit presentations. Make Data Count Summit, Washington DC. Zenodo. https://doi.org/10.5281/zenodo.8370593

Challenges: Technologies



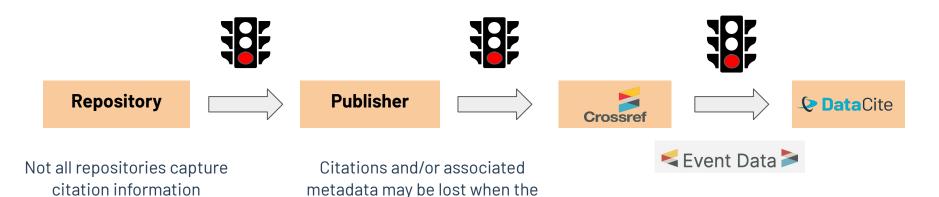
The data citation workflow requires several steps involving different stakeholders in order for the information to propagate.



Challenges: Technologies



Data citation workflow requires several steps involving different stakeholders in order for the information to propagate.



publisher deposits in Crossref

Workflow adapted from Susan Borda <u>'If Data is Used in the Forest and No-one is Around to</u> Hear it, Did it Happen? a Citation Count Investigation.

Some repositories use

accession numbers instead

of DOIs

There are many more data citations than we are currently capturing

Challenges: Ecosystem



Data citations can be collected via PID registration workflows, but there are also citations that do not make it to PID metadata.



A number of stakeholders have created approaches to find citations to data, but these citations are stored in different locations.









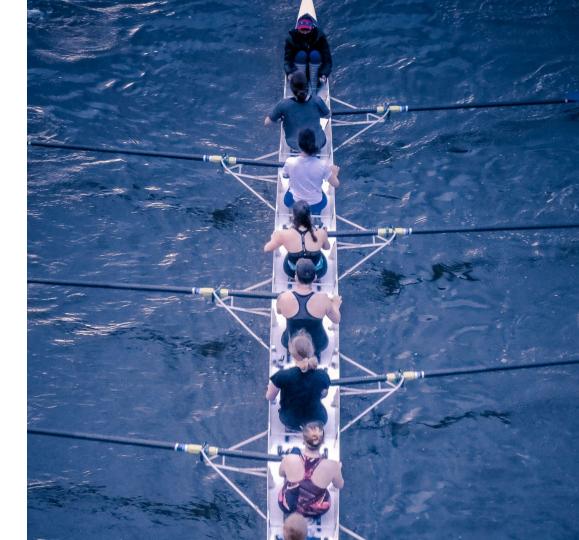




Other groups utilizing Al tools, curation etc

The community lacks a single comprehensive resource to access data citations

Addressing the challenges to enable easy discovery & use of data citations







A comprehensive corpus that incorporates data citations from different sources into a centralized, publicly accessible community resource

Supported by the Wellcome Trust

Collaborative effort to incorporate data citations from <u>PID metadata</u> deposit workflows as well as <u>additional sources</u> that aggregate or discover citations through various techniques, such as machine learning and curation of full-text in articles.

Collaboration with Chan Zuckerberg Initiative

Chan Zuckerberg Initiative

 Leverage CZI machine learning model and access to a large corpus of articles to identify data mentions



Include citations associated with accession numbers from Europe PMC

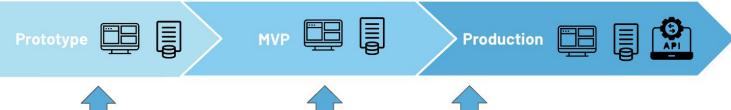
Global Data Citation Corpus



- Foundation for collection of citations from different sources
- Initial dashboard
- Data dump

- Collaborations to extend coverage & inform developments for different users
- Enhanced dashboard
- Data dump + API

- Coverage & features that enable use in evaluation processes & bibliometrics studies
- Enhanced dashboard
- Data dump + API







event data



Chan Zuckerberg Initiative @

Data citations from CZI Knowledge Graph





Additional data citations from persistent identifier authorities

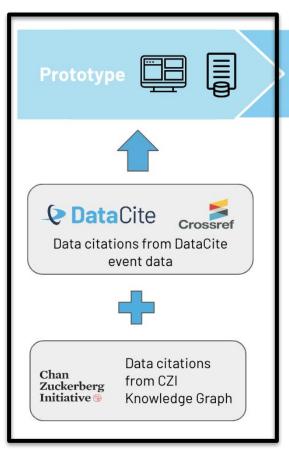


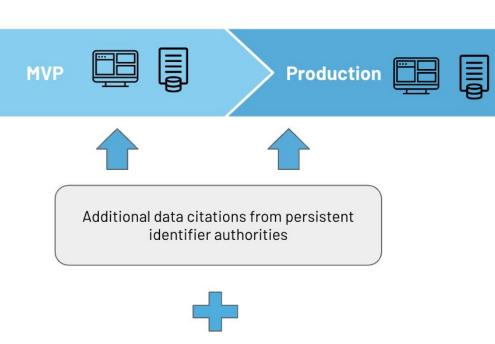
Additional data citations from third-party sources

makedatacount.org/data-citation/

Global Data Citation Corpus







Additional data citations from third-party sources

Corpus prototype



Define "datasets" Apply ML model to corpus

Extract dataset mentions

Link to a repository

A collection of data that have been measured, collected, and/or analyzed as part of a research study

SciBERT-based Named Entity Recognition Extract mentions based on the persistent identifiers

Join mentions with the dataset record

- Accession Number IDs
- Repository DOIs
- Resources hosted on external URLs such as academic institutions



CZI Full-Text, Europe PMC Full-Text



Clean & disambiguate

The microarray data had been previously deposited at Gene Expression Omnibus (GEO) under accession number **GSE2603.**

https://identifiers.org/geo:GSE2603



Adapted from slide by Patricia Brennan & Carly Strasser, CZI, https://zenodo.org/records/8370593

Global Data Citation Corpus: Prototype



We are finalizing the prototype for the corpus, which includes:

- Data citations from DataCite Event Data
- Data mentions from CZI
 Science Knowledge Graph



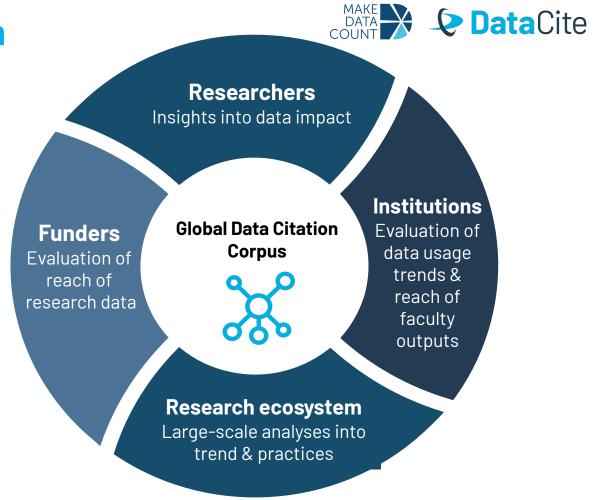
The Global Data Citation Corpus Community!



Global Data Citation Corpus

Paving the way to the evaluation of data usage

Partnering across the community to support open, equitable, and meaningful data and tools about data



The Community:

DataCite

Building the Corpus Together



Repositories

- Submit citations through DOI metadata
- Track and display data citations
- Share feedback!



Publishers

- Include data citations in Crossref metadata deposit
- Engage with us in discussions



Institutions and Funders

 Provide feedback to inform how to best align corpus to uses in institutional and funder processes



Organizations with known Data Citations

Submit citations to the open data citation corpus - Interested? Do get in touch to discuss!

Libraries as the connective tissue

The Community:

DataCite

Libraries as connective tissue



Libraries support understanding and action across the spectrum - from superlocal to universal levels and topics

The Community:

DataCite

Stay informed, get involved



Stay informed!

- Project website: https://makedatacount.org/data-citation/
- Join the listserv: https://www.tinyurl.com/makedatacountupdates
- Recent slides: https://zenodo.org/records/10083792

Get involved!

- Engage with the community, provide feedback and ideas: https://tinyurl.com/datacitationcorpus
- Take the tools out for a test drive, e.g., http://corpus.stage.datacite.org/dashboard
- Attend MDC events webinars, MDC Summit Fall 2024!

Coming in March 2024:

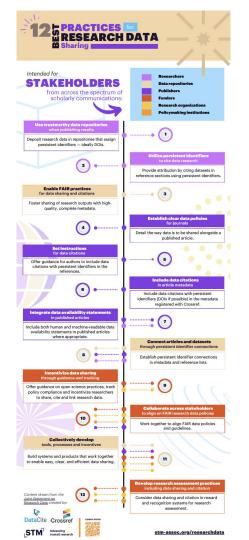
MDC paper in upcoming Harvard Data Science Review "Democratizing Data: Data as a Public Asset" special issue: "Building Trust: Data Metrics as a Focal Point for Responsible Data Stewardship"

What else? Discuss and Endorse! Joint Statement on Research Data

The Joint Statement on Research Data

- Developed by by STM, DataCite, and CrossRef
- Calls for adoption of best practices for data sharing and data citation.
- Recommendations and Infographic

Signatories adopt and promote the relevant best practices; action is intended to inspire the community, including researchers, research funders, research institutions, data repositories and publishers, to join us in making it easy for researchers to share, link and cite research data.



Thank you!

Make Data Count: makedatacount.org

Data citation corpus:

makedatacount.org/data-citation

We will seek community input as we work on the development of the data citation corpus. Interested in learning more? Do get in touch:

<u>iratxe.puebla@datacite.org</u> <u>info@datacite.org</u>

Thanks to Wellcome Trust, Chan Zuckerberg Initiative, EMBL-EBI, DataCite

Generalist Repository Ecosystem Initiative